



VETERAN ENTREPRENEURSHIP PROGRAM

VISION

To create a resource-rich environment where Upstate veterans and first responders are supported as they pursue entrepreneurial success.

MISSION

To efficiently guide warrior entrepreneurs to the resources they need to start, grow, and thrive in their business goals.

PROGRAM DEVELOPMENT & OUTCOMES

UWS's Veteran Entrepreneurship Program will expand in three phases:

PHASE 1:

MAY 2022 - AUGUST 2022

Survey both the local veteran entrepreneur population and the existing market for entrepreneurship support resources: programs, funding sources, boot camps, accelerators, incubators, pitch competitions, workshops etc.

PHASE 2:

AUGUST 2022 - MARCH 2023

Conduct interviews with veteran entrepreneurs at any stage of development, from ideating a new business to scaling a successful startup to managing an established business. Conduct case work to help them define and clear hurdles with the help of local resources.

PHASE 3:

APRIL 2023 & BEYOND

Expand the Veteran Entrepreneurship Program in the Rupert Huse Veteran Center, grow the mastermind group, networking events, and topic-driven group learning sessions to the lineup of UWS entrepreneur services. Enhance knowledge of resources (funding, legal, mentorship, etc).

OUTCOMES

55 Veteran/First Responders interviews conducted

26 External referrals to partners such as SCORE & SBDC

17 Members in Veteran Mastermind Group that meets monthly

As of May 2023

*CHAMPIONING, EMPOWERING & GUIDING VETERANS
IN THEIR BUSINESS ENDEAVORS*

BECOME PART OF THE SOLUTION

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VETERAN ENTREPRENEURSHIP PROGRAM

BROUGHT TO YOU BY:



IN PARTNERSHIP WITH:

