



WHY CONVERT FROM INSTRUCTOR LED TRAINING TO ELEARNING



The team at Designing Digitally, Inc. is often asked what the benefit is in converting Instructor Led Training to eLearning. We decided to share our knowledge and expertise with you through this infographic.

THE COST SAVINGS OF ILT VERSUS ELEARNING



COST
\$761,290
the average cost of two days of instructor led training for 1,000 employees

- FLIGHT = \$371
- HOTEL = \$139/DAY
- FOOD = \$50/DAY
- INSTRUCTOR = \$5,750/DAY

...AFTER ALL THAT, HOW DO YOU KNOW THE INFORMATION WAS LEARNED?

ILT is event-based, has limited accessibility, and typically caters to extroverts

Opportunity lost while 1,000 employees are in ILT can be devastating to any organization



INSTRUCTOR LED TRAINING

1 HOUR
4 HOURS
8 HOURS
2 DAYS

OFF THE SHELF ELEARNING

1 HOUR
4 HOURS
8 HOURS
2 DAYS

CUSTOM CONTENT DDING ELEARNING

30 MINUTES
2 HOURS
4 HOURS
1 DAY

COMPANY PRODUCTIVITY SAVED

500 HOURS
2,000 HOURS
4,000 HOURS
1,000 HOURS

SAVINGS

THE ROI FOR CUSTOM ELEARNING INCREASES EACH TIME IT IS UTILIZED

EMPLOYEE PRODUCTIVITY CAN ALSO BE SAVED BY USING CUSTOM CONTENT ELEARNING

BENEFITS



eLearning can be accessed anytime, anywhere, and by as many users as needed

Consistency of eLearning allows everyone to receive the same message



Training can be utilized on the spot and repeatedly



Retention of eLearning can be 2X that of traditional classroom instruction at half the cost



eLearning can be completed in shorter, more efficient increments, saving the organization time



eLearning offers several methods for management to track employees' activity, completion, and proficiency

ACHIEVING YOUR INITIATIVES ONE PIXEL AT A TIME...