

Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2021-2022 Catalog)

Non-Cadet Hours Earned
(does not include requirements for
SCCC)

Year	Course	Credits	Requirement	Hours	Total
Freshman	Fall	BANA 101 (C or higher) (3)	Cadet (C)	3	31
	Fall	FSEM 101 (3)	General Education (GE)	3	
Freshman	Fall	FSWI 101 (3)	General Education (GE)	3	
Freshman	Fall	MATH 105 (3)	General Education (GE)	3	
Freshman	Fall	Language (3)	General Education (GE)	3	
Freshman	Fall	LDRS 101 (1)	General Education (GE)	1	
Freshman	Fall	AERO / MLTY / NAVL 100-level	General Education (GE)	15	
Freshman	Spring	ECON 201 (C or higher) (3)	Cadet (C)	3	16
Freshman	Spring	STAT 160 (3)	General Education (GE)	3	
Freshman	Spring	RPED 260 (3)	General Education (GE)	3	
Freshman	Spring	Freshman Science Lecture/Lab (4)	General Education (GE)	4	
Freshman	Spring	Language (3)	General Education (GE)	3	
Freshman	Spring	AERO / MLTY / NAVL 100-level	General Education (GE)	15	
Sophomore	Fall	ACCT 201 (C or higher) (3)	Cadet (C)	3	30
	Fall	ECON 202 (C or higher) (3)	Cadet (C)	3	
Sophomore	Fall	General Elective (3)	General Education (GE)	3	
Sophomore	Fall	COMM 216 (3)	General Education (GE)	3	
Sophomore	Fall	LDRS 202 (3)	General Education (GE)	3	
Sophomore	Fall	LDRS 211 (0)	General Education (GE)	0	
Sophomore	Fall	RPED Elective (100-199) (0) RPED _____	General Education (GE)	0	
Sophomore	Fall	AERO / MLTY / NAVL 200-level	General Education (GE)	15	
Sophomore	Spring	ACCT 202 (C or higher) (3)	Cadet (C)	3	15
Sophomore	Spring	BANA 201 (C or higher) (3)	Cadet (C)	3	
Sophomore	Spring	MKTG 302 (3)	Major (M) - Accounting	3	
Sophomore	Spring	General Elective (3)	General Education (GE)	3	
Sophomore	Spring	Strand Course #1* (3) _____ 30__	General Education (GE)	3	
Sophomore	Spring	RPED Elective (100-199) (0) RPED _____	General Education (GE)	0	
Sophomore	Spring	AERO / MLTY / NAVL 200-level	General Education (GE)	15	
Junior	Fall	BLAW 301 (C or higher) (3)	Cadet (C)	3	30
	Fall	MKTG 301 (C or higher) (3)	Cadet (C)	3	
Junior	Fall	SCMT 301 (C or higher) (3)	Cadet (C)	3	
Junior	Fall	LDRS 371 (3)	General Education (GE)	3	
Junior	Fall	Strand Course #2* (3) _____ 30__	General Education (GE)	3	
Junior	Fall	LDRS 311 (0) Leadership Day	General Education (GE)	0	
Junior	Fall	Non-contracted: ROTC Fulfillment	General Education (GE)	0	
Junior	Fall	Contracted: AERO / MLTY / NAVL 300-level	General Education (GE)	15	
Junior	Spring	FINC 301 (C or higher) (3)	Cadet (C)	3	15
Junior	Spring	MGMT 303 (C or higher) (3)	Cadet (C)	3	
Junior	Spring	MGMT 411 (3)	Major (M) - Business	3	
Junior	Spring	MKTG 303 (3)	Major (M) - Business	3	
Junior	Spring	Strand Course #3* (3) _____ 30__	General Education (GE)	3	
Junior	Spring	Non-contracted: ROTC Fulfillment	General Education (GE)	0	
Junior	Spring	Contracted: AERO / MLTY / NAVL 300-level	General Education (GE)	15	
Senior	Fall	MKTG 403 (3)	Major (M) - Business	3	30
	Fall	MKTG 404 (3)	Major (M) - Business	3	
Senior	Fall	Major Elective (3)	General Education (GE)	3	
Senior	Fall	General Elective (3)	General Education (GE)	3	
Senior	Fall	Strand Course #4* (3) _____ 30__	General Education (GE)	3	
Senior	Fall	LDRS 411 (0) Leadership Day	General Education (GE)	0	
Senior	Fall	Non-contracted: ROTC Fulfillment	General Education (GE)	0	
Senior	Fall	Contracted: AERO / MLTY / NAVL 400-level	General Education (GE)	15	
Senior	Spring	MGMT 449 (C or higher) (3)	Cadet (C)	3	15
Senior	Spring	MKTG 401 (3)	Major (M) - Business	3	
Senior	Spring	Major Elective (3)	General Education (GE)	3	
Senior	Spring	General Elective (3)	General Education (GE)	3	
Senior	Spring	GEND 422 (3)	General Education (GE)	3	
Senior	Spring	Non-contracted: ROTC Fulfillment	General Education (GE)	0	
Senior	Spring	Contracted: AERO / MLTY / NAVL 400-level	General Education (GE)	15	

General Education (GE) Requirement
Cadet (C) Requirement

Major (M) Requirement - Business
Major (M) Requirement - Accounting

ROTC Fulfillment (GE + C)
ROTC Fulfillment (M + C)

TOTAL 121
Required Hours for graduation are 121 plus the successful completion of all required LDRS, ROTC, & RPED degree requirements.

*Students must complete 4 strand courses, which may be completed in any order:

Strand English (ENGS) | Strand History (HISS) | Strand Natural Science (NTSS) | Strand Social Science (SCSS)