

# Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2020-2021 Catalog)

Non-Cadet Hours Earned  
(does not include requirements for  
SCCC)

Freshman	Fall	BANA 101 (BADM 110) (C or higher) (3)	FSEM 101 (3)	FSWI 101 (3)	Language (3)	MATH 105 (3)	LDRS 101 (1)		AERO / MLTY / NAVL 100-level	15	31	
	Spring	ECON 201 (BADM 202) (C or higher) (3)	STAT 160 (3)	RPED 260 (3)	Language (3)	Freshman Science Lecture/Lab (4)			AERO / MLTY / NAVL 100-level	16		
Sophomore	Fall	ACCT 201 (BADM 211) (C or higher) (3)	ECON 202 (BADM 201) (C or higher) (3)	General Elective (3)	COMM 216 (3)	Strand English (3) ENGS ____			RPED Elective (100-199) (0) RPED ____	AERO / MLTY / NAVL 200-level	15	30
	Spring	ACCT 202 (BADM 212) (C or higher) (3)	BANA 201 (BADM 206) (C or higher) (3)	MKTG 302 (BADM 335) (3)	General Elective (3)	Strand Natural Science (3) NTSS ____	LDRS 211 (0)		RPED Elective (100-199) (0) RPED ____	AERO / MLTY / NAVL 200-level	15	
Junior	Fall	BLAW 301 (BADM 305) (C or higher) (3)	MKTG 301 (BADM 309) (C or higher) (3)	SCMT 301 (BADM 310) (C or higher) (3)	LDRS 371 (3)	Strand History (3) HISS ____	LDRS 311 (0) Leadership Day		Non-contracted: ROTC Fulfillment	Contracted: AERO / MLTY / NAVL 300-level	15	30
	Spring	FINC 301 (BADM 321) (C or higher) (3)	MGMT 303 (BADM 338) (C or higher) (3)	MGMT 411 (BADM 412) (3)	MKTG 303 (BADM 334) (3)	Strand Elective (3) ELES ____			Non-contracted: ROTC Fulfillment	Contracted: AERO / MLTY / NAVL 300-level	15	
Senior	Fall	MKTG 403 (BADM 441) (3)	MKTG 404 (BADM 442) (3)	Major Elective (3)	General Elective (3)	Strand Social Science (3) SCSS ____	LDRS 411 (0) Leadership Day		Non-contracted: ROTC Fulfillment	Contracted: AERO / MLTY / NAVL 400-level	15	30
	Spring	MGMT 449 (BADM 422) (C or higher) (3)	MKTG 401 (BADM 405) (3)	Major Elective (3)	General Elective (3)	GEND 422 (3)			Non-contracted: ROTC Fulfillment	Contracted: AERO / MLTY / NAVL 400-level	15	

General Education (GE) Requirement  
Cadet (C) Requirement

Major (M) Requirement - Business  
Major (M) Requirement - Marketing & Bus Dev

ROTC Fulfillment (GE + C)  
ROTC Fulfillment (M + C)

TOTAL 121

Required Hours for graduation  
are 121 plus the successful  
completion of all required  
LDRS, ROTC, & RPED degree  
requirements.