

Major Academic Plan (MAP) - BSBA: Marketing & Business Development (2019-2020 Catalog)

Non-Cadet Hours Earned
(does not include requirements for
SCCC)

| Year | Term | Course 1 | Course 2 | Course 3 | Course 4 | Course 5 | Course 6 | Course 7 | Course 8 | Hours | Total Hours | | | | | | |
|---|---|--|--|--|-------------------------------|---|-----------------------------------|--|---------------------------------|--|----------------------------------|---------------------------|-----------------------|---|--------------------------|-------|-----|
| Freshman | Fall | BANA 101 (BADM 110) (C or higher) (3) | FSEM 101 (3) | FSWI 101 (3) | Language (3) | MATH 104 (3) | LDRS 101 (1) | | AERO / MLTY / NAVL 100-level | 15 | 31 | | | | | | |
| | Spring | ACCT 201 (BADM 211) (C or higher) (3) | ECON 201 (BADM 202) (C or higher) (3) | STAT 160 (3) | Language (3) | Freshman Science Lecture/Lab (4) | | | AERO / MLTY / NAVL 100-level | 16 | | | | | | | |
| Sophomore | Fall | ACCT 202 (BADM 212) (C or higher) (3) | ECON 202 (BADM 201) (C or higher) (3) | General Elective (3) | RPED 260 (3) | Strand English (3) ENGS ____ | LDRS 201 (1) | RPED Elective (100-200) (0) | AERO / MLTY / NAVL 200-level | 15 | 30 | | | | | | |
| | Spring | BANA 201 (BADM 206) (C or higher) (3) | MKTG 302 (BADM 335) (3) | General Elective (3) | COMM 216 (3) | Strand Natural Science (3) NTSS ____ | LDRS 211 (0) | RPED Elective (100-200) (0) | AERO / MLTY / NAVL 200-level | 15 | | | | | | | |
| Junior | Fall | BLAW 301 (BADM 305) (C or higher) (3) | MKTG 301 (BADM 309) (C or higher) (3) | SCMT 301 (BADM 310) (C or higher) (3) | LDRS 371 (3) | Strand History (3) HISS ____ | LDRS 311 (0) Leadership Day | Non-contracted: ROTC Fulfillment | OR | Contracted: AERO / MLTY / NAVL 300-level | 15 | 30 | | | | | |
| | Spring | FINC 301 (BADM 321) (C or higher) (3) | MGMT 303 (BADM 338) (C or higher) (3) | MGMT 411 (BADM 412) (3) | MKTG 303 (BADM 334) (3) | Strand Elective (3) ELES ____ | | Non-contracted: ROTC Fulfillment | OR | Contracted: AERO / MLTY / NAVL 300-level | 15 | | | | | | |
| Senior | Fall | MKTG 403 (BADM 441) (3) | MKTG 404 (BADM 442) (3) | Major Elective (3) | General Elective (3) | Strand Social Science (3) SCSS ____ | LDRS 411 (0) Leadership Day | Non-contracted: ROTC Fulfillment | OR | Contracted: AERO / MLTY / NAVL 400-level | 15 | 30 | | | | | |
| | Spring | MGMT 449 (BADM 422) (C or higher) (3) | MKTG 401 (BADM 405) (3) | Major Elective (3) | General Elective (3) | GEND 422 (3) | | Non-contracted: ROTC Fulfillment | OR | Contracted: AERO / MLTY / NAVL 400-level | 15 | | | | | | |
| <table border="0" style="width:100%; text-align:center;"> <tr> <td style="background-color:#d9ead3; padding: 5px;">General Education (GE) Requirement</td> <td style="background-color:#fff2cc; padding: 5px;">Major (M) Requirement - Business</td> <td style="background-color:#d9ead3; padding: 5px;">ROTC Fulfillment (GE + C)</td> </tr> <tr> <td style="background-color:#cce5ff; padding: 5px;">Cadet (C) Requirement</td> <td style="border: 2px dashed black; padding: 5px;">Major (M) Requirement - Marketing & Bus Dev</td> <td style="background-color:#cce5ff; padding: 5px;">ROTC Fulfillment (M + C)</td> </tr> </table> | | | | | | | | | | General Education (GE) Requirement | Major (M) Requirement - Business | ROTC Fulfillment (GE + C) | Cadet (C) Requirement | Major (M) Requirement - Marketing & Bus Dev | ROTC Fulfillment (M + C) | TOTAL | 121 |
| General Education (GE) Requirement | Major (M) Requirement - Business | ROTC Fulfillment (GE + C) | | | | | | | | | | | | | | | |
| Cadet (C) Requirement | Major (M) Requirement - Marketing & Bus Dev | ROTC Fulfillment (M + C) | | | | | | | | | | | | | | | |

Required Hours for graduation
are 121 plus the credit hours
from successful completion of
all required ROTC courses.