

SOLE SOURCE JUSTIFICATION

A waiver from the competitive solicitation process may be granted when based upon operational compatibility with existing equipment, strong technological grounds, a unique and cost-effective feature requirement, or when it is clearly in the State's best interest.

1.) Contract Amount:\$

10,250.00

2.) Requested Supplier:

LinkedIn Corporation

3.) Description of Item/Service:

LinkedIn Recruiter-A hiring platform to quickly source, connect with, and manage qualified candidates, LinkedIn Recruiter is the all-encompassing platform that helps talent professionals hire efficiently. Recruiter gives our clients the ability to source from the world's most dynamic professional community, connect with qualified candidates, and easily collaborate with teammates to make the best hire quickly.

Five (5) LinkedIn Job Slots - Place your job openings in front of candidates with the right skills and experience, even if they aren't active job seekers. LinkedIn Job Slots are distributed on the desktop and mobile versions of the LinkedIn.com website to deliver automated, scalable sourcing, and work 24/7 to seek out candidates on the platform and connect them with your opportunities.

LinkedIn Talent Insights - LinkedIn Talent Insights is a talent intelligence platform that helps organizations make informed decisions with real-time insights from the world's largest professional network-LinkedIn.com. Our insights platform provides full integration with LinkedIn Recruiter, making this combination of tools even more powerful in reaching out to the global marketplace of professionals.

4.) Establish the reasons The Citadel absolutely requires this specific Item/Service and the unique benefits that will be realized:

LinkedIn does not permit outside companies to advertise on their platform. All advertising must be purchased through LinkedIn. Approximately 25% of all applications and 30% of FTE applications are generated from LinkedIn Jobs.

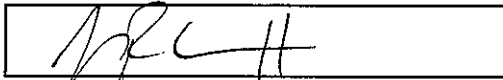
5.) Explanation as to why no other supplier can offer a comparable Item/Service:

LinkedIn is a proprietary software platform of 1 B + global professionals updated in real time to attract, hire, develop and retain employees through a combination of unique data, artificial intelligence, and machine learning.

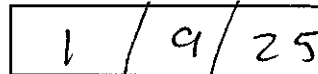
Right to Protest: If you are aggrieved in connection with the intended award of this project you may be entitled to protest, but only as provided in Section 11-35-420 (1) South Carolina Code of Laws. Any intent to protest or actual protest must be submitted in writing to the Chief Procurement Officer, Materials Management Office
(a) via email to protest-mmo@mmo.sc.gov or
(b) via USPS or any other carrier to 1201 Main St., Suite 600, Columbia, SC 29201

I hereby certify that the above information is accurate and request that a waiver from the State mandated bidding process be approved for the procurement of the above stated equipment, commodity, or service.

Based on the determination above, the proposed procurement action described is being procured pursuant to the authority of Section 11-35-1560 of the South Carolina Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 South Carolina Code of Laws.



SIGNATURE



DATE

Jonathan Hoffman

PRINT NAME OF DEPARTMENT HEAD

Office of Communications and Marketing

DEPARTMENT

FOR PROCUREMENT SERVICES USE ONLY

APPROVED BY: _____
Director of Procurement Services

DATE: _____

APPROVED BY: _____
VP Finance & Business

DATE: _____

*VPFB signature only required for requests over \$100,000

GUIDANCE:

Section 3; Provide a description of the item or service being requested with sufficient detail so that it is clear to the reviewer of this form what is being sought and the purpose it serves.

Section 4; Detail the specifics about the item or service and explain how it is uniquely positioned to meet the need at The Citadel. This section should address the role that will be played by the item/service and how it is positioned to be the only option that will work in this scenario. Factual evidence must be presented to substantiate why this is the sole item/service that will work.

Section 5; Cite the reasons why alternatives would not be acceptable and how comparable products or services from other suppliers could not meet the need. Also, include details about the market research that was performed to substantiate the sole source request. Detail the specific, quantifiable facts as to why this type of item/service cannot be purchased from any other supplier.

The Drug-free Work Place certification must be obtained for sole source procurements greater than \$50,000.