

## SOLE SOURCE JUSTIFICATION

A waiver from the competitive solicitation process may be granted when based upon operational compatibility with existing equipment, strong technological grounds, a unique and cost-effective feature requirement, or when it is clearly in the State's best interest.

1.) Contract Amount: \$ 100,000.00 total for potential 5 yr

2.) Requested Supplier: Brand Connex

**3.) Description of Item/Service:**

The US News and World Report issues yearly rankings amongst colleges and universities in different categories. Ranked schools earn a US News and World Report trademarked badge for each category they are ranked. 1 year with 4 options to renew.

**4.) Establish the reasons The Citadel absolutely requires this specific Item/Service and the unique benefits that will be realized:**

U.S. News & World Report, the global authority in college rankings. The inclusion in this report, and the subsequent badge, definitively proves the value of a Citadel education.

**5.) Explanation as to why no other supplier can offer a comparable Item/Service:**

The only provider for these ranking is Brand Connex who is responsible for the US News and World Report. They are the provider that publishes the report and is solely allowed to sell the badges as media rights.

The All Media License includes unlimited print, digital, app, TV, radio and video usage at our discretion for promotional materials.

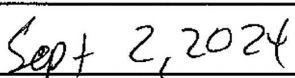
Right to Protest: If you are aggrieved in connection with the intended award of this project you may be entitled to protest, but only as provided in Section 11-35-420 (1) South Carolina Code of Laws. Any intent to protest or actual protest must be submitted in writing to the Chief Procurement Officer, Materials Management Office  
(a) via email to protest-mmo@mmo.sc.gov or  
(b) vis USPS or any other carrier to 1201 Main St., Suite 600, Columbia, SC 29201

I hereby certify that the above information is accurate and request that a waiver from the State mandated bidding process be approved for the procurement of the above stated equipment, commodity, or service.

Based on the determination above, the proposed procurement action described is being procured pursuant to the authority of Section 11-35-1560 of the South Carolina Procurement Code and 19-445.2105 of the Rules and Regulations, 1976 South Carolina Code of Laws.



SIGNATURE



DATE

**Jonathan Hoffman**

PRINT NAME OF DEPARTMENT HEAD

VP for Communications and Marketing

DEPARTMENT

FOR PROCUREMENT SERVICES USE ONLY

APPROVED BY: \_\_\_\_\_  
Director of Procurement Services

DATE: \_\_\_\_\_

APPROVED BY: \_\_\_\_\_  
VP Finance & Business

DATE: \_\_\_\_\_

\*VPFB signature only required for requests over \$100,000

The Drug-free Work Place certification must be obtained for sole source procurements greater than \$50,000.