

THERESA STRONG

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EXPERIENCE

09.2018 - PRESENT

ADJUNCT FACULTY (ONLINE), NORTHERN VERMONT UNIVERSITY

- Courses Taught: Financial Accounting, Managerial Accounting, Advanced Accounting, Auditing & Assurance Services

09.2017 - PRESENT

ADJUNCT FACULTY (ONLINE), THE CITADEL

- Courses Taught: Marketing Principles, Small Business Management/Entrepreneurship, Management and Organizational Behavior, Leadership in Organizations, Team Management and Communications

01.2015 - PRESENT

ACADEMIC CHAIR & PROFESSOR, HORRY-GEORGETOWN TECHNICAL COLLEGE – CONWAY, SC

- Courses Taught: Intro to Business, Principles of Management, Marketing, Customer Service Techniques, Sales Principles, Business Law
- Current Programs Managed: Business Administration, Accounting, and Sports Tourism & Recreation Management
- Previous Programs Managed: Personal Care Services (Cosmetology & Esthetics) and Interior Design
- Annual budget creation and maintenance
- Creation, maintenance, and reporting of departmental Program Learning Outcomes (PLO's)
- Distance Learning Institute (DLi) Instructor and Advisor
- Served on various committees [new hires, advising, SEFAC (student engagement funds), QEP, DLi, etc.]
- All full-time and adjunct yearly evaluations and classroom observations
- Creation of spring, summer and fall course schedules
- Creation of two certificate programs: Customer Service Specialist & Accounting Assistant
- Revision of AAS degrees (Business Administration & Accounting)
- Creation of several articulation agreements with four-year institutions (CCU, Coker College, The Citadel). Currently in progress: Francis Marion University & Webster University
- Direction supervision of six full-time faculty and 15-20 adjunct faculty
- Annual Advisory Board Meeting (Accounting, Business, Marketing, Hospitality & Management) – leader/presenter, 20-25+/- attendees from Horry and Georgetown Counties
- Continuous marketing efforts of all AAS degrees and certificates – social media, television interviews, print interviews, presentations at Myrtle Beach Area Chamber of Commerce, Myrtle Beach Area Hospitality Association, City of Myrtle Beach employees, etc.

01.2017 – 12.2019

QUALITY ENHANCEMENT PLAN (QEP) CO-CHAIR & AUTHOR, HORRY-GEORGETOWN TECHNICAL COLLEGE – CONWAY, SC

- Developed and co-authored the 2019 Quality Enhancement Plan (QEP), EPIC (*Effective Professional Interpersonal Communication*) for Horry-Georgetown Technical College
 - QEP Topic Selection Committee: member

- QEP Topic Development Committee: co-chair and member
- SACSCOC (Southern Association of Colleges and Schools, Commission on Colleges) On-Site Review: October 2018 - resulted in zero recommendations
- Full implementation into HGTC 2019-2023
- Attendance at various SACSCOC meetings: 2017-2019
- Presented at SACSCOC 2019 Annual Meeting (Houston, TX) – break out session, “An EPIC Shot at Collaborative Instruction: A WIN-WIN for Cross-Divisional QEP Concepts”

08.2006 – 05.2014

DEPARTMENT CHAIR & TEACHER, HOLYOKE HIGH SCHOOL (BUSINESS & EDUCATIONAL TECHNOLOGY DEPARTMENT) – HOLYOKE, MA

- Initial hiring and weekly observation of department teachers, including weekly informal written reviews as well as formal yearly written reviews
- Monthly Department Head & school-wide Instructional Leadership Team (ILT) meetings
- Department curriculum creation & maintenance
- Yearly departmental budget analysis and course schedule creation for all six Business teachers, including myself (five blocks per teacher)
- Teach five blocks per day, various courses – Accounting 2 Honors, Accounting 3 Honors, Publisher 2013, MOUS (Microsoft Office User Specialist) and MOS (Microsoft Office Suite). Students range from grade nine through twelve
- Routine duties: daily/weekly grade maintenance, monthly progress reports, quarterly report cards, lesson plans, participation in and leadership of professional development activities, etc.
- Participant in Massachusetts AP Accounting Pilot Program
- Business Club Co-Advisor (monthly meetings, fundraisers, Career Day, annual field trip, etc.)
- Direct supervision of five full-time teachers

01.2007 - PRESENT

ADJUNCT FACULTY (ONLINE), COMMUNITY COLLEGE OF VERMONT

- Courses Taught: Financial Accounting, Managerial Accounting, Microeconomics & Computer Applications

06.2008 - PRESENT

ADJUNCT FACULTY (ONLINE), CAPITAL COMMUNITY COLLEGE

- Courses Taught: Macroeconomics & Accounting I

CONSULTANT (ONLINE), CAPITAL COMMUNITY COLLEGE

- June – September 2008: Developed three online courses for Capital’s new Associates Degree in Insurance and Financial Services. Courses include Accounting I, Accounting II and Macroeconomics

09.2010 – 12.2018

ADJUNCT FACULTY (ONLINE), RIVER VALLEY COMMUNITY COLLEGE

- Courses Taught: Introduction to Business, Macroeconomics, Intro to Computer Applications & Principles of Management

09.2006 – 12.2006

ADJUNCT FACULTY, WESTFIELD STATE UNIVERSITY – WESTFIELD, MA

- Courses Taught: Accounting I

11.2005 – 08.2006

SENIOR FINANCIAL ANALYST, SISTERS OF PROVIDENCE HEALTH SYSTEM – HOLYOKE, MA

- Yearly budget creation, review, analysis. Budget includes 350+ FTE's
- Monthly closing procedures – financial analysis, contribution margins, senior management reporting packages, production analysis
- Weekly financial reporting to senior management and production projects for specific entities (break-even, etc.)

08.2004 – 11.2005

FINANCE MANAGER, ACS, INC. – EAST HARTFORD, CT

- Manage two state healthcare programs – CT Husky, RI RiteCare/RiteShare and assist on the PA Healthchoices/Access Plus contracts
- Oversee all financial and accounting aspects for each state program
- Hyperion , J.D. Edwards World, One World, AP Workflow, ERS System
- Month-end closing procedures, quarter-end closing procedures for each program
- \$5.0 - \$7.0 million budget creation, maintenance and analysis for each program
- Weekly receivables, quarterly reforecasts, monthly FLASH reports/analysis, SOX procedures
- Direct supervision of two administrative assistants and two staff accountants

11.2000 – 05.2003

ACCOUNTING ASSISTANT, MERCIK, KUCZARSKI & BOLDUC, LLC – ENFIELD, CT

- Preparation of all tax returns (corporate, s-corp, trust, estate, individual)
- Preparation of all 1099's and W-2's for clients (total clients: 600+/-)
- Preparation of tax organizers for clients

EDUCATION

2020-2021

CERTIFICATE OF GRADUATE STUDY IN HIGHER EDUCATION LEADERSHIP, UNIVERSITY OF SOUTH CAROLINA (COLUMBIA, SC)

2003-2004

MASTER OF BUSINESS ADMINISTRATION (MBA), UNIVERSITY OF MASSACHUSETTS – ISENBURG SCHOOL OF MANAGEMENT (AMHERST, MA)

1999-2003

BACHELOR OF SCIENCE (BUSINESS ADMINISTRATION), WESTFIELD STATE UNIVERSITY (WESTFIELD, MA)

SKILLS

- Software: Microsoft Office, GradeQuick/EdLine, Banner, Argos, PageUp
- Learning Management Systems: Moodle, Blackboard, Blackboard Learn, D2L, Canvas, WebCT, Plato
- Web-based course portals: MyFinanceLab, MyEconLab, MyAccountingLab, MyManagementLab, CONNECT, Cengage NOW, Aplia

ASSOCIATIONS/COMMITTEES

- Myrtle Beach Area Chamber of Commerce – member of the Business Development Committee (2020-2022)
- CCU Hospitality, Resort and Tourism Management (HRTM) Advisory Board – member
- CCU D. Wyatt Henderson’s Department of Accounting Advisory Board - member
- Women in Philanthropy and Leadership (WIPL) Conference – yearly attendance (2015-Present)
- McGraw-Hill Symposiums & Conferences – yearly attendance (2017-Present)