

Dirk M. Roskam
Curriculum Vitae
Wilbur O. and Ann Powers College of Business 412D
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EDUCATION

Ph.D. – Clemson University, 2025, Business Administration (Executive Leadership).
Roskam, D., *Like Footprints in the Sand: How Founders Imprint Organizational Culture Using Non-Verbal Signaling*, 2025. Chad Navis (Chair), with Russell Purvis, Matt Hersel, and Benjamin Grant (Committee Members)

LL.M. – Washington University in St. Louis School of Law, 2023, Taxation. MBA – Clemson University, 2022, Innovation & Entrepreneurship.

J.D. – Western Michigan University Thomas M. Cooley Law School, 2002, Business Transactions Concentration.

B.S. – Calvin College, 1999, Political Science.

Additional graduate coursework at Harvard University (HES), Grand Valley State University, and the University of Dallas.

PROFESSIONAL EMPLOYMENT

Clemson University, 2022–Present, Clinical Assistant Professor of Management. Impact Investments International, Inc., 2018–Present, General Counsel and Chief Investment Officer. Led venture due diligence, equity structuring, and portfolio oversight across technology, sustainability, real estate, and hospitality sectors.

Fowler, O’Quinn, Feeney & Sneed, P.A. / Visser & Bolhouse, PC, 2004–Present, Of Counsel / Partner. Provided corporate, tax, and financial counsel to U.S. and international clients across entertainment, manufacturing, and financial sectors.

Clean the World Global (CTW), 2010–2021, Chief Financial Officer and Executive Vice President. Directed financial operations, audit, and strategic planning during rapid global expansion, increasing operational scale across 127 countries.

Great Lakes Coils, LLC, 2014–2016, Chief Financial Officer & Executive Vice President. Managed financial operations for a \$100M steel distribution firm, expanding credit facilities and leading global procurement initiatives.

Maksor Management Group, 2003–2007, Vice President & General Counsel. Oversaw diversified portfolio across hospitality, construction, and development. Held P&L responsibility for 25 business entities and related development ventures.

DP Fox Ventures, LLC, 2002–2003, Associate. Provided financial and legal oversight for holdings in sports franchises, real estate, and automotive operations.

PUBLICATIONS

Accepted for Publication or Published (Full Working Papers)

Hersel, M.C., Sheridan, S., Grant, B., Roskam, D., *Fading To Black: End-of-Career Storytelling and Retirees' Mental Health, Work, Aging and Retirement*, impact factor 2.3. (Accepted)

Under Review or in Preparation (Full Working Papers)

Purvis, R., Roskam, D. *From Disruption to Identity Transformation: Pathways of Student Adaptation to Generative AI in Higher Education*, *Studies in Higher Education*, impact factor 3.7. (under review)

Hersel, M.C., Roskam, D., *Three C's: Controlling the Narrative About Events and Issues of Public Interest*. *Journal of Management*, impact factor 9.0. (under review)

Roskam, D., *Like Footprints in the Sand: How Founders Imprint Organizational Culture Using Non-Verbal Signaling*. Preparing for submission to the *Journal of Business Venturing* or the *Journal of Management*.

Roskam, D., *Fluffing the Lie, Attesting the Scorecard, and Wishing You Had a Mulligan: A look behind the privacy gates of underperforming golf course communities and the resulting tax concerns for charitable donations of related real property*. Preparing for submission to the *Accounting Horizons*, impact factor 2.7

Developmental Work

Roskam, D., Purvis, R. *Diverse Experiential Learning in an Undergraduate Business Classroom: Hire, Fire, or Furlough – A Freshman Orientation to Management*. Drafting Stage. Preparing for submission to the *Academy of Management Learning and Education* or the *Journal of Learning Sciences*.

Roskam, D. *Technology-Enhanced Experiential Learning in Undergraduate Management Education: Integrating Real-World Organizational Shadowing with Technology Adoption Models in Principles of Management*. Drafting Stage. Preparing for submission to *American Journal of Education* or *Educational Technology and Society*

Roskam, D. *Catalyzing Critical Skills: Experiential Management Consulting in Interdisciplinary Undergraduate Education*. Drafting Stage. Preparing for submission to *American Journal of Education* or *Academy of Management Learning and Education*.

Roskam, D. *Beyond Campus Borders: How Student-Led Consulting Organizations Create Community Value Through Applied Learning – A Case Study of 180 Degrees Consulting*. Drafting Stage. Preparing for submission to *Journal of College Student Development* or *Academy of Management Learning and Education*.

Roskam, D. *The Clemson Management Consulting Initiative*. Drafting Stage. Examines experiential consulting pedagogy as distinctive value in undergraduate management education amid ROI skepticism in higher education. Preparing for submission to *Journal of College Student Development* or *Academy of Management Learning and Education*.

Books, Chapters, Monographs

Palmer, C., Roskam, D. (Research Assistant). (2003). Legal research and analysis support for Chapter 14. In Wolohan, J. T. (Ed.), *Courting the Yankees: Legal Essays on the Bronx Bombers*. Durham, NC: Carolina Academic Press.

PRESENTATIONS

2024__**INGRoup, Charlotte, NC (July, 2024)**

- Conference Panelist: “Teamwork Education and Interdisciplinary Learning in Management Courses”

2018__**Central Florida for Good, Orlando, FL (September, 2018)**

- Guest speaker presentation: CFO/EVP of Clean the World – Becoming Florida’s First Certified Benefit Corporation

PROFESSIONAL ACTIVITIES

- 2012-2022: Board Member, Rock Demarco Foundation
- 2012-2015: Board Member, Great Lakes Coils

MEMBERSHIPS & AFFILIATIONS

- Academy of Management (AOM)
- State Bar of Michigan
- Washington D.C. Bar
- Federal Tax Court
- AACSB Scholarly Academic qualified through 2030

HONORS & AWARDS

- Clemson University, Clemson Undergraduate Student Government, Student Teaching Excellence Award Nominee, 2025
- Clemson University, The Wilbur O. and Ann Powers College of Business, Student Advisory Board, Undergraduate Teaching Excellence Nominee, 2025.
- Clemson University, President James Clements, letter of commendation for student mentorship, 2024.
- Clemson University, Watt Family Innovation Center, Creative Inquiry People's Choice Award 2024, "Titan Farms Clemson Consulting Project" Poster Presentation (Faculty Mentor: Dirk Roskam)

SPONSORED RESEARCH AND GRANT ACTIVITY

- Meta/VictoryXR Grant, *Metaverse Integration in Management Education* (\$100.5K, 2023–2025)
- Creative Inquiry Experiential Learning fund fulfillment of external \$150K Pledge in partnership with CUF, supporting Clemson's Consulting Initiative (100K funded to date).
- Clemson Management Consulting Initiative internal and external funding secured, totaling \$50K for program support and travel
- Advanced Management Consulting corporate pledges (2) of 100k+ for engagements in 2026-2028

GRADUATE STUDENT ADVISING

Current Graduate Advising

- Dissertation Committee Member, Doctoral Student Michelle Gras, Chad Navis (Chairperson), Lori Trudell, Sue Nowicki, and Amy Ingram (Additional Committee Members)
- Dissertation Committee Member, Doctoral Student Ken Adams, Chad Navis (Chairperson), Lori Trudell and Amy Ingram (Additional Committee Members)

TEACHING

Courses Taught

- The Citadel MGMT 411: Business Ethics
- The Citadel MGMT 303: Organizational Behavior
- Clemson University HON 2060: Experiencing Magic, Disney's Global Org (2025–2026) *
- Clemson University HON 2060: Experiencing Magic, Disney's Global Org (2025–2026) *
- Clemson University MGT 2010: Principles of Management (2022–2026)
- Clemson University MGT 2010H: Principles of Management Honors (2023–2026)
- Clemson University MGT 4700: Small and Medium Enterprise Consulting (2026–Present)
- Clemson University MGT 4710: Advanced Topics in Management Consulting (2024– Present) *
- Clemson University MGT 4970: Experiential Consulting (2023– Present) *
- Clemson University MGT 4970: Creative Inquiry Management – From the Upstate to Fiji to LA, Consulting Early Stage and Startup Ventures (2025– Present) *
- Clemson University MGT 4970: Creative Inquiry Management – Fijian Islands (2024– 2025) *
- Clemson University MGT 4970: Consulting Leadership (2023– 2024) *
- Clemson University MGT 4150: Business Strategy (2025)
- Clemson University MGT 8490: Negotiations in Sports Business (2025–2026) *
- Clemson University MGT 3700: Introduction to Management Consulting (2025–Present) *
- Clemson University HLTH 4950: Healthcare Administration Consulting (2025–Present)*
- Clemson University ELE 4060: Venture Consulting (2024)
- Clemson University MGT 4360: White-Collar Crime (2023) *
- Clemson University MGT 2180: Management PC Applications (2022)

* Reflects New Course Development

UNIVERSITY AND PUBLIC SERVICE

Committees

- 2025-Present: Member, Creative Inquiry (CI) Committee, Clemson University
- 2025-Present: Member, INNO Curriculum Committee, Clemson University
- 2025-2026: Member, Recruitment Engagement and Communication Committee, Clemson University Faculty Senate
- 2024-2025: Member, Scholastic Policies Committee, Clemson University Faculty Senate

Other Service

- 2026: Clemson University Summer Preparation Program, teaching entrepreneurial values to underprivileged high school students
- 2024-2026: Senator, Clemson University Faculty Senate
- 2022-Present: Co-coordinator of Clemson Management Consulting Initiative
- 2022-Present: Expand Clemson University's consulting industry and academic curriculum relationships from 1 firm to 8 firms, including over 60+ associated consultants
- 2025: Clemson University Faculty Advisor for Honors Health Science Thesis - Healthcare Administration Consulting
- 2025-Present: Clemson University Delta Sigma Pi - Kappa Tau Chapter professional business fraternity Faculty Initiate
- 2022-Present: Clemson University Undergraduate Consulting Association Student Organization Faculty Advisor
- 2024-Present: 180 Degrees Consulting Clemson University Faculty Advisor
- 2022–Present: Supported Clemson University consulting student professional development and job placement, achieving 100% full-time employment for 59+ graduating seniors
- 2026: Directed 5 Upstate South Carolina consulting student local travel immersions, integrating company site visits and applied research
- 2025: Directed 2 international Clemson University consulting student travel immersions to Mexico City, Mexico (8 students + 3 faculty) and Winnipeg, Canada (12 students + 3 faculty) — integrating company site visits and applied research
- 2024: Directed 2 domestic Clemson University consulting student travel immersions to Plant City, FL (8 students) and Orlando, FL (9 students) — integrating company site visits and applied research
- 2024: Clemson University Voices of Experience (sourced speaker)
- 2024: Clemson University Launchpad Liftoff Pitch Competition Judge
- 2023: Entrepreneurship Trade Show Judge

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