

JENNIFER COOKKE
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Massachusetts Institute of Technology
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Education

2024 (expected)	Edd	Vanderbilt University, Specialization in Critical Thinking Learning
2002	M.S.	Massachusetts Institute of Technology, Major in RE Finance and Development
1992	MBA	Bryant University, Major in Organizational Behavior and Learning
1988	B.S	Boston University, Major in Business Administration

Title of Doctoral Thesis:

“Critical Thinking in Higher Education: Curriculum Design and Assessment Methods”

Teaching and Research Interest:

Critical Thinking for Leadership, Real Estate Finance & Development, Entrepreneurship, Leadership & Strategy, Public/Private Partnerships, Public Policy of Economic Development, Taxation Strategy

Academic Appointments:

2022 – Present **Citadel College, Baker School of Business**

Adjunct Faculty

- *Class Taught: Real Estate Development*
- *Critical Thinking Course Curriculum Design*

2015-Present **Sloan School Center for Real Estate, Massachusetts Institute of Technology**

Full-Time Lecturer

- Created new curriculum for core required master's level class
- Co-founded student run women in Real Estate Club
- Thesis advisor
- Academic Student Advisor
- Member of Admission Committee
- Member of Cultural Awareness Working Group
- Acting Director of Career Services
- Created Entrepreneurial Boot Camp
- *Co-taught Entrepreneurship DSLV Incubator Series*
- *Classes taught: CRE Strategic Development, Entrepreneurship, Leadership, Tax Strategy*

2014 – 2015 **Jacksonville University-MBA Program**

Visiting Lecturer

- *Class Taught: Real Estate Finance and Development*

2016 – 2018 **Providence College-MBA Program**

Visiting Lecturer

- *Class Taught: Strategic Mastery*

2007-2013 **Bryant University, Master's in Business Graduate School**

Adjunct Faculty

- *Classes Taught: Entrepreneurship, RE Finance, Women in Business*

Professional Experience

- **CEO and Founder** *2001-Present*
FH French Co., Inc, Providence, RI
- **Vice President of Corporate Services** *1995- 2001*
Liberty Mutual, Boston, MA
- **Director of New Business Development** *1989- 1996*
Starwood Corporation, , Boston, MA
- **Expert Witness**
focus on International and National Real Estate, Construction and Finance Disputes

Board Of Directors

Board of Trustee, Cowles Company, Spokane, WA (paid)
Board of Trustee, Duffy Holdings, Boston, MA (paid)
Vice Chair, Advisory, Board Member, Wheeler School, Providence, RI
Chair, Board Member, Meeting Street School, Providence, RI
Member, Board of Advisors, Charleston Collegiate, Johns Island, SC

Professional Memberships or Associations

Member, Congress for New Urbanism
National Association of Industrial and Office Properties, Mentor
Building Owners and Managers Association, Mentor
Society of Industrial and Office Realtors, Member

Thesis Advisor

Rezoning New York City: A Case Study of East Harlem
February 2018, Jennifer Cookke, Kairos Shen & Midori Wong

Healthcare Real Estate as a Hedge Against Market Risks: A Study of the Investment Opportunities and Obstacle
February 2019, Jennifer Cookke & Ran Cao

The Viability of the "Build-to-Rent" Single-Family Model in Tertiary Markets
September 2019, Jennifer Cookke & Brett Finley

Co-Living as an Emerging Market: An Assessment of Co-Living-Term Resiliency
September 2019, Jennifer Cookke, Sam Pepper & Aaron Manji

The Maturation and Resiliency of the Self-Storage Asset Class
September 2019, Jennifer Cookke & Charlie Hope

A Development Perspective on Creating Workforce Rental Housing Proximal to Major Employment Centers
September 2019, Jennifer Cookke & Eric Rosenthal

Overlooked Opportunities: Small Class B Multifamily in Secondary Sun Belt Markets
September 2019, Jennifer Cookke & Wade Vaughn

Cash Flowing Solar Developments for Long-Term Real Estate Redevelopment Opportunities
February 2020, Jennifer Cookke, John Kennedy & Stefan Bird

Incentivizing Historic Rehabilitation and Adaptive Reuse in the United States and the United Kingdom
February 2020, Jennifer Cookke & John Warman

Capturing the Sun: How to Monetize Solar Energy in Multi-family Developments
February 2020, Jennifer Cookke & Arash Arbabi

Consulting / Speaking Engagements

- Invited Speaker
 - *CREW, Annual Conference Leadership*
 - *Growsmart Annual Conference*
 - *MIT CRE Annual Innovation Conference*
 - *Boston Economic Development Forum*
 - *Center for Women and Business*
- DP Holdings, Limited
- Meeting Street School
- Lifespan Corporation
- Jacksonville University Graduate School of Business, Consultant to the Provost

National Media Citations

Wall Street Journal, “Newmark’s Recent Acquisition comes with Fewer Brokers”

Forbes, “Inside Trident Lakes, A luxury doomsday espadrille that comes with nuclear war protection and DNA”

CRETech, “Vanguard now owns more than 10% of Brokerage Firms”

BZNews, “3 Tips for thriving in a changing world”

Patch, “Best and Worst Cities for First Time Home Buyers”

BisNow. “Experimental Trend moves from Retail to Healthcare”

Original Case Studies

- **Ann Arbor Conversion**, A primer on construction, budgeting, introduction to methods and terminology of contracting for developments converting a factory into a boutique hotel
- **139 Bishop Allen Drive**, Developing mixed income housing during a downturn
- **Turnbridge Wells Retail Park**, Repositioning a London Retail mall
- **Miami Industrial**, Re-imagining industrial parks near urban core for last like delivery

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- **Casa San Angel**, *Resurrecting a distressed condominium development in Mexico City*
- **San Francisco Corporate Office Wars**, *Considering Tech companies office portfolio strategies for financial and recruitment gains*