

Elise Browning, MBA, Ph.D.

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Professional Appointments:

- 2020-present: *Financial Advisor*, Martin & Browning Financial Advisors, **Ameriprise LLC**
- 2020-present: *Instructor*, Dept of Management, **University of Maine (UMPI)**, ME
- 2017-2020: *Visiting Professor*, Dept of Sociology, **Brown University**, RI
- 2012-2021: *Associate Professor*, Dept of Management, **College of Charleston**, SC
- 2008-2015: *Strategy Officer*, **ECBC Tactical Investments**, ME/SC
- 2005-2008: *Consultant*, **ROCG Business Transition Experts**, Montreal, Canada
- 2000-2005: *Entrepreneure*, Montreal, Canada

Education:

- 2012: Ph.D., Business Strategy and Social Issues in Management, BENTLEY UNIVERSITY, WALTHAM, MA
- 2007: M.B.A., Strategy, MCGILL UNIVERSITY, MONTREAL, QC
- 2002 B.A., UNIVERSITE DU QUEBEC A MONTREAL, MONTREAL, QC

CV Highlights and Community Engagement:

- ❖ Strategist with expertise in finance/insurance and multi-stakeholder management;
 - ❖ Extensive engagement in institutional service as committee chair: faculty recruitment, academic assessment, cultural engagement programs, student retention and fundraising – among others.
 - ❖ Experienced leader with a service-oriented, participative style – both in academic and business settings;
 - ❖ Solution-focused, team player, excellent communication skills.
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- 2024: Mentor, Junior Achievement, Easton middle school
 - 2023-present: Founder and Executive Director, Children's Museum of Aroostook County
 - 2022-2024: Board member, United Way of Aroostook
 - 2013-2019: Director, Think Differently Program and Endowment, College of Charleston
 - 2013-2018: Director, 2020 Women on Boards, SC chapter
 - 2018: Founder, Women in Business Club, College of Charleston
 - 2012: Aspen Institute Scoring Fellow

Refereed Publications:

1. Leonel, R., Lee, J., and Perrault, E. (2024). "Of Shepherds and Sheep: Who Sets the Agenda for Firms' Attention to Social Issues?". *Corporate Social Responsibility and Environmental Management*.
2. McHugh, P., and Perrault, E. (2023). "Of Supranodes and Socialwashing: Network Theory and the Responsible Innovation of Social Media Platforms". *Cogent Social Sciences*.
3. Sikavica, K., Perrault, E., and Rehbein, K. (2021). "Who do they think they are? Identity as an antecedent of social activism by institutional shareholders". *Business & Society*.
4. Perrault, E. and Quinn, M. (2018). "What have firms been doing? Exploring what KLD data report about firms' corporate social performance in the period 2000-2010", *Business & Society*, 57(5), 890-928.
5. Perrault, E. and McHugh, P. (2018). "Accelerating time: The effect of social pressures and regulation on board gender diversity post-IPO" *Journal of General Management*, 43(3), 95-105.
6. Perrault, E. and Desplaces, D. (2017). "Bank of America's investment in the Dakota pipeline: A wake-up call for stakeholders", *International Journal of Instructional Cases*.
7. Perrault, E. (2017). "A 'names-and-faces' approach to stakeholder identification and salience: A matter of status", *Journal of Business Ethics*, 146(1), 25-38.
8. Evans, J., Perrault, E., and Jones, T. (2017). "Managers' moral obligation of fairness to (all) shareholders: Does information asymmetry benefit privileged investors at other shareholders' expense?" *Journal of Business Ethics*, 140(1), 81-96.
9. Perrault, E. and Clark, C. (2016). "Environmental shareholder activism: Considering status and reputation in firm responsiveness", *Organization & Environment*, 29(2), 194-211.
10. Perrault, E. and McHugh, P. (2015). "Toward a life cycle theory of board evolution: Considering firm legitimacy", *Journal of Management & Organization*, 21(5), 627-649.
11. Perrault, E. (2015). "Why does board gender diversity matter and how do we get there? The role of shareholder activism in deinstitutionalizing old boys' networks", *Journal of Business Ethics*, 128(1): 149-165.
12. Perrault, E. (2014). "Zombies and originals: How cultural theory informs stakeholder management", *Business and Society Review*, 119(4), 447-471.
13. Perrault, E. and Rieflin, A. J. (2014). "Like company, like self: A multilevel argument explaining firms' level of engagement in Corporate Social Responsibility", *Journal of General Management*, 39(3), 39-58.
14. Clark, C. and Crawford, E.P. (2012). "Shareholder pressure and firms' climate change policies: Corporate political influence tactics". *Business & Society*, 51(1), 148-175.
15. Crawford, E.P. and Williams, C.C. (2011). "Non-financial Reporting" In Ihlen, O., Bartlett, J. and May, S. (Eds.) *The Handbook of Communication and Corporate Social Responsibility*. New York: Wiley Blackwell.
16. Crawford, E.P. and Williams, C.C. (2010). "Should corporate social reporting be voluntary or mandatory? Evidence from the banking sector in France and the United States", *The International Journal of Business in Society*, 10(4), 512-526.

*Please note that Elise Browning also published under "Perrault, E." and "Crawford, E.P."

Refereed Conference Presentations:

1. Westermann-Behaylo, M., Rehbein, K., and Perrault, E. (2018). Social Activism through E-petitions: Explaining targeting decisions and corporate responses, Academy of Management Meeting, August 2018, Chicago, IL.
2. Perrault, E. and Shaver, K. (2017). Toward a mid-range theory of CSR: A process model. Southern Management Association, October 2017, St Pete Beach, FL.
3. Perrault, E. and McHugh, P.J. (2017). The tipping point revisited: Toward a theory of issue diffusion in technology-mediated social networks. Academy of Management Meeting, August 2017, Atlanta, GA.
4. Desplaces, D. and Perrault, E. (2017). Bank of America's investment in the Dakota pipeline: Back-off or Move Forward? May 2017, Baltimore, MD.
5. Sikavica, K., Perrault, E., and Rehbein, K. (2016). Can activists' social identity explain their choice of corporate targets? Evidence from a mixed method study. Southern Management Association, October 2016, Charlotte, NC.
6. Perrault, E. and McHugh, P.J. (2016). Firms' legitimizing stakeholders and board gender diversity pre- and post-IPO: An empirical study. Academy of Management Meeting, August 2016, Anaheim, CA.
7. Evans, J., Perrault, E., and Jones, T. (2015). Managers' moral obligation of fairness to (all) shareholders: Does information asymmetry benefit privileged investors at other shareholders' expense?, Academy of Economics and Finance Conference, January 2015, Jacksonville, FL.
8. Perrault, E., Berman, S., and Westermann-Behaylo, M. (2014). Revisiting issue management: #TheImpactOfSocialMedia, Academy of Management Meeting, August 2014, Philadelphia, PA. Sikavica, K., Perrault, E., and Rehbein, K., Academy of Management Meeting, August 2014, Philadelphia, PA.
9. Pavelin, S., Perrault, E., and Oikonomou, I. (2014). When does it pay to be good?: Estimating the dynamics of the financial returns on corporate social performance, International Association for Business and Society (IABS) Meeting, June 2014, Melbourne, Australia.
10. Perrault, E. and McHugh, P.J. (2014). Who cares? Changes in the firm's legitimizing stakeholders and board composition pre- and post-IPO, Gender, Work and Organizations, June 2014, London, England.
11. Sikavica, K., Perrault, E., and Rehbein, K. (2014). Who do they think they are? The effect of activists' identity on their targeting decisions, International Corporate Governance Network (ICGN) Academic Meeting, May 2014, Amsterdam, the Netherlands.
12. Perrault, E. and Clark, Cynthia (2014). Managerial responsiveness to environmentally-concerned shareholder activists: Considering status and reputation. Alliance for Research on Corporate Sustainability (ARCS), May 2014, Cornell, Ithaca, NY.
13. Perrault, E. and Rieflin, A. J. (2013). Like company, like self: A multilevel argument explaining firms' level of engagement in Corporate Social Responsibility (CSR). Southern Management Association, November 2013, New Orleans, LA.
14. Perrault, E. and McHugh, P.J. (2013). Toward a metatheory of board evolution: Changing roles and composition across the firm's life cycle. Academy of Management Meeting, August 2013, Lake Buena Vista, FL.

15. Westermann-Behaylo, M., Berman, S., Perrault, E. (2012), Sensegiving and sensemaking in establishing the salience of stakeholder issues, requests and tactics. International Association for Business and Society (IABS), June 2012, Asheville, NC.
16. Crawford, E.P. (2012), Cognitive mechanisms in entrepreneurship as firm-level determinants of stakeholder orientation. Academy of Management Meeting. August 2012, Boston, MA.
17. Crawford, E.P. and Clark, C. (2012). The role of status in stakeholder salience. Academy of Management Meeting. August 2012, Boston, MA.
18. Crawford, E.P., Williams, C. C. and Berman, S. (2011). “Stakeholder salience revisited: Enlightening, Balancing and Transcending”. Academy of Management Meeting. August 2011, San Antonio, TX.
19. Crawford, E.P. (2011). “Refining the firm-stakeholder engagement model: An expanded theory of stakeholder salience”. Society for Business Ethics (SBE) Annual Meeting. August 2011, San Antonio, TX.
20. Crawford, E.P. and Williams, C.C. (2010). “Non-starters and poor performers: Firm responses to direct and indirect environmental engagement”. Academy of Management Meeting. August 2010, Montreal, Canada.
21. Crawford, E.P. and Williams, C.C. (2009). “Voluntary Reporting on Environmental and Social Issues: An institutional analysis of practices in France, the United Kingdom and the United States”. European Association of Business in Society (EABIS). September 2009, Barcelona, Spain.

Teaching Experience:

Institution	Delivery	Course title and level
2020- present University of Maine at Presque Isle	Online	Data-driven decision-making (Master) Business Analytics (Undergrad) Strategic Professional Communication (Undergrad)
2017-2020 Brown University	In person and online hybrid course	Strategy & Society: Leading in a sustainable world (EMBA)
2012-2021 College of Charleston	In person In person In person and online	Business policy and strategy in a global era (Master) Business policy (Undergrad) Ethics and social responsibility (Undergrad)
2011-2012 Bentley University	In person	Organizations and environment (Undergrad)

Professional Awards and Recognition:

- ♣ Aroostook Achiever Award, Momentum Aroostook, 2023
- ♣ Client Experience Award, Martin & Browning Financial Advisors, Ameriprise, LLC, 2022
- ♣ Best Paper Award, Academy of Management Conference, SIM division, 2019
- ♣ Distinguished Teaching Award, College of Charleston School of Business, 2017
- ♣ Distinguished Research Award, College of Charleston School of Business, 2016
- ♣ Aspen Institute, Beyond Grey Pinstripes PhD Scoring Fellow, 2011-2012
- ♣ State Street Corporate Social Responsibility (CSR) Fellow, 2008-2012

Interests and Hobbies:

Writing, recipient of the Robert Cliche first novel literary prize, 2002;
Home design and renovations (manual labor);
Hiking and traveling – Katahdin enthusiast.