



THE CITADEL
EXECUTIVE LEADERSHIP
ACADEMY

Women's Leadership Series

Workshop - Unlocking Your Potential: Leveraging Strengths for Leadership and Career Success

Employees who use their strengths are more engaged, perform better, are less likely to leave, and are more likely to boost the bottom line. Struggling with recruitment and retention? People who use their strengths every day are six times more likely to be engaged on the job and want to stay. Using your strengths more often can make you more productive, more satisfied in your work, and lead to higher levels of health and well-being. When colleagues use their strengths at work, they thrive – especially when their strengths are also recognized by others in the environment. Do you know your own strengths? Do you recognize strengths in others? Come learn how you might benefit personally and organizationally by recognizing and using your own strengths and helping others see and use their strengths.



In this workshop you will:

- Gain an increased understanding of your strengths and innate talents
- Practice using your strengths
- Develop greater confidence and a sense of empowerment through strength
- Create an action plan for using your strengths more often and in new ways
- Identify ways to manage – not fix – what you don't do best so you can lead with your strengths

Audience: Female leaders, professionals, individual contributors, and those seeking to become more effective in their career path.

Duration: The program will take place October 19, 2023 from 9:00 a.m.-3:00 p.m. on The Citadel campus. Breakfast and lunch will be provided as well as all session materials.

Cost: \$300

Executive Leadership Academy Workshops

Workshops will be filled with experiential and active learning to help participants develop new skills and strategies for implementation in their own lives and organizations.