

TIFFANY REED SILVERMAN

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Education

- Bachelor of Arts with Honors in Art History, College of William & Mary, 1995
- Masters in Art History, Williams College Graduate Program in the History of Art, 1998
- Leadership Certificate in Arts Management, University of Massachusetts-Amherst, 2022
- The Citadel Emerging Faculty Leadership Development Program (selected for inaugural class), 2022
- Additional coursework:
 - The Citadel, Intelligence and Homeland Security Graduate Program
 - Savannah College of Art and Design, Photography Graduate Program
 - South Carolina Law Enforcement Division, Forensic Photography Certificate

Teaching Experience

▪ **The Citadel, The Military College of South Carolina**

Senior Instructor (2018 – present); Director of Fine Arts Programs (2013-present); Instructor (2011 – 2018, first permanent art faculty in Citadel history); Visiting Assistant Professor (2010 – 2011); Adjunct Professor (2008 – 2010)

▫ Courses Taught:

FNAR 206 Art Appreciation	FNAR 350 Visual Perception
FNAR 207 Art History	INTD 350 Citadel in DC Summer Program
FNAR 306 Photography	LDRS 411 Senior Leadership Seminar
FNAR 350 Forensic Photography	

▫ Departmental responsibilities and administrative initiatives include:

- Develop and implement strategic mission and vision for the Fine Arts at The Citadel, including integration in the institutional Our Mighty Citadel 2026 Strategic Plan
 - Schedule, hire, oversee curriculum, and purchase supplies for 6 adjuncts with 17 Fine Arts classes each semester that reach 600+ cadets each year, a quarter of the student body
 - Create the Fine Arts minor (2013) and cultivate cadet participation to become the largest minor at The Citadel with 262 graduates; program has 100+ current minors to advise.
 - Develop significant relationships with arts organizations at the local, regional, and national level including the military branch art collections
 - Develop and place cadets with arts-related professional internship and career opportunities, including the NASA Psyche Mission, SC SLED/Forensic Investigation, South of Broadway Theatre Company, The Citadel Sports department, and the Gibbes Museum of Art
 - Cultivate support of Fine Arts program through participation in individual and foundation meetings including a \$1M gift, endowment of James Glass Cooley Prize for Art, create Friends of Fine Art Founders Giving Circle, Stacy L. Pearsall Citation for Photographic Excellence, and Todd Schenk Award for Forensic Photography
 - Serve as faculty advisor for Fine Arts Club to plan events including Open Mic Nights and Art Walk field trips
 - Hire and manage a part-time Graduate Research Assistant to provide data for strategic arts plan
 - Engage audiences through social media including Instagram and Facebook with combined followers of 3,000
 - Work with The Citadel Office of Communications to produce news releases on artistic events
 - Serve on Citadel committees including Black History Planning Committee, Digital Humanities Committee (2016-2020) and Interdisciplinary Committee (2016-2020)
 - Engage with professional organizations including the Association of Academic Museums and Galleries (AAMG), the American Alliance of Museums (AAM), and the South Carolina Art Education Association (SCAEA)
 - Present to The Citadel School of Humanities and Social Sciences Advisory Board
 - Curator of The Citadel School of Humanities and Social Sciences Art Collection (2010 – present)
 - Curator of The Citadel's Johnson Hagood Football Stadium showcasing cadet photography
- #### ▫ Related artistic interdisciplinary initiatives include:
- Co-create and co-direct Summer STEAM Camp in partnership with The Citadel STEM Center of Excellence
 - Facilitate 3D scanning/printing project with the Gibbes Museum of Art to increase access to collections
 - Serve as juror for The Citadel Student Excellence Day art submissions
 - Facilitated conservation of painted mural in the Riverview Room at The Citadel with cadet and community input

- Create online exhibitions of student exhibitions via Daniel Library/Lowcountry Digital Library
 - Present to community about growing Citadel Fine Arts program including The Citadel Alumni Club, Pecha Kucha, Roper St. Francis Hospital Leadership Lecture Series, Gibbes Museum of Art, Lowcountry Senior Center
 - Provide exhibitions of framed cadet photography on campus for the Budget Office and The Citadel Foundation
 - Provide input on the new arts spaces in the Capers Hall replacement building on campus
 - Facilitated gift of fragment of World Trade Center and designed 9/11 memorial in Capers Hall Lobby
 - Serve as exhibition juror including the North Charleston Arts Fest and Fotoglobe
- Art Events and Exhibitions: Responsible for creation and oversight of all fine arts programming including visual art, music, drama, and fine arts lecture series. Over 130 events and 35 exhibitions produced. Highlights:
- “Senior Fine Arts Minor Exhibition,” The Citadel Daniel Library, first showcase work of seniors, 2022
 - “All Creatures Great and Small” exhibition of cadet wildlife artwork at the Charleston County Public Library
 - American Ballet Theatre “ABT Across America” performance on Summerall Field through Charleston Gaillard Center on July 17, 2021 with 6,000 attendees and extensive press
 - “Biloxi Blues” performance in collaboration with South of Broadway Theatre Company, 2021
 - Book Launch for *We the People: Portraits of Veterans in America* by Mary Whyte, 2021
 - “The Creative Warrior: Innovative Digital Media in the 21st Century Military” featuring speakers from the USMC, Digital Domain, and SAIC
 - “Barracks to Broadway” cadet musical performance with first artist-in-residence for drama, audience of over 300 veterans, seniors, and students from community
 - “Charleston Strong Mural” in honor of Emanuel 9 stretched a city block with 1,600 participants painting doves and writing responses to the tragedy. 2016
 - “Monuments Men” event with author Robert Edsel and actor Bill Murray with 1,500 attendees in 2014
 - “Ethereal Edges: Lowcountry Coastlines in Batik by Mary Edna Fraser,” first site-specific installation at The Citadel and first exhibition at The Citadel to be selected for inclusion in Piccolo Spoleto Arts Festival. 2013
 - “Art Crime and the FBI: Pursuing the Priceless,” with FBI agent/NYT author Robert Wittman; 600 attendees 2011
 - “Shooting the Shadows” lecture and exhibition by combat photojournalist Stacy Pearsall. 2010

▪ College of Charleston

Adjunct Professor of Arts Management (2006 – 2008)

- ARTM 360 Arts in Education (guest lecturer)

- ARTM 370 Building Participation in the Arts

Community Leadership

- Charleston Symphony Orchestra: Board Member
- City of Charleston Commission on the Arts: Committee Member
- Charleston Museum: Board Member
- Patriot Art Foundation: Advisory Board Member, Board Member
- Gibbes Museum of Art: Advisory Panel for Distinguished Guest Lecturer
- Daughters of the American Revolution: ROTC Scholarship Chair, Flag Chair
- Junior League: Board Member (twice), Director of Community, Lowcountry Food Bank Chair, Auction Co-Chair
- I Heart Hungry Kids: Advisor to youth founders, gaining national press and awards
- College of William & Mary: Charleston Chapter President/Board Member; Boston Chapter President/Board
- Boy Scouts of America: Pack 44 Den Leader, Troop 44 Council Member
- Preservation Society of Charleston: Medallion Circle Host Committee, Candlelight Tour of Homes Committee
- Trained by Darkness to Light and National Coalition Building Institute

Honors

- The Citadel Faculty Excellence in Teaching Award (first ever given to a non-tenure track faculty), 2022
- Campus Compact of South Carolina Faculty Award for Service Learning, 2016
- Algernon Sydney Sullivan Award for Servant Leadership, 2016
- Junior League of Charleston Dee Holmes Norton Sustainer Award, 2016
- The Citadel’s Krause Center Service Learning Fellowship, 2016
- Juror of North Charleston Arts Competition, 2014
- Junior League of Charleston Community Impact Award, 2008
- College of William & Mary Young Alumni Service Award, 2007

Research Grants/Projects/Lectures

- “Full Steam Ahead,” FY22 Arts Education Grant, \$6,667, collaboration with The Citadel STEM Center of Excellence to create accessible STEAM lessons for SC middle school teachers, South Carolina Arts Commission.
- Silverman, T.R., MacDonald, A., and Bailiff, C. (2019) *Effects of Art on Mindfulness*.
- Silverman, T.R., “Cultivating Creativity: An Arts-Based Approach to Intelligence Training,” The Citadel Intelligence & Cyber Security Conference, September 25, 2018.
- Greer, J.F., Silverman, T.R., Imam, S.A. (2018, January). *Does taking a Fine Arts class improve student’s visual spatial perception and memory?* Presented at “Research Club”, The Citadel.
- Taylor, T.A., Silverman, T.R., Imam, S.A. (2018, March) *The Effect Specific Fine Arts Classes have upon Cognition, Observational Skills and Spatial Orientation* The Citadel Research Symposium, The Citadel Leadership Day, SC. 3rd Place.
- Silverman, T.R., Scerbo, J (2018, March) *Cadets Helping Kids Fight Kid Hunger*. The Citadel Research Symposium.

Professional Experience

- **Art & Antiques Magazine**, *Special Advertising Section Writer*, (2006 – 2008). Wrote about national art exhibitions covering Asian, tribal, antiques, figurative, Florida, luxury, Scottsdale, and Charleston as well as artist profiles.
- **Gibbes Museum of Art**, *Director of Education and Outreach*, (2004 – 2005) Charleston, SC. Oversaw 55 staff/volunteers providing a rich curriculum of learning for all ages on and off the museum grounds including classes, docent training, and Art to Go for underserved populations. Managed costs to 89% of budgeted expenses while increasing income to 200% for summer camps and increasing donations by 30%. Managed visiting artist workshops including William Dunlap. Cultivated collaborations with Drayton Hall, YWCA, and the Charleston Housing Authority.
- **The Commonwealth Institute**, *Program and Marketing Director*, (2002 – 2003), Boston, MA. Developed intensive educational seminars for women CEOs of +\$1M revenue companies in response to personal discussions identifying their business issues. Reconfigured sponsor benefit structure based on data analysis and industry focus groups to raise \$225K annually. Managed sponsorships, ad revenue, and marketing for three 1200-attendee events with total profits of \$275K; speakers included former Secretary of State Madeleine Albright and real estate mogul Barbara Corcoran.
- **Arthur Andersen LLP**, *Marketing Manager*, (2000 – 2002), Boston, MA. Developed marketing materials and a nationally distributed tech newsletter for technology industry focusing on venture capital-backed entrepreneurs in New England. Managed a \$350K annual marketing budget and 2 staff. Participated on the national industry marketing team and local non-profit committees including the Center for Women & Enterprise and the Boston Chamber Future Leaders Forum.
- **Bulfinch Press/Time Warner**, *Editorial Assistant to Executive Editor* (1998 – 1999) Boston, MA. Facilitated publishing process for fine art list of 15 titles from submission, contract, layout, and press to publication. Wrote book flap copy and promotional materials. Worked closely with authors, artists, photographers, estates, and museums including the Ansel Adams Trust, Philippe Halsman Estate, Museum of Fine Arts Boston, and LIFE Magazine.