

ANNUAL REPORT

2025/2026

THE CITADEL

CENTER FOR EXCELLENCE AND INNOVATION IN TEACHING AND LEARNING

Professional Team

CEITL Staff



Jessica Higdon, Ed.D.
Assistant Provost for Teaching and Learning

Director of CEITL



Emily Carver, M.Ed.
Instructional Designer and Technologist II



Stephanie Forsythe, M.Ed.
Instructional Designer and Technologist I



Andrew Zutell, Ph.D.
Instructional Designer and Technologist I

Senior Faculty Fellows in Residence 2025/2026



Dr. Antonia Bauman
Management and Entrepreneurship



Dr. John Egan
Leadership Studies



Dr. JuYoung (LJ) Lee
Health and Human Performance



Dr. Tim Mays, P.E.
Civil and Environmental Engineering

Faculty Fellows for 2025/2026

Dr. Adriana Boersner Herrera
Political Science
Dr. John Dickens
Supply Chain Management
Dr. Dung Do
Chemistry
Dr. Dave Edwards
Mathematical Sciences
Dr. Sean Fourney
Communications
Dr. Allison Grace
Psychology
Andrea Gramling
Biology
Linda Hamill
Health and Human Performance
Dr. Britnie Kane
Education
Dr. Kimbo Lee
Health and Human Performance
Dr. JuYoung (LJ) Lee
Health and Human Performance
Dr. Suzanne Mabrouk
Chemistry
Dr. Bryan MacGavin
Mechanical Engineering
Dr. Jordana Navarro
Criminal Justice
Dr. Mark Rosenbaum
Marketing
Dr. Tracey Sigler
Leadership Studies
Dr. Kevin Skenes
Mechanical Engineering
Dr. Breeanne Swart
Mathematical Sciences

Overview

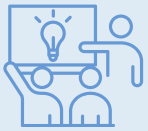
The Center for Excellence and Innovation in Teaching and Learning (CEITL) offers The Citadel community a source for introducing best practices in teaching and learning, instructional design, educational technology, the Scholarship of Teaching and Learning (SoTL), professional development opportunities, and other resources. The Center provides several programs and services designed to facilitate and improve face-to-face and online teaching practices. CEITL had another solid year for the number of trainings offered along with the number of attendees. The following report will further highlight achievements as aligned with the center's mission, vision, goals and outcomes.

Mission



The mission of the Center for Excellence and Innovation in Teaching and Learning is to engage and support faculty and staff to create and integrate transformative experiences to advance student learning at The Citadel.

Vision



CEITL fosters an institutional culture of learning-centered and evidence-based practices to provide a model for world-class leadership in teaching and learning.

Strategic Plan Goals and Outcomes

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Goal 1

Promote Excellence in Teaching and Learning

Citadel Teaching Foundations

105
Fully Trained
In-Person Faculty

324
Fully Trained
Online Faculty

Citadel Teaching Foundations is a required, asynchronous training program for all Citadel faculty. Built on the foundation of the Quality Online Teaching (QOT) program, this restructured track accommodates the diverse schedules of faculty across all disciplines and modalities.

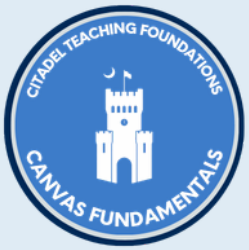
All faculty must complete:

- **Canvas Fundamentals**
- **Best Practices for Assessment and Grading**.

Faculty teaching online or hybrid courses must also complete:

- **Best Practices for Online and Hybrid Teaching**.

This training is valid for five years from completion, and prior QOT training satisfies the new requirements.



331
Attendees



304
Attendees



226
Attendees

CEITL Professional Development Training Sessions



178
Sessions Offered



2,173
Total Attendees

Faculty Fellow Mentoring Program

CEITL's Faculty Fellow Mentoring program pairs new full-time faculty members with an experienced Faculty Fellow from another department to foster interdisciplinary collaboration and professional growth. Adjunct faculty are also welcome to participate.

Through regular meetings, participants and mentors collaborate to:

- **Share Insights:** Discuss teaching experiences, challenges, and instructional successes.
- **Exchange Guidance**: Seek feedback on teaching strategies, curriculum design, and scholarly activities.
- **Expand Networks**: Explore opportunities for cross-disciplinary collaboration.
- **Access Support**: Connect with instructional resources provided by CEITL and campus partners.





18
New Faculty Mentored

Goal 2

Enhance Faculty and Student Experience and Engagement

New Faculty Orientation and Training

The New Faculty Orientation and Training Program supports new instructors as they navigate their first year at The Citadel, building connections and a shared sense of community across the faculty.

68
New Faculty & Adjuncts from **22** departments.



The program launches each August with foundational training sessions before classes begin, followed by monthly workshops on topics relevant to teaching and institutional life. CEITL also offers a classroom observation for each new faculty member during their first year, with individualized feedback and support.

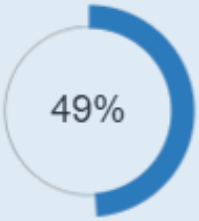
Educational Technology *CidiLabs DesignPLUS*

Now in its second year of campus-wide use, CidiLabs DesignPLUS has become a cornerstone tool for course design at The Citadel. Available directly within Canvas, DesignPLUS helps instructors build visually engaging, well-structured, and accessible course content without requiring advanced technical skills.

Faculty have used DesignPLUS to create polished pages, consistent layouts, and organized modules across all course modalities. That consistency strengthens instructional quality and gives students a more intuitive, predictable experience as they navigate course materials.

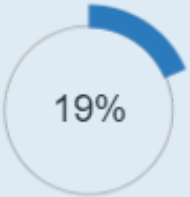
DesignPLUS also supports faculty development by delivering key training content in flexible, asynchronous formats, making professional learning more accessible for faculty with demanding schedules.

Spring 2026



574 of 1,175

Courses using DesignPLUS



10,723 of 57,490

Content Items using DesignPLUS

New Educational Technology

In the spring of 2026, CEITL led a critical institutional effort to advance digital accessibility compliance across all online and hybrid courses at The Citadel. Guided by the ADA Title II WCAG 2.1 mandate, CEITL deployed two CidiLabs accessibility tools, UDOIT and TidyUp, and provided multi-modality faculty training to ensure broad participation and support institutional compliance for all learners.



206
Faculty Trained

CidiLabs TidyUp

CidiLabs TidyUp helps faculty identify and remove unused or redundant files in Canvas, reducing clutter and improving course organization and accessibility. Originally offered as three separate sessions in both in-person and hybrid formats, TidyUp training is now integrated into all regular UDOIT sessions..





3,761
Unused Files Deleted



167
Unused Content Deleted

CidiLabs UDOIT

Universal Design Online Content Inspection Tool (UDOIT) scans Canvas courses for accessibility issues and provides faculty with actionable guidance for remediation. UDOIT was offered in 16 training sessions across online, hybrid, and in-person formats.



Top Accessibility Issues Detected



Links



PDF



DOCX



Headings



Page Structure

Goal 3

Cultivate Climate of Innovation for Teaching and Learning

Professional Reading Series

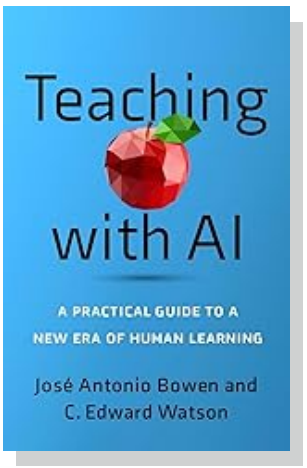
Book Club
Faculty and Staff From
10 Departments Participated

The Professional Reading Series emphasizes that effective, student-centered teaching requires a twofold commitment: continuously improving and assessing daily instructional practices, and dedicating time to reflect on pedagogical best practices and emerging educational technologies. This series is open to all faculty and staff.

Fall 2025

Teaching with AI: A Practical Guide to a New Era of Human Learning

C. Edward Watson and José Antonio Bowen's *Teaching with AI* served as an essential guide for educators navigating the impact of artificial intelligence on learning. This book provided practical strategies for integrating AI into the classroom, addressing crucial topics like academic integrity and advanced assessment. Throughout the reading, the authors emphasized the continued importance of critical thinking in an AI-driven world. The book sparked insightful discussions on the future of education and how to prepare students for a rapidly evolving landscape.



Canvas Resource Courses

Faculty Resource Course 759

Student Resource Course 10,383

2,473 Resource Courses
Spaces for departmental, student & resource sharing

242 Sandboxes
Spaces for developing course materials

31 Professional Development Courses

15 Placement Courses

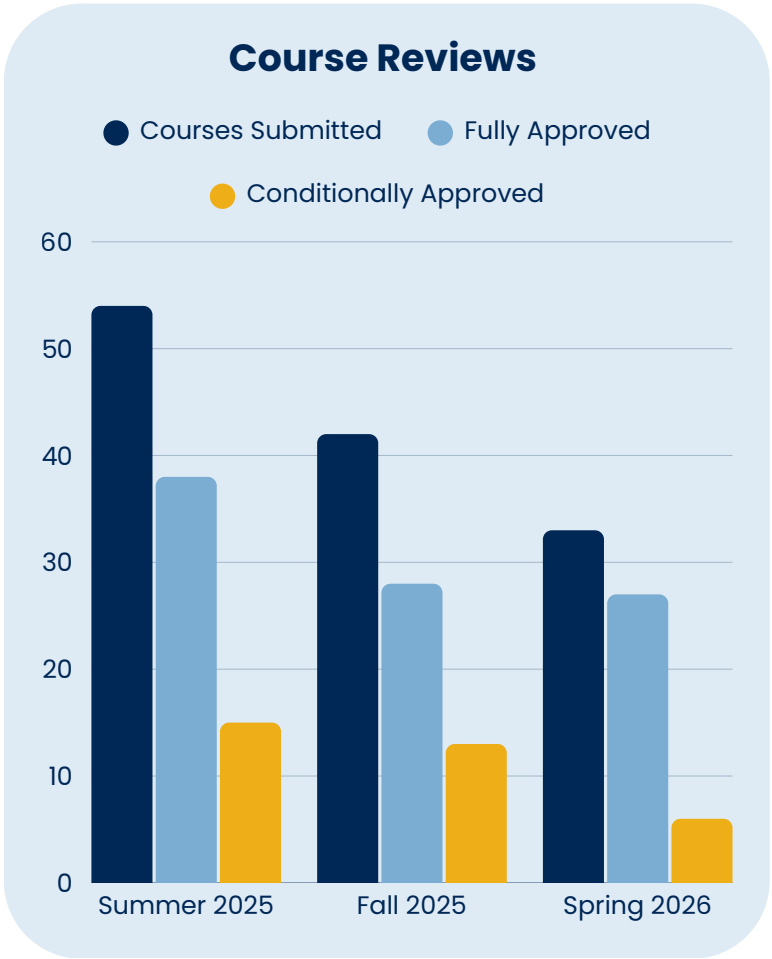
Goal 4

Advance Citadel Online

Citadel Online Course Reviews

Quality Matters (QM) is a research-based, faculty-centered, peer-review model dedicated to the continuous improvement of online and hybrid courses. The model centers on the Higher Education Rubric (7th Edition), which features 44 specific review standards that serve as a widely recognized benchmark for online course design. With over 100,000 education professionals engaged in its community and more than 1,300 member institutions globally, Quality Matters remains a leading force in assuring quality in digital learning.

885
Fully Approved Courses



To ensure this high standard of quality on our campus, our review process requires faculty members to complete three key steps:

1. Ensure the course is fully built within Canvas.
2. Complete a brief survey outlining the course learning outcomes, structure, and organization.
3. Submit a parity table detailing the instructional contact hours for the course.

Once these materials are submitted, the CEITL staff and Faculty Fellows in Residence use the Quality Matters rubric to assess the course design. Our ultimate goal is for every submitted online course to meet 100% of these rubric standards.

Canvas LMS Management

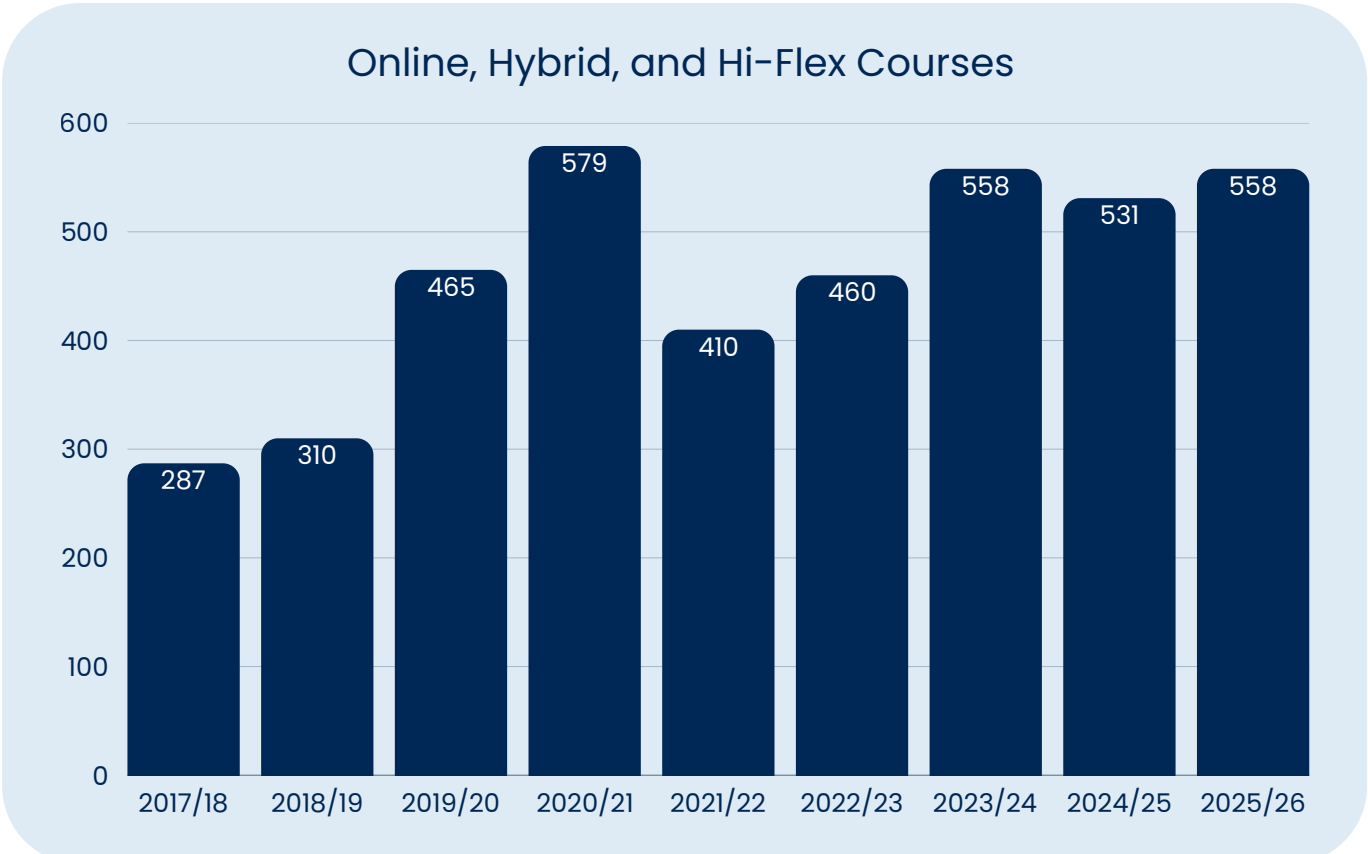
Total Canvas Courses 18,300+

Total Canvas Users 5,116

3.25M Files Uploaded

6,418 Media Files

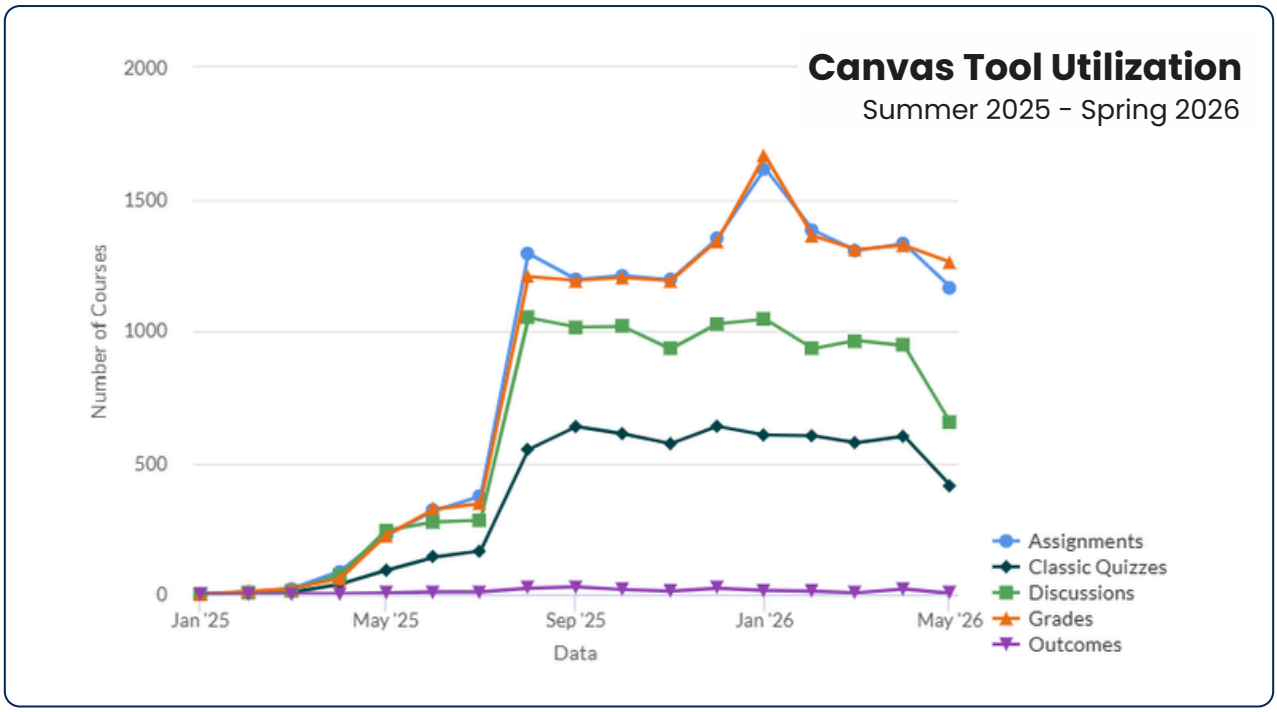
Canvas, The Citadel's Learning Management System (LMS), remains an indispensable campus resource. The accompanying graph illustrates the growth of online courses hosted within the system since the 2017–2018 academic year. This data reflects several delivery methods, including online synchronous, online asynchronous, hybrid, and hi-flex formats.



Canvas Impact Dashboard

Usage Dashboards & Adoption Analytics

The Impact Dashboard provides clear insights into how students and faculty utilize Canvas. These adoption analytics show which features are used most and help identify individuals who may need extra technical or instructional support.



The chart above reflects the number of instructors during the Summer 2025, Fall 2025 and Spring 2026 semesters that have used each tool.

Canvas LTI Integration Trends

Summer 2025 - Spring 2026

Academic Integrity Tools Rising

Turnitin entered the top 10 for the first time this year, landing at the #4 spot with 30,507 launches across 1,034 courses.

Accessibility Expanding

ReadSpeaker is also new to the top 10, recording 8,022 launches by 2,508 unique users across 1,247 courses. This growth reflects an increasing reliance on text-to-speech tools by both students and faculty.

Emerging Tools

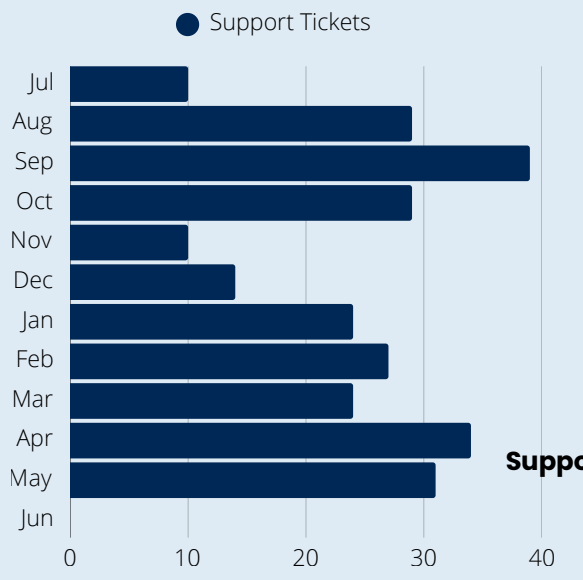
Accredible and CidiLabs are new to the top 10. Accredible's growth directly reflects faculty earning CEITL digital credentials for professional development, while CidiLabs indicates increased use of course design support.

Publisher Tools

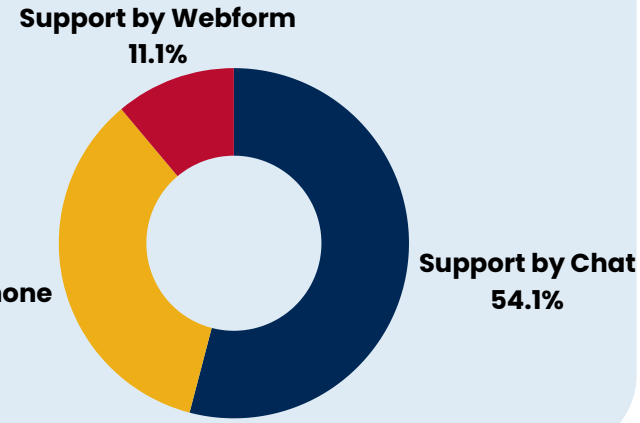
High launch rates for external tools like Cengage, Pearson, Hawkes Learning, and Capsim contrast with low unique user counts. This indicates concentrated usage within specific programs or faculty members rather than a broad campus footprint.

24/7 Canvas Support

Faculty, Staff, and Student Support Tickets



271 Support Services Provided



Zoom Meetings and Webinars

While overall Zoom usage experienced a slight decrease this year, the platform remains an essential tool for campus connectivity. Faculty, staff, and students continue to rely on it to stream classes, record lectures, facilitate office hours, coordinate study groups, and conduct meetings.

Zoom Webinars also continue to support key campus events, providing a reliable platform for virtual educational seminars, training sessions, and institutional gatherings.

Zoom Webinars

Zoom Webinars	36
Webinar Minutes	89,900+
Webinar Participants	1,000+

Zoom Meetings Held 15,500+

Faculty, Staff, & Student 800+

2.45M+ Zoom Meeting Minutes

6,200+ Meeting Participants

9,700+ Meeting Call-in Minutes

Goal 5

Extend Scale of Offerings and Resources

Advanced Online Teaching Certificate

Faculty members who complete all eight training sessions earn an Advanced Online Teaching Certificate from CEITL, along with a digital credential badge.

- Canvas Fundamentals
- Best Practices for Assessment and Grading
- Best Practices in Online and Hybrid Teaching
- Canvas Advanced: Assignments and Discussions
- Canvas Advanced: Quizzes
- Canvas Advanced: Studio
- Canvas Advanced: Course Analytics
- Adapting Classes and Assignments for the AI Era



105 Faculty earned their Advanced Online Teaching Certificate

Academic Integrity Certificate

Building on the success of the advanced online teaching track, CEITL introduced the Academic Integrity Certificate. Faculty earn this credential by completing three core modules.

- Adapting Classes and Assignments for the AI Era
- Respondus LockDown Browser and Monitor
- Turnitin Similarity



97 Faculty earned their Academic Integrity Certificate

CEITL Training Offerings

Canvas Advanced Trainings



Canvas Advanced Analytics **44**



Canvas Advanced Assignments & Discussions **41**



Canvas Advanced Quizzes **38**



Canvas Advanced Studio **40**

Academic Integrity Trainings



Adapting Classes and Assignments for the AI Era **146**



Respondus LockDown Browser & Monitor **99**



Turnitin Similarity Training **92**

Co-Sponsored Training Offered

- Honor Court cadets and advisors — AI and the Honor Court
- Office of the Commandant — Canvas training for TACs
- Student Affairs and Academic Services — CSI Canvas training
- Associate Provost for Research — High Impact Practices
- Center for International and Special Programs — International Student Canvas Training
- Baker School of Business — Intro to AI and Prompt Engineering

Center for Excellence and Innovation in Teaching and Learning

Full Training Catalog

Data through May 2026. June 2026 sessions in progress.

Training	Sessions	Participants	Modality
CITADEL TEACHING FOUNDATIONS			
Canvas Fundamentals	11	331	ONLINE ASYNC
Best Practices for Assessment and Grading	11	304	ONLINE ASYNC
Best Practices in Online and Hybrid Teaching	11	226	ONLINE ASYNC
CANVAS ADVANCED SERIES			
Canvas Advanced: Analytics	8	46	ONLINE ASYNC
Canvas Advanced: Assignments and Discussions	8	41	ONLINE ASYNC
Canvas Advanced: Quizzes	8	38	ONLINE ASYNC
Canvas Advanced: Studio	8	40	ONLINE ASYNC
AI LITERACY AND GENERATIVE AI			
Adapting Classes and Assignments for the AI Era	11	148	ONLINE ASYNC
AI Literacy: What Your Students Need to Know About AI (And How to Teach It)	2	16	IN PERSON HYBRID
AI Literacy: Teaching Students to Give AI Clear Instructions	2	9	IN PERSON HYBRID
AI Literacy: Teaching Healthy Skepticism Toward AI	2	8	IN PERSON HYBRID
AI Literacy: Teaching Accountability When Students Use AI	2	8	IN PERSON HYBRID
Teaching with AI: Practical Strategies for Course Integration	1	6	IN PERSON
IgniteAI for Canvas: An Automated Quiz and Rubric Generator	2	5	IN PERSON
AI and the Honor Court	1	7	IN PERSON
HIPs Faculty Luncheon: The Intersection of HIPs and Generative AI	1	35	IN PERSON
ACADEMIC INTEGRITY			
Respondus LockDown Browser and Monitor	12	97	ONLINE ASYNC IN PERSON
Turnitin	12	92	ONLINE ASYNC IN PERSON
Coffee, Conversation, and the Honor Court	1	15	IN PERSON
Inside the Honor Court: Q&A and a Mock Trial Demonstration	1	25	IN PERSON
DIGITAL ACCESSIBILITY			
UDOIT (Universal Design Online Content Inspection Tool)	13	167	ONLINE HYBRID IN PERSON
TidyUP: Decluttering Canvas Files	3	19	IN PERSON HYBRID
Building Accessible Canvas Courses with UDOIT and TidyUp	3	22	ONLINE
Canvas Accessibility Checker: Quick Fixes for the ADA Digital Accessibility Mandate	1	5	IN PERSON
CANVAS AND EDUCATIONAL TECHNOLOGY			
CidiLabs DesignPLUS: Enhancing Your Canvas Courses	4	13	IN PERSON HYBRID
Multimedia Best Practices and Video Creation with Canva	1	3	IN PERSON
Khanmigo in Canvas: AI-Powered Tools	1	3	IN PERSON
TEACHING AND COURSE DESIGN			
Proactive Classroom Management	3	9	IN PERSON HYBRID
Making Thinking Visible: An Introduction to Thinking Routines	1	8	IN PERSON
Using Plickers: Formative Assessment Without Student Devices	1	3	IN PERSON
High Impact Practices: From Theory to Practice	1	35	IN PERSON
PROFESSIONAL DEVELOPMENT AND FACULTY COMMUNITY			
Professional Reading Series (Book Club)	3	7	IN PERSON
TAC Training	1	30	IN PERSON
SPECIAL POPULATIONS AND ORIENTATION			
New Faculty Orientation and Training	7	143	IN PERSON
International Student Canvas Training	3	42	IN PERSON
Teaching International Students	1	25	IN PERSON
DIGITAL CERTIFICATES			
Advanced Online Teaching Certificate	13	44	DIGITAL CERTIFICATE
Academic Integrity Certificate	3	97	DIGITAL CERTIFICATE
TOTALS (THROUGH MAY 2026)	**178**	**2,172**	

Looking Forward



Digital accessibility is the defining focus for CEITL in the 2026–2027 academic year. The Center will dedicate significant resources to helping faculty implement ADA-compliant course design by expanding training, deepening the use of UDOIT and TidyUp, and meeting faculty where they are, whether they are starting from scratch or refining courses they have taught for years.

This initiative goes beyond tool adoption to connect accessibility standards directly to student learning and belonging. To ensure low-barrier, flexible engagement, training will be offered across multiple modalities throughout the year.

Additionally, CEITL will strengthen its institutional support network through the Faculty Resource Course, targeted departmental outreach, and close coordination with campus partners to enrich the overall quality of teaching and learning across the institution.

Alongside this primary focus, CEITL will sustain its core programming in AI literacy, academic integrity, and online course quality. Faculty can continue to rely on established professional development pathways, including Citadel Teaching Foundations, the Advanced Online Teaching Certificate, and the Academic Integrity Certificate. The goal, as always, is to make it easier for every instructor at The Citadel to teach well, in whatever format and for whatever students they serve