

## Susan C. Keating

Susan Keating has extensive experience as a chief executive and board member for financial services companies and membership organizations. She is recognized for her leadership impact and deep understanding of industry consolidation, regulation and risk management, and is a global corporate governance expert on best practices and emerging trends. She has served on bank and insurance company board audit, finance, compensation and executive committees.



Susan is currently the chief executive officer for the Board Risk Committee (BRC). The BRC is the foremost thought leadership peer council for board Risk Committee members and chief risk officers.

AS CEO Susan led Women Corporate Directors (WCD) for four years, advancing governance excellence and diversity around the world. WCD is today recognized as the largest global network of women serving on corporate boards. During the pandemic, she pivoted in providing programs and services virtually—growing the membership by 44% to over 2600 during her tenure in 76 chapters spanning 41 countries

During the 2008 financial crisis, as CEO and director of NFCC, Susan played a critical role in guiding landmark legislation and policy decisions working with Congress, regulators and financial services companies specifically on Dodd-Frank and other consumer protections. She was visibly the voice of the consumer through testimony on Capitol Hill, op-eds and media interviews. Susan led taking the NFCC counseling network to scale, and directly improved the financial well-being of 26 million people through NFCC counselor education. She excels at fundraising, raising over \$100 million during the crisis from the government and private sector for NFCC agency service delivery.

Susan served in CEO, key executive and board roles with eight financial services companies during widespread industry consolidation and transformation. Her strategic leadership during bank mergers, and managing capital allocation and P&L's is recognized. Her strategic vision and experience as a board member of Allied Irish Bank also shaped her world view as globalization increased.

Susan is sought after for her understanding of cutting-edge trends and issues facing companies, and her contacts with influencers and public and private company directors around the world. In the last year she served on CNBC's ESG Advisory Council, spoke on diversity at the IMF and S&P global conferences and published articles about leading strategic transformation through board leadership.

Susan has interest in financial and health wellness having served on nonprofit boards with wellness and community development missions. She chaired the USA Swimming Foundation in 2008, was instrumental in guiding the team to the Olympics in Beijing and in developing a nationwide campaign to provide swimming lessons to families in underserved communities.

She holds a Bachelor of Science degree from Northwestern University.