

MARVA BAILER

Board Director, CEO of Qualaix, TEDx speaker, and author of Be Unexpected

Marva Bailer is a board director, CEO of Qualaix, TEDx speaker, and author of Be Unexpected. A recognized thought leader on AI governance, cybersecurity, and data-driven decision-making, her work sits at the intersection of technology, culture, and growth. Her background includes executive revenue and GTM leadership roles at IBM, Splunk, and AWS, connecting strategy, leadership capability, and governance to new market growth, revenue, and M&A outcomes that support long-term value creation. Currently serves as a board advisor to startups through mid-cap global companies. A national news contributor on AI, cybersecurity, and digital health, Marva appears on NewsNation, Fox News, and NBC. Globally recognized for leadership and change, her work has been featured in Forbes, named a Success Magazine Women of Influence and a Scarlett Abbott World Change Leader. Marva is a Certified Private Director through the Private Directors Association, serves on PDA's National Research and Standards Committee, is an NACD member, and serves on the board of Women in Technology. She holds a master's degree from Johns Hopkins University, a bachelor's degree from the University of Maryland, and executive education from Harvard University in Competing in the Age of AI. She is pursuing doctoral studies in board governance and leadership at Georgia State University.



THE CITADEL
DIRECTORS' INSTITUTE

