

# **Career Fair Information**

Career Fair Prep and Attendance Guide

Career Fairs are events where multiple employers gather in one place to meet with prospective job and/or internship seekers. We encourage students to attend these events each year of their college experience.

### Career Fair Prep Work

- 1. Create or update your resume and print off at least 10 copies to pass out.
- 2. Practice introducing yourself.
- 3. Research the companies that are attending the Career Fair.



**To View The Companies Attending**: Log into Handshake using the QR code. Click on "Events," select the Career Fair date you at attending, and view the "Employer attendees."

- 4. List five companies you want to meet with below:
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- 5. Prepare 3-5 questions to ask the employers.

#### **Good Questions to Ask:**

- What do you like most about your company?
- What's the typical career path in this area of specialization?
- What are some challenges and opportunities associated with the entry-level positions available at your company?
- What does the day-to-day of this position look like?
- What skills or experiences are you looking for?

### **Questions to Avoid:**

- What jobs do you have for me?
- What does your company do?
- How often are people let-go/fired?
- 6. List 3-5 questions that you want to ask.

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## Strategies for the Career Fair

- 7. To gain confidence in your speaking and interactions, start talking with the employers who are not at the top of your list.
- 8. Be prepared to answer questions about yourself. Sample questions asked:
- Why are you at the career fair?
- What do you know about our company?
- What entry-level roles interest you?
- 9. Collect business cards as you interact with different employers and make notes on their business cards of the items you discussed.

#### After the Career Fair

- 10. Follow up with a personalized and unique thank you note or email using the notes you took on their business card.
- 11. Connect on LinkedIn with the employers you interacted with at the Career Fair; add a note to the connection request: "It was nice meeting you at The Citadel Career Fair."
- 12. Follow the company's LinkedIn and social media accounts.

#### Career Resources

Scan the QR code to view career resources from The Citadel Career Center's website, including resume samples. A staff member of The Citadel Career Center would be happy to review your resume if you choose to use our Drop-In Hours from 1:00-4:00 p.m. Mondays-Thursdays or make an appointment on Handshake through our website.



Scan with Phone