

# Dr. Wes Jones

The Citadel  
Associate Professor and Department Head  
Accounting and Finance  
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## Professional Positions

Department Head, Baker School of Business at The Citadel, Department of Accounting and Finance. (July 1, 2022 - Present).

Associate Professor of Finance, The Citadel. (August 15, 2001 - Present).

Associate Dean for Curriculum, Finance and Outreach, The Citadel School of Business Administration. (September 1, 2010 - June 30, 2017).

Associate Professor of Finance, Director of Graduate and External Programs (Associate Dean Level Position), The Citadel. (September 1, 2008 - August 31, 2010).

Associate Professor of Finance and Director of Undergraduate Studies, The Citadel. (June 1, 2004 - August 31, 2008).

Associate Professor of Finance, Interim Decision Science Division Chair, Interim MBA Director, The Citadel. (January 1, 2004 - May 31, 2004).

Assistant Professor of Finance, Georgia Southern University. (September 1, 1997 - August 14, 2001).

Instructor of Finance, Georgia Southern University. (September 1, 1990 - August 31, 1997).

Production Control Manager, King Finishing Division of Spartan Mills. (June 1, 1989 - August 31, 1990).

Field Representative, Woodmen of the World Life Insurance Society. (June 1, 1988 - May 31, 1989).

CEO/Owner, Record Shack of Statesboro Georgia. (June 1, 1986 - May 31, 1988).

Production Management, King Finishing Division of Spartan Mills. (June 1, 1982 - May 31, 1986).

## Education

Harvard Management Development Program (Educational Leadership Course). Harvard University, Cambridge, MA, United States. 2007.

PhD, Finance. Florida Atlantic University, 1997.

MBA, Business Administration. Georgia Southern University, 1989.

BBA, Management. Georgia Southern University, 1983.

Associate of Arts, Liberal Arts, None. Brewton-Parker College, 1979.

## Professional Memberships

American Finance Association. (September 2020 - Present).

Financial Management Association. (September 2019 - Present).

Various to include secretary, program chair and president, Southeast Decision Sciences Institute. (February 1998 - Present).

Track Chair, Southeast Institute for Operations Research and the Management Sciences. (October 1996 - Present).

Decision Sciences Institute. (November 2005 - November 2010).

Southeast Decision Sciences Institute (January 1999 – Present)

Southeast InFORMS (September 1998 – Present)

## Consulting

For Profit Organization, Noisette Corporation, Charleston. (June 1, 2003 - August 31, 2003).

## Publications

Lim, K., Jones, W. (2023). The Effect of Regional Differences on the Value-Relevance Proposition for Intangible Assets. *International Journal of Finance & Banking Studies*, 11(4), 89-94. <https://www.ssbfn.net.com/ojs/index.php/ijfbs/article/view/2348/1684>

White, J. B., Jones, W. (2023). WHEN SHOULD YOU BEGIN RECEIVING SOCIAL SECURITY PAYMENTS? INCORPORATING TIME VALUE OF MONEY. *Proceedings of 2023 SEDSI*. 171 Moultrie St

Jones, W., Wright, S. (2021). J&J Farms: A Capital Budgeting Analysis Using Predictive Analytics. *Journal of Finance Case Research*, 19(1), 41-48.

Jones, W., Wright, S. (2021). Lockwell Enterprises: A Case for Constructing Government Bids. *Journal of Finance Case Research*, 19(2), 49-52. <http://www.jfcr.org/jfcr.html>

Jones, W. (2015). *Operating Procedures of The Citadel School of Business*. Charleston:. 171 Moultrie St

(2014). In W. Jones (Ed.), *Continuous Improvement Review Report for AACSB* (pp. 50+). Charleston:. 171 Moultrie St

Simmons, S., Bolt, C., Jones, W. In J. L. Morrison (Ed.), *The Major Field Test in Business: A Direct Measure of Learning in Common Business Disciplines (2014)* (2nd ed., vol. 90, pp. 57-62).

Jones, W. (2013). *The Citadel School of Business Policy on Office Allocation*.

Jones, W. (2013). *The Citadel School of Business Policy on Faculty Research Support*.

Jones, W. (2013). *Annual Assessment Report for BSBA 2011-2012*. In House Reporting. [www.taskstream.com/Main/homeCIP/default.asp](http://www.taskstream.com/Main/homeCIP/default.asp)

- Jones, W. (2013). *Annual Assessment Report for MBA 2011-2012*. In House Reporting. [www.taskstream.com/Main/homeCIP/default.asp](http://www.taskstream.com/Main/homeCIP/default.asp)
- Jones, W. (2013). *BSBA 2012-2013 Assessment Cycle Report*. In House Report. [www.taskstream.com/Main/homeCIP/default.asp](http://www.taskstream.com/Main/homeCIP/default.asp)
- Jones, W. (2013). *MBA 2012-2013 Assessment Cycle Report*. In House Report. [www.taskstream.com/Main/homeCIP/default.asp](http://www.taskstream.com/Main/homeCIP/default.asp)
- Simmons, S., Jones, W. (2013). *The Major Field Test in Business: A Direct Measure of Learning in Common Business Disciplines*. New Orleans: Academy of Business Research.
- Walker, E., Strauch, B., Jones, W., Floyd, A. L. (2010). University Mentoring: Creating an Association to Develop Student Careers,. No (1st ed., vol. 1, pp. 71-90).
- Jones, W., Lowry, G., Bebensee, M. A. (2010). The Effect of the Slope of the Yield Curve on Bond Call Premia. No (1st ed., vol. 9, pp. 1-11). Conway, SC:.
- Jones, W. (2010). In A. Avery (Ed.), *Does the Shape of the Yield Curve Influence the Call Premium on Corporate Bonds?* (1st ed., vol. 40, pp. 190-199). Southeast Chapter of The Decision Sciences Institute.
- Jones, W., I, g. (2009). *How Does the Conversion Privilege Effect a Bone's Risk Premium?* (1st ed., vol. 45, pp. 409-415). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Lowry, G., Schmidt, E. J., Jones, W. (2009). *I Can't Retire Now: A Fallacy of Composition* (1st ed., vol. 45, pp. 317-322). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Walker, E., Strauch, B., Jones, W. (2009). *Mentoring University Students: The Development, Evolution, and Achievements Of The Citadel Mentors Association* (1st ed., vol. 39, pp. 332-351). Southeast Chapter of The Decision Sciences Institute.
- Lowry, G., Jones, W. (2009). *Using Rates of Return to Forecast Returns* (1st ed., vol. 39, pp. 161-163). Southeast Chapter of The Decision Sciences Institute.
- Jones, W., Lowry, G. (2008). *Does EVA Really Help Long Term Stock Performance?* (1st ed., vol. 44, pp. 417-421). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Lowry, G., Jones, W. (2008). *Evaluating Forecasts Of Rates Of Return: Geometric And Arithmetic Means Dual It Out* (1st ed., vol. 43, pp. 422-425). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Lowry, G., Jones, W. (2008). *Using Rates of Return to Forecast Returns* (1st ed., vol. 44, pp. 161-163). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (2008). *Clustering of Financial Ratios Within Industries* (1st ed., vol. 38, pp. 75-77). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (2007). *The Effect of Yield Curve Differentials on the Bond Call Premium* (1st ed., vol. 43, pp. 382-391). Southeast Chapter of The Institute for Operations Research and the Management Sciences.

- Lowry, G., Jones, W. (2007). *From Disaster to Success* (1st ed., vol. 37, pp. 249-257). Southeast Chapter of The Decision Sciences Institute.
- Jones, W., Lowry, G. (2006). In A. Harraf (Ed.), *An Examination of the Business Sector Differentials Between Historical Measures of Risk and the Risk Implied by Economic Value Added*, (12th ed., vol. 4, pp. 61-68). Littleton, CO:  
[journals.cluteonline.com/index.php/JBER/article/view/2724](http://journals.cluteonline.com/index.php/JBER/article/view/2724)
- Jones, W., Lowry, G. (2006). In B. Pfitzner (Ed.), *An Examination of the Effect of Size on Differences Between Historical Measures of Risk and The Risk Implied by Economic Value Added*® (vol. 11, pp. 41-47). Virginia:.
- Jones, W., Bebensee, M. (2006). *A Re-Examination of the Effect of Protective Covenants on Offering Yield on Corporate Debt* (1st ed., vol. 42, pp. 385-389). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W., Bebensee, M., Arnold, L. (2006). *Clustering of Financial Structure within Industries: an Empirical Analysis* (1st ed., vol. 42, pp. 383-384). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W., Lowry, G. (2006). *An Examination of the Size Effect on Differences Between Historical Measures of Risk and the Risk Implied by Economic Value Added* (1st ed., vol. 36, pp. 141-149). Southeast Chapter of The Decision Sciences Institute.
- Jones, W., Lowry, G. (2005). In A. Harraf (Ed.), *An Examination Of The Consistency Of Risk Differentials Between Historical Measures Of Risk And The Risk Implied By Economic Value Added*® (12th ed., vol. 3, pp. 25-30). Littleton, CO:  
[journals.cluteonline.com/index.php/JBER/article/view/2836/2884](http://journals.cluteonline.com/index.php/JBER/article/view/2836/2884)
- Jones, W. (2005). *An Examination of the Business Sector Differentials Between Historical Measures of Risk and The Risk Implied by Economic Value Added*® (1st ed., vol. 41). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W., Lowry, G. (2005). *An Examination of the Consistency of Risk Differentials Between Historical Measures of Risk and The Risk Implied by Economic Value Added*® (1st ed., vol. 35). Southeast Chapter of The Decision Sciences Institute.
- Lowry, G., Jones, W. (2005). *Stock Market Barometers: Fiscal Year Measures* (1st ed., vol. 35). Southeast Chapter of The Decision Sciences Institute.
- Jones, K. R., Jones, W. (2005). *On the Effectiveness of the Web-Enhanced Classroom* (1st ed., vol. 3, pp. 2053-2055). Hawaii International Conference on Education.
- Jones, W., Foster, S., Sharbrough, W. (2005). *The Role of Business Educators in Addressing the Crisis of Corporate Integrity* (1st ed., vol. 3, pp. 2062-2063). Hawaii International Conference on Education.
- Jones, W., Lowry, G., Krishnankutty, M. (2004). *Betas Revisited: Economic Value Added and the Implication for Market Efficiency* (1st ed., vol. 40). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Simmons, S., Jones, W., Silver, S. (2004). *Making the Transition from F2F to Cyberspace* (5th ed., vol. 48, pp. 50-55).

- Jones, W., Silver, S., Woolsey, B. (2004). *Sanford's income tax cuts should help state's economy* (pp. Page 11A). Charleston, SC: The Post and Courier.
- Lowry, G., Jones, W. (2004). *Market Barometers and Investment Strategies* (pp. 56-58). Southeast Chapter of The Decision Sciences Institute.
- Jones, W., Jones, K. R. (2004). *Student Perception of the Efficacy of Online Enhancements to the Traditional College Classroom via the Internet* (pp. 78-79). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (2003). *Comparing Betas: Economic Value Added vs. Historical Regression* (pp. 382-388). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W., Lowry, G. (2003). *The January Barometer: Forecast or Folly* (pp. 327-331). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (2003). *An Empirical Analysis of the January Barometer* (pp. 99-101). Southeast Chapter of The Decision Sciences Institute.
- Sharbrough, W., Foster, S., Jones, W. (2003). *The Role of Business Education in Addressing the Crisis of Corporate Integrity* (pp. 330). Southeast Chapter of The Decision Sciences Institute.
- Simmons, S., Jones, W., Silver, S. (2002). *Making the Transition from F2F to Cyberspace* (pp. 955-974). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W., Silver, S. (2002). *Market Anomalies and The Diffusion of Trading Rules: The Case of the Super Bowl Stock Market Predictor* (pp. 418-422). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Simmons, S., Jones, W., Silver, S. (2002). *Face 2 Face to Cyberspace: Making The Transition* (pp. 341). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (2002). *The Effect of The Yield Curve on Bond Risk Premia* (pp. 73-75). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (2001). *The Effect of The Conversion Privilege on Offering Yield* (pp. 387-394). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (2001). *The Long Term Effects of Implementing EVA as a Managerial Performance Measure* (pp. 7-8). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (2000). *The Effect of Underwriter Prestige on Offering Yield* (1st ed., vol. 9). Lawton, OK:.
- Jones, W. (2000). *The Long Term Effects of Implementing EVA as a Managerial Performance Measure* (pp. 142-145). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (2000). *An Empirical Examination of International Parity Relationships* (pp. 38-40). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (1999). *Estimating a Parsimonious Model for Fed Action on Interest Rates*. Southeast Chapter of The Institute for Operations Research and the Management Sciences.

- Jones, W. (1998). *The Effect of Protective Covenants on Offering Yield on Corporate Debt* (pp. 196-198). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (1998). *The Effect of Protective Covenants on Underwriter Spread on Corporate Debt* (pp. 193-195). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (1998). *The Effect of Split Ratings on Bond Yields and the Informational Quality of Rating Agencies* (1st ed., vol. 24, pp. 17-24). Statesboro, GA:.
- Jones, W. (1998). *The Effect of Underwriter Position in The Wall Street Journal Underwriter's Scoreboard on Offering Yield* (pp. 11-13). Southeast Chapter of The Decision Sciences Institute.
- Jones, W. (1997). *The Relationship Between Split bond ratings and Underwriter Spread* (pp. 49-51). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. M. (1997). *The Relationship Between Underwriter Experience, Excess Offering Yield and Underwriter Compensation In the Market for Corporate Debt* (1st ed., vol. 1, pp. 153 pages). Boca Raton, FL: Florida Atlantic University.
- Jones, W. (1996). *Split Ratings, Heterogeneous Expectations and The Information Quality of Rating Agencies* (pp. 43-45). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Jones, W. (1995). *In the Market for Corporate Debt, Does it Matter Who Floats the Issue?* (pp. 49-50). Southeast Chapter of The Institute for Operations Research and the Management Sciences.
- Burns, O. M., Turnipseed, D. L., Jones, W. (1989). *Buyer Supplier Networks in Southeast Georgia*. Southeast Chapter of The Institute for Operations Research and the Management Sciences.

## Presentations

- Jones, W. (Author), Betterton, C. (Author & Presenter), Assessment Conference, "Using Faculty Teams in Assurance of Learning," Association for the Advancement of Collegiate Schools of Business International, New Orleans, LA. (March 19, 2014).
- Jones, W., Annual Meeting, "Re-visiting Differentials between Historical Measures of Risk and the Risk Implied by Economic Value Added," SEDSI, Charleston, SC. (February 2013).
- Berry, S., Jones, W., Annual Meeting, "The Impact of the Recession of 2008 on the Hospitality and Tourism Sector: An Analysis Using the Employment Beta," SEDSI, Charleston, SC. (February 2013).
- Jones, W. (Author & Presenter), Lowry, G. (Author), Annual Meeting, "The Relationship Between Consumer Satisfaction Scores and Company Performance," SE InFORMS, Myrtle Beach, SC. (October 2010).
- Jones, W. (Author & Presenter), Lowry, G. (Author), Annual Meeting, "Evaluating Time-Based Market Barometers as Investment Tools," Decision Sciences Institute, Baltimore, MD. (November 2008).

- Jones, W. (Author & Presenter), Lowry, G. (Author), Annual Meeting, "The Effect of the Slope of the Yield Curve on Bond Call Premia," Decision Sciences Institute, Baltimore, MD. (November 2008).
- Lowry, G. (Author & Presenter), Jones, W. (Author), Annual Meeting, "Prospect for Retirement Investing," Decision Sciences Institute, Phoenix, AZ. (November 2007).
- Jones, W. (Author & Presenter), Lowry, G. (Author), Annual Meeting, "The Long-Term Effect of Adopting Economic Value Added as a Performance Metric," Decision Sciences Institute, Phoenix, AZ. (November 2007).
- Lowry, G. (Author & Presenter), Jones, W. (Author), Annual Meeting, "An Alternative Strategy for Building a Retirement Portfolio," Decision Sciences Institute, San Antonio, TX. (November 2006).
- Foster, S. (Author & Presenter), Jones, W. (Author), Sharbrough, W. (Author), Annual Meeting, "The Role of Business Education in Addressing the Current Crisis in Corporate Governance," South Carolina Association of Accounting Educators, Charleston, SC. (November 2005).
- Jones, W. (Author & Presenter), Lowry, G. (Author), Annual Meeting, "Using a Scripted Vignette to Teach Stock Trades on the NYSE," Decision Sciences Institute, San Francisco, CA. (November 2005).
- Jones, W. (Author & Presenter), Jones, K. R. (Author & Presenter), Monthly Meeting, "The Assimilation of Women at the Citadel and The Citadel Mentor's Association," Zonta, International Charleston Chapter, Charleston, SC. (February 2005).
- Jones, W. (Author & Presenter), Jones, K. R. (Author & Presenter), Annual Meeting, "Incorporating Internet Enhancements in the College Classroom," Charleston Connections, Charleston, SC. (May 2003).
- Sharbrough, W. (Author & Presenter), Jones, W. (Author), Foster, S., Annual Meeting, "Communicating Ethical Standards to Students," American business Communications Association, Albuquerque, NM. (March 2003).
- Jones, W. (Author & Presenter), Jones, K. R. (Author & Presenter), Colloquium on the Scholarship of Teaching and Learning, "Lessons Learned from Making the Jump to Cyberspace," American Association of Higher Education, Washington, DC. (March 2003).
- Jones, W. (Author & Presenter), Simmons, S. (Author & Presenter), Annual Meeting, "Face 2 Face to Cyberspace: Making the Transition," Charleston Connections, Charleston, SC. (May 2002).
- Jones, W. (Author & Presenter), 39th Annual Meeting, "The Effect of Underwriter Position in Wall Street Journal's List of Leading Underwriters of Corporate Debt on Underwriter Spread: A Self Selection Bias," Southern Finance Association. (November 1998).

## Research Activity

- "Analyzing the Impact of the Recession of 2008 on the Hospitality and Tourism Sector: A Cross-Over Application of CAPM Theory" (Writing Results). (September 2020 - Present). This paper provides an empirical review of the impact of the "Great Recession of 2008" on the growth and volatility of employment in selected industry categories within the Hospitality and Tourism sector. The tools for measuring the impacts are the Employment Beta, and the compound growth rate of employment in selected North American Industry Classifications

(NAIC's) within the hospitality and tourism sector.

Industry analysts, economic development professionals, and urban planning professionals will find it useful to be able to better understand the impact of economic events on various industries within their areas of influence. Additionally, government policy makers could perhaps make better decisions affecting economic conditions if they have better information related to the possible effect of those decisions on constituent groups. This study focuses on the effects of the recession of 2008-2009. While this paper does not endeavor to fix responsibility for the recession, it does attempt to shed some light on its impact on the hospitality sector of the economy.

The employment beta indexes the volatility of employment in an NAIC category against the volatility of total non-farm employment.

"Champion Finishing - A Complex Case Problem for WACC, Cash Flow Estimation and Capital Budgeting" (Writing Results). (September 2020 - Present).

This article presents a case regarding opening a domestic textile finishing plant. The case requires students to not only sift through a good deal of information to derive Champion's cash flows, cost of capital and appropriate decision, but also requires students to consider second order effects of opening the plant. In addition, students will learn something about a manufacturing process that was at one time very prevalent in the United States and hopefully will be again.

"New Line Boutique: A Case of Financial Analysis and Forecasting" (On-Going). (January 2020 - Present).

New Line Boutique is examining its past performance and creating a financial forecast for the future to determine what additional funding will be needed to support anticipated future sales. This case helps students understand how a company's operating characteristics fit together to form a complete picture of how the firm can be managed more effectively. It also provided students the opportunity to analyze different funding methods for future growth and their impact on the firm's operating results.

"Market Anomalies: The Persistence of the Super Bowl Stock Market Predictor's Efficacy" (On-Going). (September 2019 - Present).

First examined on an anecdotal basis in 1975 and subsequently in academic research in the early 1990's, the outcome of America's gridiron classic continues to have predictive value on stock returns. This paper revisits the nature of the predictor, and adds the dimension of point spread to see if additional predictive value exists.

"An Additional Tool for the Selection of Fund Managers: An Empirical Approach" (On-Going). (September 2019 - November 30, 2019).

When investment companies select individuals or groups to manage funds, the process is largely selective. With limited relevant data points for any particular fund manager/fund combination using an empirical analysis is challenging. This paper proposes a cross-sectional approach to evaluating a fund manager that provides an broad overview to a managers effectiveness across categories of fund types.

## **Teaching Experience**

BADM 110, Computer Applications in Business, 2 courses.

BADM 321, Business Finance, 18 courses.

BADM 322, Intermediate Finance, 1 course.

BADM 404, Investments, 2 courses.

BADM 423, Personal Finance, 7 courses.

BADM 430, Applied International Finance, 1 course.

BADM 450, Internship, 2 courses.



BADM 490, Industry Performance Metrics, 1 course.  
BADM 605, Foundations of Finance, 2 courses.  
BADM 725, Foundations of Finance, 4 courses.  
BADM 734, Case Studies in Finance, 1 course.  
BADM 753, Personal Financial Management, 3 courses.  
BADM 757, Personal Finance, 9 courses.  
ELES 304, Elective, 7 courses.  
FINC 301, Principles of Finance, 9 courses.  
FINC 302, Intermediate Finance, 2 courses.  
FINC 402, Personal Finance, 7 courses.  
FINC 470, Special Topics in FINC, 1 course.  
LDRS 411, Sr Leadership Integration Sem, 1 course.

### **Directed Student Learning**

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: Joseph Winterstein

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: Myles Pierce

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: Emani Little

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: Robert Jarratt

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: Brendan Jackson

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: DeSean Daniels

Internship Advisor, "Internship." (May 9, 2016 - August 15, 2016).  
Advised: James Blocker

### **Non-Credit Instruction Taught**

Guest Lecture, SPAWAR Southern Command, 50 participants. (February 3, 2014).

Guest Lecture, SPAWAR Southern Command, 250 participants. (August 23, 2012).

Guest Lecture, SPAWAR Southern Command, 50 participants. (July 2, 2012).

Guest Lecture, SPAWAR Southern Command, 35 participants. (April 2, 2012).

### **Teaching Innovation and Curriculum Development**

Revise Existing Course. FINC 302 Intermediate Finance. November 2020 - Present.  
In continuing to develop the finance major curriculum, I was tasked with revising the Intermediate Finance Course. This revision began in Fall of 2020 and continues as the course is being offered in Spring of 2021 in the Hi Flex model. Work continues to make this course an advanced tools and decision making course.

New Course. ELES 304. August 15, 2020 - Present.

At the request of the ACFI department head, Mike Barth, I proposed a personal finance course for the new general education strands model for the institution. The school of business had been attempting to break into the general education space for a number of years and this was an opportunity to be able to accomplish that. The personal finance course was accepted as a registered elective in the Wellness strand of the Citadel's general education model. The course was proposed for multiple strands, but this is where it was placed. The course was offered as a strands elective in the Fall of 2020. It is currently being offered as well in the Spring of 2021. The course has been basically fully subscribed since first offered.

New Course. Investing Your Money. September 2020.

Created a completely new course titled "Investing Your Money" for the evening College Transfer Program. This seminar course was assigned to me shortly before the semester began and was a totally online course. I developed and designed the content from scratch in a very short time and the student response was pretty good.

Revise Existing Course. BADM 321. January 2015.

Continued to add enhanced exercises aimed at demonstrating real-world relevance of financial principles

Revise Existing Course. 725. September 2013.

Enhanced the use of Discussion Board in this iteration

New Textbook geared to basic functions of corporate finance

## **Faculty Development Activities Attended**

Conference Attendance, "ASSA Annual Conference 2022," Allied Social Science Associations, Virtual. (January 6, 2022 - January 9, 2022).

Conference Attendance, "FMA Annual Conference 2021 (Virtual)," Financial Management Association, Virtual Conference. (October 20, 2021 - October 23, 2021).

Conference Attendance, "ASSA Annual Conference 2021," Allied Social Science Associations, Virtual. (January 2, 2021 - January 5, 2021).

Conference Attendance, "FMA Annual Conference 2020 (Virtual)," Financial Management Association, Virtual Conference. (October 19, 2020 - October 23, 2020).

Webinar, "SE DSI2021 Webinars," Southeast Decision Sciences Institute. (February 11, 2020).

Conference Attendance, "SOCON Lead Academic Exchange Conferent," Southern Athletic Conference, Spartanburg, SC, United States. (July 20, 2016 - July 21, 2016).

Conference Attendance, "AACSB 2016 Assessment Conference," AACSB, Charlotte, NC, United States. (April 6, 2016 - April 8, 2016).

Conference Attendance, "AACSB Associate Dean's Conference," AACSB, San Antonio, TX, United States. (November 9, 2014 - November 11, 2014).

Conference Attendance, "Assessment Conference," AACSB, New Orleans, LA, United States. (March 17, 2014 - March 19, 2014).

Conference Attendance, "Associate Dean's Conference," AACSB, Phoenix, AZ, United States. (November 11, 2013 - November 14, 2013).

Conference Attendance, "International Conference and Meeting," AACSB, Chicago, IL, United States. (April 6, 2013 - April 9, 2013).

Conference Attendance, "Associate Dean's Conference," AACSB, Houston, TX, United States. (November 12, 2012 - November 15, 2012).

## **University Service**

Department Head, Department of Accounting and Finance. (July 1, 2022 - Present).

Senator, Faculty Senate. (August 2020 - Present).

Member, Department Faculty Tenure and Promotion. (August 2019 - Present).

Department Representative, University Faculty Tenure and Promotion. (August 2020 - July 1, 2022).

Committee Member, Sabbaticals Committee. (August 15, 2019 - July 1, 2022).

Committee Chair, Faculty Standards Committee. (August 15, 2019 - May 15, 2021).

Committee Member, Faculty Affairs Committee. (January 1, 2017 - August 15, 2019).

Committee Member, Student Affairs Committee. (January 1, 2017 - August 15, 2019).

Committee Chair, Maintenance of Accreditation Committee. (January 2012 - June 2017).

Committee Member, Assessment of Student Learning Committee. (January 2012 - June 2017).

Committee Member, Strategic Planning Committee. (January 2012 - June 2017).

Committee Member, Graduate Curriculum Committee. (August 2009 - June 2017).

Committee Member, UG Curriculum Committee. (August 2009 - June 2017).

Committee Chair, Planning, Budget and Resource Committee. (September 2015 - June 2016).

Committee Member, Faculty Affairs Committee. (August 2010 - December 2015).

Committee Member, Academic Board. (August 2009 - May 2015).

Committee Chair, Graduate Council Committee on Bylaws. (September 2013 - May 2014).

Committee Member, Graduate Council. (August 2009 - May 2014).

Committee Chair, Assessment of Student Learning Committee. (January 2009 - December 2011).

Committee Chair, Faculty Affairs Committee. (August 2007 - May 2010).

## **Professional Service**

Conference-Related, SEDSI, Charleston, SC. (February 2013).

Discussant, SEDSI, Charleston, SC. (February 2013).

Session Chair, SEDSI, Charleston, SC. (February 2013).

President, SEDSI, Columbia, SC. (February 2011 - February 2012).

President, SEDSI, Savannah, GA. (February 2010 - February 2011).

Discussant, SEDSI, Wilmington, NC. (February 2010).

President, SEDSI, Wilmington, NC. (February 2009 - February 2010).

Discussant, SE Informs, Myrtle Beach, SC. (October 2009).

Session Chair, SE Informs, Myrtle Beach, SC. (October 2009).

Program Coordinator, SEDSI, Charleston, SC. (February 2008 - February 2009).

Discussant, SE Informs, Myrtle Beach, SC. (October 2008).

Discussant, SEDSI, Charleston, SC. (February 2008).

Reviewer/Referee, SEDSI, Charleston, SC. (February 2008).

Officer, SEDSI, Charleston, SC. (February 2007 - February 2008).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 2007).

Secretary, SEDSI, Savannah, GA. (February 2006 - February 2007).

Discussant, SE Informs, Myrtle Beach, SC. (October 2006).

Session Chair, SE Informs, Myrtle Beach, SC. (October 2006).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 2006).

Secretary, SEDSI, Wilmington, NC. (February 2005 - February 2006).

Discussant, SE Informs, Myrtle Beach, SC. (October 2005).

Discussant, SE Informs, Myrtle Beach, SC. (October 2004).

Session Chair, SE Informs, Myrtle Beach, SC. (October 2004).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 2004).

Discussant, SE Informs, Myrtle Beach, SC. (October 2003).

Session Chair, SE Informs, Myrtle Beach, SC. (October 2003).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 2003).

Workshop Organizer, SE Informs, Myrtle Beach, SC. (October 2002).

Discussant, SE Informs, Myrtle Beach, SC. (October 2001).

Discussant, SE Informs, Myrtle Beach, SC. (October 2000).

Session Chair, SE Informs, Myrtle Beach, SC. (October 2000).

Discussant, SE Informs, Myrtle Beach, SC. (October 1999).

Session Chair, SE Informs, Myrtle Beach, SC. (October 1999).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 1999).

Discussant, SE Informs, Myrtle Beach, SC. (October 1998).

Session Chair, SE Informs, Myrtle Beach, SC. (October 1998).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 1998).

Discussant, SE Informs, Myrtle Beach, SC. (October 1997).

Session Chair, SE Informs, Myrtle Beach, SC. (October 1997).

Discussant, SE Informs, Myrtle Beach, SC. (October 1996).

Session Chair, SE Informs, Myrtle Beach, SC. (October 1996).

Track Organizer, SE Informs, Myrtle Beach, SC. (October 1996).

## **Public Service**

Member, Charleston Men's Chorus, CHARLESTON, SC. (September 2019 – August 2022).

Officer, Treasurer, James Island Charter High School Band Boosters, Charleston, SC. (May 2016 - July 2016).