

Susan L. Wright, PhD, CPA, CMA

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Administrative Experience

Assistant Dean, The Citadel, The Military College of South Carolina (8/2021 – present)

Responsible for leading expert-level teams through AACSB continuous improvement review and reporting processes; developing strategic plans, program goals, objectives, and digitized assessment mechanisms; analyzing internal and external risk and opportunities for brand assessment and development; collecting, analyzing, interpreting and evaluating data for informing continuous improvement efforts and strategic alignment; communicating one-on-one, in teams, and to stakeholders the results of periodic strategic performance using high-impact visualizations and statistical analysis; developing an equitable and inclusive culture for continuous improvement and faculty governance, and encouraging the use of data to support strategic change at the program, major and course level.

- Experienced conducting strategic GAP analysis to align new 2020 AACSB Standards to existing strategic plan.
- Capable of identifying opportunities for strategic integration and improving operational efficiency.
- Successful leading the development of new curriculum to advanced DEIB and societal impact initiatives.
- Competent facilitator leading school-wide retreats for execution of strategic plan and assessment activities.
- Successful leading and managing expert level teams to improve assessment processes (both AACSB and SACSCOC).
- Engaged in shared governance to develop/improve policies and practices for strengthening internal operations.
- Proficient collecting, analyzing, and communicating complex data through creative, intuitive visualizations.
- Experienced building relationships with members of the Baker School of Business Advisory Board.
- Strong technology and data analytics skills for managing assessment and other educational data.
- Enthusiastic servant leadership style inspired by faculty governance, to promote equitable outcomes for student, faculty, and staff growth and to develop confidence and trust to improve feelings of inclusivity and belonging.

Chair, The Citadel, Undergraduate Curriculum (8/2019 – 8/2021)

Led expert-level teams through the adoption of a major reorganization of the School of Business curriculum and departmental structure; coordinated changes with administrative personnel to ensure high quality transition for student success; led approval processes for adopting curricular change at levels within and outside of the School of Business; improved quality of curricular documentation (agendas, minutes, supporting documentation); sensitive to the views and opinions of others for informing suggested improvements and building consensus among faculty and staff.

Associate Professor of Accounting, The Citadel, The Military College of South Carolina (8/2019 –)

Develop, deliver, evaluate, and improve high impact, experiential student-centered learning experiences and degree programs. Learning experiences replicate project management systems and include the development and implementation of professional performance evaluations for hundreds of students designed to assess individual knowledge and develop leadership skills. Scholarly work exemplifies teacher-scholar model.

- Highly competent, innovative learning facilitator and subject matter expert in advanced managerial accounting, accounting information systems, corporate finance, data automation and analytics.
- Scholarly work exemplifies teacher-scholar model.
- Received multiple teaching excellence awards (4.7/5.0 average student evaluation of instruction).
- Received *exceptional* rating in teaching, research, and service reviews on annual performance evaluations.
- Collaborated with accounting faculty to align accounting curriculum to new CPA evolution framework
- Advanced, case-based, curriculum designer for online and f-2-f learners, graduate, and undergraduate students.
- Proficient in designing student leadership experiences. Developed a multi-tiered system for junior-level accounting majors to develop leadership skills by coaching principle-level learners and for senior-level accounting majors by coaching the coaches.

- Enthusiastic and competent student advisor (curriculum and career); use of QR code for booking appointments, use of Calendly® to schedule student meetings.
- Obtained seventeen IMA CMA student scholarships (valued at \$17,000); provided small team coaching for exam preparation and readiness.

Other Experiences 2003-2019

Senior Accountant, Burdick & Pearson CPAs, Oswego, NY (reviews, audits, non-profit sector), part-time 2015-2019

Associate Professor of Accounting, State University of New York at Oswego, 2018-2019

Assistant Professor of Accounting, State University of New York at Oswego, 2014-2018

Assistant Professor of Accounting, Clarkson University, Potsdam, NY, 2003 – 2014

Additional list of experiences available upon request.

Education

[Advanced Business Certificate in Accounting Analytics, 2022](#)

- University of Connecticut, AACSB

[PhD in Management, emphasis in Finance and Organizational Change, 2011](#)

- Carleton University, Ottawa Ontario, AACSB

[MBA, Concentration in Accounting, 1995](#)

- Clarkson University, Potsdam, NY, AACSB

[BS, Accounting and Finance, 1986](#)

- Clarkson University, Potsdam, NY, AACSB

Certifications

- CPA, NYS and SC
- CMA

Professional Leadership Development

- Provost Emerging Leadership Development Program (Twenty Faculty Selected for Participation), 2022
- Provost Faculty Fellowship Award (Five Faculty Selected for Participation): coached faculty during COVID transition to assist them in the design and delivery of effective on-line instruction and course experiences (2020/21)

Technology

- Microsoft Excel (power pivot tables, statistical functions), Access (database construction), Power BI, Tableau, Alteryx Core Designer certification, UiPath training in process, SAS, Monte Carlo Simulations, Time Series Analysis
- Microsoft Office (Teams, Word, PowerPoint, Excel, Access, Outlook)
- Zoom, Canvas, Blackboard, Teams
- Accounting Software (QuickBooks)

Professional Memberships

- Member, AACSB Online Learning Affinity Group (August 2021 - Present)
- AICPA (May 2017 - Present)
- American Accounting Association (January 2016 - Present)
- Government Finance Officers Association (2012 - Present)
- Institute of Management Accountants (1998 - Present)
- Beta Gamma Sigma (1995 - Present)

Peer-Reviewed Publications

- Wright, S., and Losi, H. (2021). Examining Student Readiness for Upper Division Coursework. *Journal of Instructional Techniques in Finance*. <http://www.jfcr.org/jfcr.html>
- Wright, S., and Jones, W. (2021). J&J Farms: A Capital Budgeting Analysis Using Predictive Analytics. *Journal of Finance Case Research*. <http://www.jfcr.org/jfcr.html>
- Wright, S. L., and Nutt, S. R. (2021). The WeWork Company: A case about a failed IPO, Unicorn Startup. *Journal of Finance Case Research*. <http://www.jfcr.org/jfcr.html>
- Jones, W., and Wright, S. (2021). Lockwell Enterprises: A Case for Constructing Government Bids. *Journal of Finance Case Research*. <http://www.jfcr.org/jfcr.html>
- Wright, S. L., Chitavi, M. (2021). Using Course Level Data Analytics to Evaluate Student Learning Outcomes & Engagement. *Research in Higher Education Journal*. <https://www.aabri.com/rhej.html>
- Wright, S., and Rao, H. (2018). A Rubric for Assessing Managerial Influence and Accounting Discretions on Audit Independence and Audit Quality. *Journal of Finance and Accountancy*, 23. <http://aabri.com/jfa.html>
- Wright, S. L., and Arcuri, G. (2018). A Case Study: Pershing Square's Acquisition Decision – To buy or not to buy. *Journal of Business Cases and Applications*, 19(January), <http://aabri.com/jbca.html>. <http://aabri.com/jbca.html>
- Wright, S. L. (2017). A Case Study: Using the Dupont Approach for Formulating Managerial Decisions. *Journal of Business Case Studies*, 13(1), 33-42. <http://www.cluteinstitute.com/journals/journal-of-business-case-studies-jbcs/>
- Wright, S. L. (2016). A Case Study: NIKE, Inc. - Financial Engineering or Value Creation. *Journal of Business Case Studies*, 12(3). <http://www.cluteinstitute.com/journals/journal-of-business-case-studies-jbcs/>
- Wright, S., and Rao, H. (2016). Client Firm Relationship Dynamics: A Model for High-Risk Clients (2015th ed., pp. 381-393). Niagara, NY: Business Research Consortium of Western NY.
- Wright, S. L., Nemiroff, H., and Owens, J. (2016). An Empirical Analysis of New Rules Adopted Under Regulation NMS: Pilot Phase Period Implementation Results. *Journal of Business Research*, 2015, 353 - 379.

Other Publications

- Wright, S. L. (2020). *Get the most out of a guest speaker visit*. <https://www.journalofaccountancy.com/newsletters/extra-credit/guest-speaker-visits.html>
- Nutt, S. R., Wright, S. (2020). *Ethics and the Social Contract* (May 2020 ed.). Montvale, NJ: <https://sfmagazine.com/>

Publications in Process

- Garas, S., and Wright, S., (). Robotic Process Automation and Data Analytics Case: Using Robust Technologies on IRS Statistics of Income Data. Targeting: *Issues in Accounting Education*.
- Nutt, S., Racca, J., and Wright, S. (). Creating Monte Carlo Simulations to Predict Equity Valuations. Targeting: *Journal of Finance Case Research*.
- Passyn, K. and Wright, S. (). Are there Differences Between In-Person and Virtual Students in a Blended Synchronous Course? Targeting: *Journal of Education for Business*.

Presentations

- Wright, S. (Author and Presenter). Integrated Managerial Cost Accounting Case Studies with Data Analytics. American Accounting Association, CTIA, 15th Annual Conference on Teaching and Learning in Accounting. (July 2022).
- Garas, S. and Wright, S. (Co-author and Presenter). Using IRS SOI Statistics to Analyze Migration Patterns for Business and Government Planning. American Accounting Association, CTIA, 15th Annual Conference on Teaching and Learning in Accounting. (July 2022).
- Passyn, K. (Author), Wright, S. L. (Author), Atlantic Marketing Association Conference, "Learning in a Hy flex Model" Chattanooga, TN, United States. (September 2021).
- Wright, S. L. (Author), Three Minute Faculty, "What Makes Good Teachers Great?" SUNY Oswego Graduate Studies, Marano Campus Center. (November 16, 2018).
- Wright, S. L. (Author), 2018 Annual Meeting, American Accounting Association, "Do your students think accounting education is dull? How to transform accounting into challenge-based, purposeful education," American Accounting Association, DC, WA. (August 8, 2018).
- Rodgers, M. T. (Author), Losi, H. (Author), Wright, S. L. (Author), Business Research Consortium, "Acknowledging Student Readiness for Upper Division Coursework," SUNY-Oswego, Oswego, NY. (April 21, 2018).

Wright, S. (Author), CELT Spring Session, "Develop Hi-Impact Course Improvements for Strengthening Student Learning Outcomes," SUNY Oswego CELT, SU Oswego, NY. (May 26, 2017).

Wright, S. (Author), Arcuri, G. (Author), Business Research Consortium of Western NY, "A Case Study: An Analysis of Pershing Square's Decision to Acquire Chipotle Mexican Grill, Inc. – Is Chipotle Ripe or Rotten?" Business Research Consortium of Western NY, Niagara Falls, NY. (April 22, 2017).

Wright, S. L. (Author), Business Research Consortium of Western NY, "A Rubric for Assessing Managerial Influence and Accounting Discretions on Audit Independence and Audit Quality," BRC, Niagara Falls, NY. (April 22, 2017).

Wright, S. L. (Author), Kraszpuska, A. (Author & Presenter), Tripathi, P. (Author & Presenter), Donnelly, L. (Author & Presenter), CELT Winter Session, "Adding Meaning to Assessment," CELT, SU Oswego, NY. (January 18, 2017).

Wright, S. L. (Author), SUNY Oswego Business Advisory Board, "Improving Learning Outcomes Through Data Driven Instructional Practice," SU Oswego, NY. (November 4, 2016).

Wright, S. (Author), Business Research Consortium of Western NY, "Rethinking Principles-Level Accounting," Niagara Falls, NY. (April 16, 2016).

Wright, S. L. (Author), Business Research Consortium of Western NY, "An Empirical Analysis of New Rules Adopted Under Regulation NMS: Pilot Phase Period Implementation Results," St. Bonaventure University, St. Bonaventure University. (April 18, 2015).

Wright, S. L. (Author), Business Research Consortium of Western NY, "Client-Firm Relationship Dynamics: A Model for High-Risk Clients," St. Bonaventure University, St. Bonaventure University. (April 18, 2015).

Wright, S. L. (Author), Eastern Finance Association, "Electronic Trading: Friend or Foe," EFA, Pittsburgh, PA. (April 2014).

Service (Most Recent)

Committees & Groups:

University	2021/22 AY	Citadel Emerging Leaders Development Program	Member
University	2020/21 AY	Citadel Faculty Fellow in Residence	Online course design advisor
University	SP21	Search Committee: Assoc. VP of Finance	Member
University	SP21	Search Committee: Senior Accountant	Member
University	2020/21 AY	Romeo Company Faculty Academic Advisor	Advisor
University	FL19-SP21	Citadel Curriculum Committee	Member
University	FL21	The Citadel, Board of Visitors, Classroom Visit	Faculty demonstration
College	FL21-present	Chair, BSB AOL Committee	Chair
College	FL21-present	SCCC Curriculum Committee	Ex-officio member
College	FL21-present	CTP Curriculum Committee	Ex-officio member
College	FL21-present	MBA Curriculum Committee	Ex-officio member
College	FL21	In-coming Women's Reception	Attendee
College	FL19-present	BSB Business Advisory Board	Dept. Faculty Representative
College	FL19-SP21	SCCC Curriculum Committee	Chair

College	FL19-SP21	BSB Assessment Committee	Member
College	2021	BSB Strategic Planning Committee	Member
Dept	SM22	Search Committee, Finance Faculty	Member
Dept	FL19-present	ACCT 202 Course Leader	Leader
Dept	FL19-present	ACCT 710 Course Leader	Leader
Dept	FL20-present	Student advisor	20-30 students
Professional	FL21 - present	AACSB Online Learning Affinity Group	Member
Professional	SP/FL 2021	Wiley Cost Accounting Advisory Board	Member
Professional	2022, 2020, 2018	Manuscript Reviewer, Journal of Business Cases & Applications	Manuscript Reviewer
Professional	2022, 2019, 2018	Tenure Scholarship Assessment	External Reviewer
Administrative Conferences:			
Accreditation	FL22	AACSB Americas Accreditation Conference	Participant
Accreditation	SP22	AACSB International Conference and Annual Meeting	Participant
Assessment	FL21	AACSB Assurance of Learning Seminar I	Participant
Assessment	FL21	AACSB Assurance of Learning Seminar II	Participant
Assessment	SM21	The Citadel: Closing the Loop for Meaningful Assessment	Participant
Professional Growth:			
Graduate Certificate	SM22	UCONN Online Advanced Business Certificate in Accounting Analytics	Student (completed 12-credits, 4.0/4.0 GPA)
Badge	FL21	IMA: Data Analytics & Visualization Fundamentals Certificate	Participant
Badge	FL21	IMA: RPA (Robotic Process Automation) Digital Badge	Participant
Certificate	FL20	Quality Matters: Applying the QM Rubric	Student
CPE	Every year	Assorted courses: over 30 hours of continuing professional education credits	Participant