

# SUSAN L. WRIGHT, PHD, CPA, CMA

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(315) 600-6370

## EDUCATION

PhD in Management, Concentration in Finance and Organizational Change, 2011

- Carleton University, Ottawa Ontario, AACSB

MBA, Concentration in Accounting, 1995

- Clarkson University, Potsdam, NY, AACSB

BS, Accounting and Finance, 1986

- Clarkson University, Potsdam, NY, AACSB

Advanced Business Certificate in Accounting Analytics, *12 credit hours of advanced analytics, data automation, and data intelligence tools*, 2022.

- University of Connecticut, AACSB

## EMPLOYMENT HISTORY

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PROFESSOR OF ACCOUNTING, THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA (8/2025 – PRESENT)

ASSOCIATE PROFESSOR OF ACCOUNTING, THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA (8/2019 – 8/2025)

*Develop, deliver, evaluate, and improve high-impact, experiential, student-centered learning experiences in financial leadership and accounting. Learning experiences replicate project management systems and include the development and implementation of professional performance evaluations of students designed to assess individual knowledge and develop leadership skills.*

- Highly competent learning facilitator with expertise in multiple financial areas: governmental, financial management and accounting, managerial finance and accounting, cost management, accounting information systems, technology, and analytics (Excel, Access, Power BI, Alteryx (ETL), UiPath (RPA), Tableau)
- Received multiple teaching excellence awards, including the MBA Professor of the Year award in 2023 and 2025 (4.7/5.0 average student evaluation of instruction).
- Innovative course designer (relevant, technology infused, experiential) and executive level program developer.
- Executive education - company tailored program developer and teaching faculty.
- Advanced, case-based curriculum designer for online and f-2-f learners, graduate, and undergraduate students.
- Skilled at creating cutting-edge learning experiences that utilize advanced technology, intelligence, and automation tools.
- Proficient in designing student leadership experiences (developed a highly innovative approach to online course discussions that support peer-to-peer learning and leadership development; developed a multi-tiered system for accounting majors to develop leadership skills that involve coaching principle-level learners).
- Enthusiastic and competent student advisor (curriculum and career).
- Obtained seventeen IMA CMA student scholarships (valued at \$17,000); provided coaching for the exam.

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ASSISTANT DEAN, THE CITADEL, THE MILITARY COLLEGE OF SOUTH CAROLINA (8/2021 – 8/2024)

*Responsible for leading expert-level teams in the development of strategic program goals, objectives, and assessment planning; collecting, analyzing, and interpreting assessment data for informing continuous improvement efforts and strategic alignment; developing, implementing, and evaluating the impact of planned improvements; communicating one-on-one, in teams, and to external stakeholders the results of periodic strategic performance using high-impact visualizations and statistical analysis; developing a culture of assessment and continuous improvement by encouraging the use of financial and non-financial data to support strategic change at the program, major, and course level.*

- Redesigned and streamlined assessment plan for program level assessment.
- Achieved significant improvements in student outcomes in first assessment cycle.
- Led team of expert-level professionals in designing improvements to strategic initiatives and student outcomes.
- Built and nurtured a growing culture of assessment and strategic alignment.
- Created a collaborative environment for sharing and disseminating performance information.
- Designed and improved process maps and process flows for implementing assessment plan.
- Effective managing complex projects embedded with multiple deliverables for guiding improvements.
- Proficient in collecting, analyzing, and communicating crucial, complex data through creative, intuitive visualizations.
- Skilled at using data transformation, intelligence, and data cleansing tools to facilitate the analysis of large data sets.
- Exceptional technology and data analytics skills for managing assessment and creating data to support decision-making.
- Cooperative and enthusiastic leadership style for supporting staff and professional growth.

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AACSB REACCREDITATION COORDINATOR (8/2024 – 5/2025)

*Responsible for successfully leading the Baker School of Business AACSB reaccreditation process. Charged with information gathering, creating, and editing the AACSB reaccreditation report. Coordinated school and college wide administrators (department heads, directors, staff, and deans) to obtain, analyze, refine, tabulate, and interpret data for the report. Met with the visiting team to address questions and facilitate the success of the reaccreditation efforts. Received unqualified extension of accreditation for the business program. Visiting team was highly complementary of improvements that occurred especially in assessment. All recommendations made by the team related to optional suggestions for supporting the growth of the program, students, and faculty.*

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AUDIT CONSULTANT, ELLIOTT DAVIS (PART TIME 3/2023 – PRESENT)

*Expertise in financial reporting and management of nonprofit businesses, including exclusive clubs and homeowner's associations. Responsible for guiding clients and managing staff through external financial audits, internal controls and process enhancements, performance reviews, and technology updates. Expertise in risk analysis, controls and substantive testing, and new accounting standards such as ASC 842 lease implementation and ASC 326 CECL implementation.*

- Led financial statement audits and created financial statements, notes, and budgets.
- Monitored audit quality, delegated tasks, and trained junior staff.
- Evaluated client risk management policies and compliance.
- Analyzed client internal controls and recommended improvements.
- Advised client in the development of managerial (segment) information for evaluating departmental performance.
- Performed compliance audits (Single Audits) for grants and contracts.
- Trained in GAAP, GAAS, and GASB standards.

## OTHER EXPERIENCES

Associate Professor, SUNY Oswego, Oswego, NY, (2014 – 2019)

Audit Senior (Public Accounting), Burdick & Pearson CPAs, LLC, Oswego, NY (Part time, 2014 – 2019)

Assistant Professor, Clarkson University, Potsdam, NY, (2003 – 2014)

Instructor, SUNY Canton, Canton, NY, (1998 – 2003)

Grants and Contracts Administrator, SUNY New Paltz, (1996 – 1998)

Deputy County Treasurer, County Accountant, St. Lawrence County (1995 – 1996)

## CERTIFICATIONS

- CPA – SC & NY; CMA

## TECHNOLOGY

- Microsoft Excel (power pivot tables, statistical, optimization and financial functions), Microsoft Access (database construction), Microsoft Power BI (reports, visualizations, DAX formulas), Microsoft Office (Teams, Word, PowerPoint, Excel, Access, Outlook)
- CHAT GPT – experienced prompting skills for leveraging talents
- Tableau (visualizations)
- Alteryx Core Designer certification (data cleansing and transformation tool)
- Accounting Software (QuickBooks)
- CaseWare – audit software
- XBRL Taxonomy – Compliance - Financial Data Transparency Act (FDTA)
- Zoom, Canvas, Blackboard
- Suralink, Thomson Reuters Checkpoint, Confirmation.com

## PROFESSIONAL MEMBERSHIPS

- Government Finance Officers Association (2012 - Present)
- South Carolina Association of CPAs (2023 – Present)
- American Institute of Certified Public Accountants, AICPA (May 2017 - Present)
- American Accounting Association, AAA (January 2016 - Present)
- Institute of Management Accountants (1998 - Present)
- Beta Gamma Sigma (Honor Fraternity, 1995 - Present)
- Alpha Kappa Psi (2010 – Present)

## AWARDS

- MBA Professor of the Year, 2025 and 2023, Tommy and Victoria Baker School of Business. (April 2023, 2025).
- Col. Marion S. Lewis Faculty Excellence in Teaching Award, Baker School of Business. (May 2024).
- Baker School of Business, Excellence in Teaching Award, Baker School of Business. (May 2020).
- Outstanding Professorship Award, 2019, Students at SUNY Oswego. (April 25, 2019).
- Faculty Research Award, SUNY Oswego. (October 2018).
- NY State Resolution 5787, Teaching Leadership Award, State Senate. (June 12, 2014).
- MBA/MS Professor of the Year Award, Clarkson University. (May 2, 2014).

## COURSES TAUGHT

**Undergraduate** -Principles of accounting, intermediate managerial accounting, accounting information systems, financial statement analysis

**Graduate** - Financial Management, Accounting for Executives, Effective Leadership Decision Making – Financial Tools

**Executive** - Company tailored financial management training for mid- and senior-level managers

## PEER-REVIEWED PUBLICATIONS

- Sharma, A., Wright, S. (2024). Evaluating the alignment of the revised CPA exam with professional accountancy demands: Insights from accounting educators (2024). *Research in Higher Education Journal*.
- Sharma, A., Wright, S. (2024). Unlocking tech savvy campuses: Is institutional support for accounting faculty readiness adequate? (2024). *Research in Higher Education Journal*.
- Wright, S., Garas, S. (2024). A data analytics case study analyzing IRS SOI migration data using no code, low code technologies. *Journal of Accounting Education*.
- Wright, S. L., Sharma, A., Nutt, S. R. (2024). An immersive learning experience utilizing essential technology in accounting education. *Journal of Business Cases and Applications*.
- Bezjian, J., Godinez, J., Dean, B., Wright, S. L. (2023). Teaching Lewin’s model on change management: Lessons from the Cool Runnings film. *Journal of Instructional Pedagogies*. <http://www.aabri.com/manuscripts/233637.pdf>
- Passyn, K., Wright, S. (2023). The impact of technology, engagement, and student readiness on student learning in blended synchronous environments. *Atlantic Marketing Journal*. <https://digitalcommons.kennesaw.edu/amj/vol12/iss2/8/>
- Bezjian, J., Dean, B., Wright, S., Lim, K. (2023). Enhancing customer valence and engagement for Captain’s Comics & Toys. *Journal of Business Cases and Applications*, 38. <https://www.aabri.com/jbca.html>
- Bezjian, J., Wright, S., Dean, B. (2023). Business as a change-agent for social responsibility: Measuring societal impact of Working to Give. *Journal of Business Cases and Applications*. <http://www.aabri.com/manuscripts/233627.pdf>
- Wright, S. (2022). Integrated Managerial Cost Accounting Case Studies with Data Analytics. *Part of Textbook: Cost Accounting with Integrated Data Analytics, Farmer and Fredin, 1st edition* (1st ed.). Wiley. <https://www.wileyplus.com/accounting/farmer-cost-accounting-1e-eprof20892/>
- Wright, S. L., Chitavi, M. (2022). Using course level data analytics to evaluate student learning outcomes & engagement. *Research in Higher Education Journal*, 41.
- Jones, W., Wright, S. (2021). J&J Farms: A Capital Budgeting Analysis Using Predictive Analytics. *Journal of Finance Case Research*, 19(1), 41-48.
- Wright, S., Losi, H. (2021). Examining Student Readiness for Upper Division Coursework. *Journal of Instructional Techniques in Finance*, 12, p. 17-25.
- Wright, S. L., Wright, S. L. (2021). The WeWork Company: A case about a failed IPO, Unicorn Startup. *Journal of Finance Case Research*, 19(1), 81-87.
- Jones, W., Wright, S. (2021). Lockwell Enterprises: A Case for Constructing Government Bids. *Journal of Finance Case Research*, 19(2), 49-52. <http://www.jfcr.org/jfcr.html>
- Passyn, K., Wright, S. (2021). *Learning in a Hyflex Model*. Atlantic Marketing Association Conference Proceedings.
- Wright, S. L. (2020). *Get the most out of a guest speaker visit*. <https://www.journalofaccountancy.com/newsletters/extra-credit/guest-speaker-visits.html>
- Nutt, S. R., Wright, S. (2020). *Ethics and the Social Contract* (May 2020 ed.). Montvale, NJ:. <https://sfmagazine.com/>

## PRESENTATIONS

- Wright, S., SCAAE 2025 Annual Conference, "Creating Student Enthusiasm, Engagement, and Confidence in an Online Accounting and Finance Foundation Course," SC Association of Accounting Educators, in person, Columbia, SC, United States. (February 21, 2025).
- Wright, S., Sharma, A., AABRI 2024 Savannah Conference, "Evaluating the alignment of the revised CPA exam with professional accountancy demands: Insights from accounting educators," AABRI (Academic and Business Research Institute), in person, Savannah, GA, United States. (March 4, 2024).
- Wright, S., Sharma, A., SCAAE 2024 Annual Conference, "Institutional Support and Faculty Readiness for Technology Infused Curriculum in Accounting Education," SC Association of Accounting Educators, in person, Columbia, SC, United States. (February 24, 2024).
- Wright, S. L., SCAAE 2023 Annual Conference, "Teaching Emerging Technologies to 21st Century Learners: Robotic Process Automation, Data Automations, and High Impact Visualizations," SCAAE, In person, Columbia, SC, United States. (March 4, 2023).
- Wright, S. (Author and Presenter), 2022 CTLA: 15th Annual Conference on Teaching and Learning in Accounting, "Integrated Managerial Cost Accounting Case Studies with Data Analytics," American Accounting Association, Marriott, San Diego, CA, United States. (July 30, 2022).
- Wright, S. L. (Co-Author and Presenter), Garas, S. (Co-author), 2022 CTLA: 15th Annual Conference on Teaching and Learning in Accounting, "Using IRS SOI Statistics to Analyze Migration Patterns for Business and Government Planning," American Accounting Association, Marriott, San Diego, CA, United States. (July 30, 2022).
- Passyn, K. (Author), Wright, S. L. (Author), Atlantic Marketing Association Conference, "Learning in a Hyflex Model?," Chattanooga, TN, United States. (September 2021).

## CONTRACTS, FELLOWSHIPS, GRANTS AND SPONSORED RESEARCH

- Wright, S. L. (Principal), "Integrate Case Studies: Organic Footwear Inc.," Wiley, (July 2021 – August 2021).
- Wright, S., "Faculty Fellow in Residence," Sponsored by The Citadel, The Citadel (January 2021 - May 2021).
- Wright, S. L., "Faculty Fellow in Residence," Sponsored by The Citadel, The Citadel (August 16, 2020 - December 15, 2020).