Iordanis Karagiannidis, Ph.D.

Tommy and Victoria Baker School of Business

The Citadel

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PROFESSIONAL EXPERIENCE AND APPOINTMENTS

The Citadel – Tommy and Victoria Baker School of Business (Charleston, SC)

- Associate Dean for Curriculum, Finance and Outreach — (2017-Present)
    - Manage curricular revisions for all degree programs
    - Manage school's annual budget
    - Oversee the AACSB AOL process
    - Managed school of business committees
    - Overall supervision of external-relation programs
    - Assist with fund-raising activities
    - Supervise department heads
- Associate Professor of Finance (with tenure) — (2017-Present)
- Assistant Professor of Finance — (2011-2017)
- Director, Rick and Mary Lee Bastin Financial Leadership Lab — (2011-Present)
    - Run day to day operations/activities in the finance lab
    - Organize training sessions for students and faculty
    - Develop and offer workshops to the local community
    - Engage in outreach and fundraising for the lab
- Director, Financial Services Pathway/Concentration — (2014-2018)
    - Manage curriculum revisions for finance program

Tulane University – Freeman School of Business (New Orleans, LA)

- Adjunct Professor (Professional/Executive MBA/MFIN programs) — (2014-2016)

Michigan State University, Eli Broad College of Business (East Lansing, MI)

- Professor of Practice — (2008-2011)
- Director of the Financial Analysis Laboratory (FAL) — (2007-2011)
- Visiting Assistant Professor of Finance — (2007-2008)
- Graduate Teaching Assistant — (2002-2007)

Rutgers University – School of Business-Camden (Camden, NJ)

- Visiting Lecturer of Finance — (2002)
- Teaching Assistant — (2000-2002)

Chamber of Commerce, Greece

- Certified Accountant — (2000-Present)

EDUCATION

Ph.D. — Michigan State University (U.S.A.) — 2007

Finance, Economics (Minor)

M.B.A. — Rutgers University (U.S.A.) — 2002

Finance, International Business - GPA: 4.0

B.A. — University of Macedonia (Greece) — 2000

Business Administration - GPA: 4.0

PROFESSIONAL DEVELOPMENT

National Association of Corporate Directors — 2024

NACD Accelerate Program

Harvard Graduate School of Education — 2022

Management Development Program

Harvard Graduate School of Education — 2021

Organizational Change in Uncertain Times

Leadership Charleston — 2019

AACSB ACTIVITIES/CONFERENCES

2024 Annual Accreditation Conference

2024 Societal Impact Seminar

2022 Annual Accreditation Conference

2022 Associate Deans Conference

2021 Associate Deans Conference

2020 Annual Accreditation Conference

2019 Assessment and Impact Conference

2019 Associate Deans Conference

2018 Annual Accreditation Conference

2018 Business Accreditation Seminar

2017 Associate Deans Conference

2017 Seminar for New Associate Deans

2017 Assurance of Learning Seminar II

2017 Assurance of Learning Seminar I

AREAS OF INTEREST

Research: Mutual Fund performance and Organization, Investments, Financial Networks, Financial Modeling, Higher Ed Financials

Teaching: Financial Modeling, Investments, Corporate Finance, Financial Markets and Institutions, Valuation

PEER REVIEWED PUBLICATIONS

Journal Articles

[1] An Ancient Ancestor of the U.S. Secured Overnight Financing Rate Determination: The Florin Fix, 2023, Multinational Finance Journal, In Press. (Co-author: G. Geoffrey Booth)

[2] The Influence of Management Design on Mutual Fund Performance, 2022, Multinational Finance Journal, 26(1/2), 1-26. (Co-author: G. Geoffrey Booth)

[3] Household Deformation Trumps Demand Management Policy in the 21st Century, 2018, Journal of Financial Transformation, 47, 67-78. (Co-author: D. Sykes Wilford)

[4] The Power of 'Negative Beta': Why Every Portfolio Should Include Private Equity, 2017, Journal of Financial Transformation, 45, 101-110. (Co-authors: D. Sykes Wilford and Andrew Freeman)

[5] Measuring Direct Teaching Costs: Does an Undergraduate Business Degree Cost More to Produce than a Non-business Degree?, 2016, Journal of Education for Business 91(8), 405-411, (Co-author: Michael Barth)

[6] Limits to Mutual Funds' Ability to Rely in Mean/Variance Optimization, 2016, Journal of Empirical Finance 37, 282-292. (Co-author: Nadia Vozlyublennaia)

[7] Modeling Fund and Portfolio Risk: A Bi-modal Approach to Analyzing Risk in Turbulent Markets, 2015, Review of Financial Economics 25(1), 19-26. (Co-author: D. Sykes Wilford)

[8] Understanding Weighted Average Cost of Capital: A Pedagogical Application, 2014, Journal of Financial Education 40(1/2), 115-136. (Co-authors: Carl E. Betterton and Sam Berry)

[9] The Effect of Management Team Characteristics on Risk-taking and Style Extremity of Mutual and Portfolios, 2012, Review of Financial Economics 21(3), 153-158.

[10] Management Team Structure and Mutual Fund Performance, 2010, Journal of International Financial Markets, Institutions and Money 20(2), 197-211.

Other Publications

[11] Battery Energy Storage Systems: A Financial Evaluation in Microgrids, 2015, IEEE 47th North American Power Symposium Proceedings 1-6. (Co-authors: Nikitas Zagoras, Karthikeyan Balasubramanian and Elham B. Makram)

SUBMITTED AND UNDER REVIEW

Complex Behavior in the Vintage Violin Market, July 2024, (Co-authors: G. Geoffrey Booth, Michael Weeks and Feng Shi) – RR decision received in 2023 – Under review

Integrating Shareholder Objectives into the Philosophy and Process of a Student-Managed Investment Fund, August 2024, (Co-authors: Paul Meeks and Stacey Nutt) - Under review

What is the Relationship between Economic Freedom, Education and Economic Development? (Co-author: David Desplaces, Robert Riggle) – Under review

WORK IN PROGRESS

Demographics Drive Effects of Monetary Policy: Zero Rates near ineffective in Europe. Is a Banking Crisis Inevitable?, (Co-author: D. Sykes Wilford)

Market Shock and Private Equity: Do Markets Price PE Real Options Correctly, (Co-author: D. Sykes Wilford)

A Core-Peripheral Perspective of Vintage Violin Luther Influence, (Co-authors: G. Geoffrey Booth, Michael Weeks and Feng Shi)

Mutual Fund Performance: Brains or Muscle?

Evaluating Academic Unit Performance: Rethinking Student Credit Hours

CONFERENCES (Presenter, Discussant or Program Committee)

Southern Finance Association Annual Meetings, San Destin, FL – November 16-19, 2016

North American Power Symposium (NAPS) 2015, Charlotte, NC – October 4-6, 2015

Multinational Finance Society 20th Annual Conference, Izmir, Turkey – June 30 – July 3, 2013

Southern Finance Association Annual Meetings, Charleston, SC - November 14-17, 2012

Financial Education Association Conference, Charleston, SC - September13-15, 2012

INVITED PAPER PRESENTATIONS (* presentation by co-author)

Securities and Exchange Commission* (2014)

The Citadel (2010)

Central Michigan University (2010)

Michigan State University (2006)

Washington State University (2006)

PROFESSIONAL MEMBERSHIPS

The Society of Financial Studies

Financial Education Association

American Finance Association

Financial Management Association

REVIEWER

Multinational Finance Journal

Review of Financial Economics

International Journal of Finance and Economics

Journal of International Financial Markets, Institutions & Money

Corporate Governance: An International Review

TEACHING EXPERIENCE (with most recent student evaluations for each course)

The Citadel – Baker School of Business

FINC 710 (MBA): Corporate Financial Management — 4.8 / 5.0

BADM 792 (MBA): Financial Markets and Institutions — 4.9 / 5.0

BADM 332 (UG): Financial Markets and Institutions — 4.8 / 5.0

BADM 756 (MBA): Financial Modeling — 5.0 / 5.0

BADM 331 (UG): Financial Modeling — 4.8 / 5.0

BADM 321 (UG): Business Finance — 5.0 / 5.0

BADM 404 (UG): Investments — 4.2 / 5.0

Tulane University – Freeman School of Business

PMBA 6310 (Professional MBA): Financial Management II — 6.9 / 7.0

EFIN 6310 (Master of Finance): Financial Management II — 6.7 / 7.0

EMBA 6270 (Executive MBA): Financial Management II — 6.8 / 7.0

EMBA 7370 (Executive MBA): Cases in Finance — 7.0 / 7.0

Michigan State University – Eli Broad College of Business – Department of Finance

FI 845 (Full-time MBA): Financial Modeling — 4.6 / 5.0

FI 455 (UG): Computer Applications in Financial Modeling — 4.3 / 5.0

FI 320 (UG): Introduction to Finance — 4.7 / 5.0

PIM 841 (Weekend MBA): Corporate Finance — 4.0 / 5.0

Rutgers University – School of Business, Camden

FI 301 (UG): Principles of Finance — 4.5 / 5.0

University of Macedonia – Thessaloniki, Greece

Information Technology for Businesses (UG)

TEACHING CERTIFICATIONS

Advanced Online Teaching Certificate – Citadel CEITLD — Fall 2022

Applying the QM Rubric (5th edition) – Quality Matters — Spring 2018

Certified Online Instructor – Citadel Online Teaching Faculty Academy — Fall 2012

UNIVERSITY SERVICE

The Citadel

AR/VR Taskforce — (2022-Present)

Procurement Director Search Committee — (2020)

Planning and Budget Review Committee Chair (2017-2019) — (2017-2019)

Citadel Online Task Force, University-wide — (2017-2019)

Fiscal Review Board, University-wide — (2017-2021)

Transportation and Parking Review Committee, University-wide — (2017)

ΒΓΣ Chapter Advisor — (2017-2019)

Budget Director Hiring Panel, University-wide — (2017)

Baker School of Business Dean Search Committee — (2017)

Company Academic Advisor (Hotel) — (2016-2018)

Baker School of Business Advisory Board, Faculty Liaison — (2015-2017)

Financial Affairs Committee, University-wide, Chair (2014-2021) — (2013-Present)

Scholarships Committee, University-wide — (2013-2014)

Financial Services Pathway, Primary Advisor — (2013-2014)

Strategic Planning Committee, Baker School of Business — (2013-2015, 2017-2021)

Campus Security Authority — (2012-Present)

FMA National Honor Society, Citadel Chapter, Faculty Advisor — (2012-2017)

Faculty Employment Committee, University-wide — (2012-2013)

Awards Committee, University-wide — (2012-2013, 2014-2015)

Faculty Affairs Committee, Baker School of Business — (2012-2016)

CFA Research Challenge Team, Faculty Advisor — (2011-2017)

Citadel Financial Management Association, Faculty Advisor — (2011-2018)

Scholarly Activities Committee, School of Business, Chair (2013-2015) — (2011-2015)

Michigan State University

Eli Broad College of Business IT Committee — (2010-2011)

Advisor for Finance Undergrads — (2009-2011)

Financial Analysis Laboratory Committee — (2008-2011)

Student Investment Association, Faculty Advisor — (2008-2011)

AACSB Reaccreditation Committee, Member — (2006)

Professorial Assistant Program, Honors College, Faculty Mentor — (2006-2011)

Cypriot and Greek Association (CYGRA), Treasurer — (2004-2006)

Rutgers University

MBA Student Association, Member — (2000-2002)

International MBA Student Association, Member — (2000-2002)

SERVICE TO THE COMMUNITY / BOARD PARTICIPATION

Increasing H.O.P.E, Charleston, SC

Governing Board — (2022-2024)

Finance Committee, Chair and Treasurer (2023-2024) — (2022-2024)

Governance Committee — (2022-2023)

Order of AHEPA Society, Charleston, SC

Portfolio Manager Education Scholarship Fund, Inc. — (2020-Present)

Harbour Club at West Edge (Charleston, SC)

Founding Board of Governors — (2019-2021)

Harbour Club (Charleston, SC)

Board of Governors — (2018-2019)

Young Executives Board — (2016-2017)

Programming Committee — (2016-2018)

Membership Committee — (2016-2018)

Holy Trinity Church (Charleston, SC)

New Building Investment Committee — (2017-2018)

Chair of Endowment Fund Committee — (2013-2023)

Endowment Fund Committee — (2012-2013)

GRANTS, AWARDS AND HONORS

Excellence in Teaching Award ($2,500), The Citadel, April 2016

Excellence in Teaching, Research and Service Spotlight Award, The Citadel, December 2015

Development Grant ($1,500), Citadel School of Business, December 2015

ΦΚΦ Faculty Honorary, The Citadel Chapter, April 2015

Research Grant ($1,239), Citadel School of Business, 2014-2015

Research Grant ($2,850), The Citadel Foundation, 2013-2014

Presentation Grant ($2,500), The Citadel Foundation, 2013-2014

Development Grant ($1,260), The Citadel Foundation, 2012-2013

New Faculty Research Grant ($2,890), The Citadel Foundation, 2011-2012

Excellence in Teaching Award, Finance Department, Michigan State University, 2008-2009

Excellence in Teaching Award, Finance Department, Michigan State University, 2006

ΒΓΣ Business Honorary, Rutgers University Chapter, April 2002

2002 University Medallion Award, Financial Executives International – Philadelphia Chapter

National Scholarship Institution – Greece

Academic Excellence Scholarship – 2nd in rank among 250 students for 1998-1999

Academic Excellence Scholarship – 1st in rank among 250 students for 1997-1998

Academic Excellence Scholarship – 1st in rank among 250 students for 1996-1997

Academic Excellence Scholarship – 4th place in the University entry exam, 1996

COMPUTER SKILLS

Financial Software

Bloomberg, Morningstar Direct; WONDA and WONDA Vantage

Risk Analysis Software

Crystal Ball, @Risk

Statistical\Data Analysis

SAS, STATA, Python, EVIEWS, Minitab, Tableau