

Major Academic Plan (MAP) - BSBA: Marketing & Business Development

2019-2020 Catalog

Non-Cadet Hours Earned
(does not include requirements for
SCCC)

Year	Term	Course 1	Course 2	Course 3	Course 4	Course 5	Course 6	Course 7	Course 8	Hours	Total Hours	
Freshman	Fall	BANA 101 (BADM 110) (C or higher) (3)	FSEM 101 (3)	FSWI 101 (3)	MATH 104 (3)	Language (3)	LDRS 101 (1)		All Cadets: Freshman ROTC AERO, MLTY, or NAVL	15	31	
	Spring	ACCT 201 (BADM 211) (C or higher) (3)	ECON 201 (BADM 202) (C or higher) (3)	STAT 160 (3)	Freshman Science Lecture/Lab (4)	Language (3)			All Cadets: Freshman ROTC AERO, MLTY, or NAVL	16		
Sophomore	Fall	ACCT 202 (BADM 212) (C or higher) (3)	ECON 202 (BADM 201) (C or higher) (3)	General Elective (3)	RPED 260 (3)	Strand Course #1* (3)	LDRS 211 (0)	RPED 100-199 (0)	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	15	30	
	Spring	BANA 201 (BADM 206) (C or higher) (3)	MKTG 302 (BADM 335) (3)	General Elective (3)	COMM 216 (3)	Strand Course #2* (3)		RPED 100-199 (0)	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	15		
Junior	Fall	BLAW 301 (BADM 305) (C or higher) (3)	MKTG 301 (BADM 309) (C or higher) (3)	SCMT 301 (BADM 310) (C or higher) (3)	LDRS 371 (3)	Strand Course #3* (3)	LDRS 311 (0) Leadership Day	Non-Contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	15	30
	Spring	FINC 301 (BADM 321) (C or higher) (3)	MGMT 301 or MGMT 303 (BADM 338) (C or higher) (3)	MGMT 411 (BADM 412) (3)	MKTG 303 (BADM 334) (3)	Strand Course #4* (3)		Non-Contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	15	
Senior	Fall	MKTG 403 (BADM 441) (3)	MKTG 404 (BADM 442) (3)	Major Elective (3)	General Elective (3)	Strand Course #5* (3)	LDRS 411 (0) Leadership Day	Non-Contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	30
	Spring	MGMT 449 (BADM 422) (C or higher) (3)	MKTG 401 (BADM 405) (3)	Major Elective (3)	General Elective (3)	General Elective (3)		Non-Contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	

REQUIREMENTS ONLY FOR CADETS

General Education (GE) Requirement
ROTC Fulfillment (GE + C)

Major (M) Requirement - Business
Major (M) Requirement - Marketing & Bus Dev

Cadet (C) Requirement
ROTC Fulfillment (M + C)

*Students must complete 5 strand courses, which may be completed in any order:

ELES (Strand Elective) or LDRS 202 or any other unused strand course | ENGS (Strand English) | HISS (Strand History) | NTSS (Strand Natural Science) | SCSS (Strand Social Science)
301 (Technology & Innovation) | 302 (Conflict & Resolution) | 303 (Citizenship) | 304 (Wellness) | 305 (Nature & Sustainability)

TOTAL 121
Required Hours for graduation are 121 plus the credit hours from successful completion of all required ROTC courses.