

Major Academic Plan (MAP) - BSBA: Marketing & Business Development

2018-2019 Catalog

Non-Cadet Hours Earned
(does not include requirements for
SCCC)

Level	Term	Requirement 1	Requirement 2	Requirement 3	Requirement 4	Requirement 5	Requirement 6	LDRS	RPED	Other	Hours	Total	
Freshman	Fall	Business Elective (BADM 101) (3)	BANA 101 (BADM 110) (C or higher) (3)	ENGL 101 (C or higher) (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	MATH 104 (3)		LDRS 101 (1)	RPED 250 (2)	All Cadets: Freshman ROTC AERO, MLTY, or NAVL	15	30	
	Spring	ACCT 201 (BADM 211) (C or higher) (3)	ECON 201 (BADM 202) (C or higher) (3)	ENGL 102 (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	STAT 160 (3)		LDRS 111 (0)	RPED 251 (2)	All Cadets: Freshman ROTC AERO, MLTY, or NAVL	15		
Sophomore	Fall	ACCT 202 (BADM 212) (C or higher) (3)	ECON 202 (BADM 201) (C or higher) (3)	ENGL 201 (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	Lab Science #1 BIOL / CHEM / PHYS #1* (3)	Lab Science #1 BIOL / CHEM / PHYS #1 lab (1)	LDRS 201 (1)	RPED Elective (100-199) (0)	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	16	32	
	Spring	BANA 201 (BADM 206) (C or higher) (3)	COMM 216 (BADM 216) (3)	History HIST 103/104 or 105/106*** (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	Lab Science #1 BIOL / CHEM / PHYS #2* (3)	Lab Science #1 BIOL / CHEM / PHYS #2 lab (1)	LDRS 211 (0)	RPED Elective (100-199) (0)	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	16		
Junior	Fall	BLAW 301 (BADM 305) (C or higher) (3)	MKTG 302 (BADM 335 / BADM 406) (3)	SCMT 301 (BADM 310) (C or higher) (3)	History HIST 103/104 or 105/106*** (3)	Lab Science #2 BIOL / CHEM / PHYS #1* (3)	Lab Science #2 BIOL / CHEM / PHYS #1 lab (1)	LDRS 311 (0) Leadership Day	Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	16	32
	Spring	FINC 301 (BADM 321) (C or higher) (3)	MGMT 301 or MGMT 303 (BADM 338) (C or higher) (3)	MKTG 301 (BADM 309) (C or higher) (3)	English ENGL 202 / 215 / 218 / 219 (3)	Lab Science #2 BIOL / CHEM / PHYS #2* (3)	Lab Science #2 BIOL / CHEM / PHYS #2 lab (1)		Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	16	
Senior	Fall	LDRS 371 (BADM 371) (3)	MKTG 403 (BADM 441) (3)	MKTG 404 (BADM 442) (3)	Major Elective (3)	Major Elective (3)		LDRS 411 (0) Leadership Day	Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	30
	Spring	MGMT 411 (BADM 412) (3)	MGMT 449 (BADM 422) (C or higher) (3)	MKTG 303 (BADM 334 / BADM 415) (3)	MKTG 401 (BADM 405) (3)	Social Science ANTH 202 / PSCI 102 / PSYC 201 / SOCI 201+ (3)			Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	

REQUIREMENTS ONLY FOR CADETS

General Education (GE) Requirement Major (M) Requirement - Business Major (M) Requirement - Marketing & Bus Dev Cadet (C) Requirement ROTC Fulfillment (M + C)

*Students must take two semesters of the same science in two different lab sciences for a total of four semesters of lab science
 **Students must take the same foreign language through 202
 ***Students must take two of the same history classes in sequence, for example, Western Civ. 103/104 OR World Civ. 105/106 (Honor Students may take HONR 103/104)
 +Honor Students may take HONR 203

TOTAL 124
 Required Hours for graduation are 124 plus the successful completion of all required LDRS, ROTC, & RPED courses.
 Rev. 01SEP2023 BG