

Major Academic Plan (MAP) - BSBA: Marketing & Business Development

Year	Term	Course 1	Course 2	Course 3	Course 4	Course 5	Course 6	Course 7	Course 8	Course 9	Hours	Total Hours	
Freshman	Fall	Business Elective (BADM 101) (3)	ENGL 101 (C or higher) (3)		Lab Science #1 BIOL / CHEM / PHYS #1* (3)	Lab Science #1 BIOL / CHEM / PHYS #1 lab (1)	Modern Language CHIN / FREN / GERM / SPAN** (3)	LDRS 101 (1)	RPED 250 (2)	All Cadets: Freshman ROTC AERO, MLTY, or NAVL	13	26	
	Spring		ENGL 102 (3)	MATH 104 (3)	Lab Science #1 BIOL / CHEM / PHYS #2* (3)	Lab Science #1 BIOL / CHEM / PHYS #2 lab (1)	Modern Language CHIN / FREN / GERM / SPAN** (3)	LDRS 111 (0)	RPED 251 (2)	All Cadets: Freshman ROTC AERO, MLTY, or NAVL	13		
Sophomore	Fall	ACCT 201 (BADM 211) (C or higher) (3)	BANA 101 (BADM 110 / BADM 217) (C or higher) (3)	ECON 201 (BADM 202) (C or higher) (3)	ENGL 201 (3)	MATH 106 (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	LDRS 201 (1)	RPED Elective (100-199) (0) RPED ____	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	18	36	
	Spring	ACCT 202 (BADM 212) (C or higher) (3)	COMM 216 (BADM 216) (3)	ECON 202 (BADM 201) (C or higher) (3)	STAT 160 (BADM 205) (3)	History HIST 103/104 or 105/106*** (3)	Modern Language CHIN / FREN / GERM / SPAN** (3)	LDRS 211 (0)	RPED Elective (100-199) (0) RPED ____	All Cadets: Sophomore ROTC AERO, MLTY, or NAVL	18		
Junior	Fall	MGMT 301 or MGMT 303 (BADM 338) (C or higher) (3)	MKTG 301 (BADM 309) (C or higher) (3)	MKTG 302 (BADM 335 / BADM 406) (3)	History HIST 103/104 or 105/106*** (3)	Lab Science #2 BIOL / CHEM / PHYS #1* (3)	Lab Science #2 BIOL / CHEM / PHYS #1 lab (1)	LDRS 311 (0) Leadership Day	Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	16	32
	Spring	BLAW 301 (BADM 305) (C or higher) (3)	FINC 301 (BADM 321) (C or higher) (3)	LDRS 371 (BADM 371) (3)	English ENGL 202 / 215 / 218 / 219 (3)	Lab Science #2 BIOL / CHEM / PHYS #2* (3)	Lab Science #2 BIOL / CHEM / PHYS #2 lab (1)		Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Junior ROTC AERO, MLTY, or NAVL	16	
Senior	Fall	MKTG 303 (BADM 334 / BADM 415) (3)	MKTG 401 (BADM 405) (3)	SCMT 301 (BADM 310 / BADM 410) (C or higher) (3)	Major Elective (3)	Major Elective (3)		LDRS 411 (0) Leadership Day	Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	30
	Spring	MGMT 449 (BADM 422) (C or higher) (3)	MKTG 403 (BADM 441) (3)	MKTG 404 (BADM 442) (3)	Major Elective (3)	Social Science ANTH 202 / PSCI 102 / PSYC 201 / SOCI 201+ (3)			Non-contracted Cadets: ROTC Fulfillment	OR	Contracted Cadets: Senior ROTC AERO, MLTY, or NAVL	15	

General Education (GE) Requirement Major (M) Requirement - Business Major (M) Requirement - Marketing & Bus Dev Cadet (C) Requirement ROTC Fulfillment (M + C)

*Students must take two semesters of the same science in two different lab sciences for a total of four semesters of lab science
 **Students must take the same foreign language through 202
 ***Students must take two of the same history classes in sequence, for example, Western Civ. 103/104 OR World Civ. 105/106 (Honor Students may take HONR 103/104)
 +Honor Students may take HONR 203