Resilience in a Changing World
March 16-17, 2017
Welcome to Charleston, South Carolina, and The Citadel for the 10th Annual Principled Leadership Symposium. Over the next two days, you will hear from prominent speakers and panelists on this year’s theme, Resilience in a Changing World.

You will also participate in celebrating two major milestones in Citadel history: the 50th Anniversary of African Americans and the 20th Anniversary of Women in the South Carolina Corps of Cadets. Make the most of this opportunity to reflect on contemporary leadership topics as you interact with fellow student delegates, members of the Corps of Cadets, faculty, staff, Citadel alumni, and the Charleston community.

Significant additions to this year’s symposium are the celebrations of student scholarship and achievement in The Citadel's high impact practice programs: Student Research, Internships, International Education, and Service Learning and Civic Engagement. On Friday morning, student leaders will share their perspectives on cultural and experiential learning opportunities associated with each high impact practice program in more than 30 presentations. Of note, several students will speak about the Fall 2016 Global Scholars Program in Cyprus, the inaugural semester of an expanding program that will increase study abroad opportunities in numerous locations.

The Principled Leadership Symposium grows in prominence and distinction each year. We are delighted you are here to help us celebrate several consequential milestones and leadership programs in The Citadel's proud history. On behalf of The Citadel family, thank you for attending our 10th Annual Principled Leadership Symposium.

John W. Rosa, ’73
Lieutenant General, USAF (Retired)
President
Schedule

Thursday, March 16, 2017

8:00–8:30  
**Registration and Breakfast** *(Buyer Auditorium)*

8:30–8:50  
**Welcome and Opening Remarks** *(Buyer Auditorium)*  
Lieutenant General John W. Rosa, President of The Citadel

9:00–9:50  
**Expect the Worst but Hope for the Best: Building Resilience Through a Positive Outlook on Life** *(Buyer Auditorium)*  
Major Petra Lovetinska Seipel, '00, Branch Head, Organizational Planning Branch, Marine Corps Logistics Command  
Introduction by Dr. Bo Moore, Dean of the School of Humanities and Social Sciences

10:00–10:45  
**Delegate and Guest Roundtables** *(Mark Clark Hall, rooms 228 and 230)*

11:00–11:50  
**Insights on Leadership** *(McAlister Field House)*  
Greater Issues Address, Class of 1969 Keynote Speaker  
Mr. Stephen Cannon, CEO AMB Group, LLC  
Introduction by Lieutenant General John W. Rosa

12:00–12:45  
**Corps Day Lunch, Student Delegates and Cadet Hosts** *(Coward Hall)*  
Symposium Guests and Participants *(Mark Clark Hall Lounge)*

1:00–2:45  
**Distinguished Leader Panels**

- **Resiliency in Space Exploration**  
The School of Science and Mathematics Panel *(Bond 165)*  
Dr. John Weinstein, Interim Dean of the School of Science and Mathematics

- **Resilience + Persistence = (Successful Careers)**
  
The School of Engineering Panel *(Jenkins Auditorium)*  
Dr. Ron Welch, Dean of the School of Engineering

3:00–4:45  
**America’s Children as a Precious Resource: Valuing Resiliency and Emotional Intelligence**  
The Zucker Family School of Education Panel *(Grimsley Hall, Copeland Auditorium)*  
Dr. Larry Daniel, Dean of the Zucker Family School of Education

6:00  
**Dinner** *(Coward Hall or Downtown Charleston)*
Friday, March 17

7:20–7:50  Breakfast and Schedule Review *(Buyer Auditorium)*

8:00–12:00  Student Excellence Poster Presentations *(Deas Hall)*

8:00–9:50  Student Excellence Panels and Demonstrations *(see handout)*
Service Learning and Civic Engagement, Career and Internships, Engineering, and International Education

8:15–9:45  Celebrating Milestones: 20th Anniversary Celebration of Women in the South Carolina Corps of Cadets *(McAlister Field House)*
Ms. Edwina K. McGill, ’05, Admissions Officer, The Citadel

10:00–11:30  Celebrating Milestones: 50th Anniversary of African Americans in the South Carolina Corps of Cadets *(McAlister Field House)*
Ms. Edwina K. McGill, ’05, Admissions Officer, The Citadel

10:00–11:50  Student Excellence Panels and Demonstrations *(see handout)*
Service Learning and Civic Engagement, Undergraduate Research, Engineering, and International Education

11:00–11:50  A Celebration of Scholarship with *The Gold Star Journal*: A Lecture by the Authors and Editors *(Jenkins Auditorium)*
Dr. Suzanne Mabrouk, Advisor and Founder, *The Gold Star Journal*

11:30–12:50  Buffet Luncheon for Symposium Delegates and Participants *(Mark Clark Hall Lounge)*

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### Afternoon Session Location - McAlister Field House

1:00–1:45  Governor Henry D. McMaster
*117th Governor of South Carolina*
Introduction by Lieutenant General John W. Rosa

1:50–2:00  Student Excellence Awards, Student Research Awards, Service Learning and Civic Engagement Awards, *The Gold Star Journal Awards*

2:00–2:25  Krause Center Award for Distinguished Service, Leadership and Ethics
Dr. Stephen Sittnick, ’77, Chief Medical Officer, Christ Community Health Services
Introduction by Rear Admiral William D. Rodriguez, ’77, USN, Retired

2:25  Principled Leadership Symposium Closing Remarks
Lieutenant General John W. Rosa
Major Petra Lovetinska Seipel

*Expect the Worst but Hope for the Best: Building Resilience Through a Positive Outlook on Life*

Major Petra Lovetinska Seipel matriculated in 1996 with the first class of female cadets. She graduated in 2000 with a Bachelor of Arts in Political Science. She received The Citadel’s Palmetto Medal that recognizes cadets, faculty, staff and alumni for exceptional leadership and service that reflects great credit on the college or the state of South Carolina. Seipel became one of only five people in the history of the United States to receive citizenship by a special Act of Congress and shares that honor with Mother Theresa, William Penn, Winston Churchill, and Raoul Wallenberg. After graduation, Seipel joined the U.S. Marine Corps. Her occupational specialty is Aviation Supply and she has had many assignments that have taken her all over the world, including a deployment in support of Operation Iraqi Freedom. Seipel is a lifelong learner who earned an MBA in Material Logistics Support from the Naval Postgraduate School in December 2013. She currently serves as the lead for Performance Based Logistics initiatives at the Marine Corps Logistics Command, Albany, Georgia.
Stephen Cannon was named chief executive officer of AMB Group, LLC, in February 2016, assuming the day-to-day leadership of the company’s for-profit businesses. Cannon leads all business operations of the National Football League’s Atlanta Falcons, Atlanta United of Major League Soccer, Atlanta Falcons Stadium Company, PGA TOUR Superstore, and Mountain Sky Guest Ranch. He is also the developer of the Mercedes-Benz Stadium which is scheduled to open in the summer of 2017.

Prior to joining AMB Group, Cannon served as president and chief executive officer of Mercedes-Benz USA (MBUSA) and was responsible for leading operations that generated record sales with annual revenues exceeding $20 billion. During his tenure, MBUSA achieved a first-ever No. 1 ranking on the American Customer Satisfaction Index and was also lauded as one of the best places to work by Fortune magazine five years in a row. In addition to overseeing MBUSA’s successful headquarters relocation from New Jersey to the metro Atlanta area, Cannon crafted a sports sponsorship strategy that closely aligned the premium brand with properties reflective of its category leadership and brand position.

Cannon began his automotive career in 1991 as executive assistant to the president and CEO of Mercedes-Benz of North America (predecessor to MBUSA). From there, he moved to Stuttgart, Germany, and joined a small team tasked with the development, manufacturing and launch of the M-Class, the first Mercedes-Benz SUV ever made in, and for this market. Following his time in Germany, Cannon served as director of marketing for Debis Financial Services (later Daimler Financial Services). He also served as principal for The Richards Group, one of the largest independent full-service advertising agencies in the U.S. before re-joining MBUSA in 2007 where he served as the vice president of marketing for MBUSA from June 2007 until he was promoted to president and CEO in 2012.

Cannon graduated with honors from the United States Military Academy at West Point (B.S., Economics). He is Airborne Ranger qualified and served as a 1st Lieutenant in West Germany during the fall of the Iron Curtain. During his time in the Army, he also served five years as an artillery officer.

Cannon and his wife, Ann, reside in Atlanta. They are the parents of nine children.
Distinguished leader Panels  
Thursday 1:00–4:45

1:00–2:45

The School of Science and Mathematics Panel (Bond 165)  
Resiliency in Space Exploration  
Moderator: Dr. John Weinstein, Interim Dean of the School of Science and Mathematics  
Co-Moderator: Dr. Joel Berlinghieri, Professor and Department Head of Physics  
• Angelica McNerny, Citadel Cadet, U.S. Air Force Scholarship Student  
• Stephen Odendahl, ’85, Mission Director, Lunar Reconnaissance Orbiter, NASA  
• Noah Petro, Research Space Scientist, Goddard Space Flight Center, NASA

The School of Engineering Panel (Jenkins Auditorium)  
Resilience + Persistence = (Successful Careers)

Moderator: Dr. Ron Welch, Dean of the School of Engineering  
• Robert Bendetti, Senior Vice President and CFO, Life Cycle Engineering  
• Chris Van Metre, President, Advanced Technology International  
• James Anthony Price, Lieutenant Colonel, United States Army, Ret.  
• Maria Urrechaga, President, Today’s Global Partners

3:00–4:45

The Zucker Family School of Education Panel (Grimsley Auditorium)  
America’s Children as a Precious Resource: Valuing Resiliency and Emotional Intelligence  
Moderator: Dr. Larry Daniel, Dean of the Zucker Family School of Education  
• Dr. Jarik Conrad, CEO and President, The Conrad Consulting Group  
• Carey Ball Hodge, Assistant Principal, Knightsville Elementary School  
• Senfronia Smith, Principal, Cross Middle and High School

The Tommy and Victoria Baker School of Business Panel (Bond 165)  
Resilience in Business Leadership  
Moderator: Dr. Bill Trumbull, Dean of the Tommy and Victoria Baker School of Business  
• Billie Attaway, Advisory Board Facilitator-Business Coach  
• Tommy Baker, Owner and President, Baker Motor Company  
• Bill Hall, President, Hall Business Optimization Strategies, LLC  
• Fred L. Price, President, Ace Glass Company, Incorporated, and Chief Executive Officer, Blyco Glass Company, LLC, Board of Visitors
Across the 10-year evolution of The Citadel’s Principled Leadership Symposium, one of the highlights of the experience has been the opportunity to share ideas and leadership development strategies across disciplines, campuses, and academic-corporate-military-community boundaries.

Conference delegates, alumni, community guests, faculty, and staff are invited to attend sessions to enrich our conversations about best practices in life-long leadership development and community engagement. Join The Citadel as we celebrate our future world-changers and be inspired by their determination to make a difference.

Detailed listing of sessions and locations can be found on the symposium website and on the handout distributed at registration in Mark Clark Hall (2nd floor).

Directors and Coordinators for Student Excellence Programming:

- Dr. Dena Garner, Director, Undergraduate Research
- Dr. Zane Segle, Director, Office of Fellowships
- Ms. Page Tisdale, Director, The Citadel Career Center
- Ms. Gervais Hagerty Del Porto, Director, Public Speaking Lab
- Dr. Suzanne Mabrouk, Advisor and Founder, The Gold Star Journal
- Dr. Conway Saylor, Director, Service Learning and Civic Engagement
- Dr. Ron Welch, Dean of the School of Engineering
STUDENT EXCELLENCE PROGRAMMING
FRIDAY 8:00, 9:00, 10:00, 11:00
(SEE HANDOUT)

STUDENT EXCELLENCE POSTER PRESENTATION
Posters will be on display from 8:00 am to 2:00 pm in Deas Hall. Poster presenters for each category will be available at the designated times below.

8:00–10:00 Research: Engineering, Science and Mathematics, Humanities and Social Sciences

10:00–12:00 Service Learning and Civic Engagement and International Education

STUDENT EXCELLENCE PANELS AND DEMONSTRATIONS
On Friday morning you can choose from more than 30 fifty-minute panels, presentations, and demonstrations selected to showcase high impact practices that engage students in deeper levels of growth, communication, exploration, innovation, and cross-cultural exchange.

10:00–10:50 The Citadel’s Public Speaking Lab: Turning Phobias into Fun
(Grimsley Hall, Copeland Auditorium)
Gervais Hagerty Del Porto, Director, Public Speaking Lab

11:00–11:50 A Celebration of Scholarship with The Gold Star Journal: A Lecture by the Authors and Editors (Jenkins Auditorium)
Dr. Suzanne Mabrouk, Advisor and Founder, The Gold Star Journal

SPECIAL THANKS to our faculty-staff session chairs and hosts, visiting presenters, AmeriCorps-VISTA, the Charleston County School District, and dozens of corporate and community partner organizations.
Celebrating Milestones
Friday 8:15-11:30

8:15–9:45 - McAlister Field House
20TH ANNIVERSARY OF WOMEN IN THE SOUTH CAROLINA CORPS OF CADETS

Moderator: Ms. Edwina K. McGill, ’05, Admissions Officer, The Citadel

Panelists
- Major Petra Lovetinska Seipel, ’00, Branch Head, Organizational Planning Branch, Marine Corps Logistics Command
- Rebecca Kinney, ’01, Global Advisor, United States Department of Defense
- Olivia (Perry-Smith) McGraw, ’05, Executive Director, UnbridledACTS
- Miriam Crawford Grant, ’06, CEO and Owner, District One Barbers West
- Marianna Garcia Torres, ’10, Doctoral Student, University of Illinois at Chicago

10:00–11:30 - McAlister Field House
50TH ANNIVERSARY OF AFRICAN AMERICANS IN THE SOUTH CAROLINA CORPS OF CADETS

Moderator: Ms. Edwina K. McGill, ’05, Admissions Officer, The Citadel

Panelists
- Norman Doucet, ’94, Principal, Innovation and Digital Strategy, Slalom Consulting
- Stephanie McNeill, MD, ’07, Resident Physician of Neurology, Medical University of South Carolina
- Arnold Singleton, ’91, Senior Vice President of Power Delivery, Santee Cooper
- Jim Wigfall, ’82, Vice President Business Support, Boeing Commercial Airplanes and Boeing Capital Corporation Shared Services Group
- COLONEL (P) David Wilson, ’91, Chief of Ordnance, Commandant U.S. Army Ordnance School
Henry Dargan McMaster of Columbia ascended to become the 117th Governor of South Carolina on January 24, 2017.

The son of the late attorney and former State Representative John Gregg McMaster and the late Ida Dargan McMaster, Governor McMaster is married to Peggy McMaster, and they have two children, Henry D. McMaster, Jr. and Mary Rogers McMaster.

Prior to becoming governor, McMaster served two years as Lieutenant Governor of South Carolina, eight years as Attorney General of South Carolina and four years as U.S. Attorney for South Carolina.

McMaster was the last independently elected Lieutenant Governor of South Carolina, and served as President of the Senate for the duration of his term.

As attorney general, McMaster made prosecution of criminal domestic violence a priority and harnessed the resources of law enforcement and prosecutors to crack down on child Internet predators. He also extended the State Grand Jury’s jurisdiction to securities crimes after the collapse of Carolina Investors and Home Gold, convicting those responsible, and also extended jurisdiction to environmental crimes and gang crimes. He issued the landmark opinion to protect our marsh islands from encroachment and won in the State Supreme Court the Life Science Act case, which enhanced the state’s potential through its universities for research, development and investment in the knowledge-based economy. He organized and led the states in the constitutional challenge to the Patient Protection and Affordable Care Act.

The first U.S. Attorney appointed by President Ronald Reagan, McMaster was unanimously confirmed by the U.S. Senate. His “Operation Jackpot” investigation into international drug smuggling produced over 100 convictions.

In 2012 and upon Governor Nikki Haley’s appointment, McMaster and former Attorney General Travis Medlock led a bi-partisan commission to reform ethics laws and restore the public’s trust in state government.

Mr. McMaster was elected chairman of the S.C. Republican Party in 1993 and was re-elected three times, also serving on the Republican National Committee until 2002. As chairman, he ushered in Republican majorities in the state’s House, Senate and constitutional offices.

A former member of the S.C. Ports Authority board, the state Commission on Higher Education, Palmetto Health Foundation Board, South Carolina Policy Council - Chairman, and recipient of the Order of the Palmetto. McMaster is admitted to practice in all courts, state and federal, in South Carolina, the U.S. District Court (1974), the U.S. Court of Claims (1974), the U.S. Court of Appeals for the Fourth Circuit (1975) and the Supreme Court of the United States (1978).

McMaster received his AB degree in history in 1969 from the University of South Carolina and his Juris Doctor degree in 1973 from the University of South Carolina School of Law, where he served on the Law Review. He entered private practice in Columbia in 1974 with Tompkins and McMaster, established in 1898.
Krause Center Award for Distinguished Service, Leadership and Ethics

Dr. Stephen Sittnick

Dr. Sittnick, ’77, was born the son of soldier and spent his early life traveling the world. After graduating from The Citadel, he was commissioned as an Infantry 2nd Lt. in the Army. He spent 26 years as an Army Ranger serving his country in peace and war. His tenure included service in the 101st Airborne Division, 9th Infantry Division, 509th Airborne Battalion, 2nd Ranger Battalion and 82nd Airborne Division with combat deployments during Operation Just Cause, Desert Shield and Desert Storm. He commanded soldiers at all levels from platoon to brigade. He retired with the rank of colonel.

Dr. Sittnick began medical school at age 48, and after graduation, completed a residency in family medicine. He then accepted a position with Christ Community Health Services in Memphis. His clinical duties include outpatient family medicine and inpatient operative obstetrics and neonatal medicine. He was appointed Chief Medical Officer of Christ Community in April 2013. In this capacity, he supervises the operations of eight outpatient clinics, which have integrated medical, dental, behavioral health, pharmacy and spiritual health services. He also supervises the system’s inpatient obstetrics, GYN surgery, and neo-natal medicine services at three area hospitals. He directly leads over 60 physicians, physician assistants, nurse practitioners and pharmacists. Christ Community is one of the nation’s largest faith-based health systems and is the largest primary care service in Shelby County, Tennessee, serving over 58,000 patients.

Dr. Sittnick’s academic qualifications include: Bachelor of Arts in Political Science from The Citadel, Master of Arts and Science in Strategy and Operations from The United States Army Command and General Staff College, graduate of the Army War College, and Doctor of Medicine from Kansas City University of Medicine and Bioscience. He graduated from Via Christi Family Medicine Residency and is a board certified family physician by the American Academy of Family Physicians and the American College of Osteopathic Family Physicians.

Dr. Sittnick has received and accepted two calls in his life: one to be a solider and one thirty years later to be a physician. He is married to the former Cava Leila Skardon of Summerville, South Carolina. They have moved 17 times in their life together fulfilling the call to serve our country. They have a son and a daughter. Both are graduates of the United States Military Academy at West Point. Their son Mack is a US Army Infantry Officer Airborne-Ranger Captain. Their daughter Sally and her husband are both 1st Lieutenants and Airborne Combat Engineers.
SPECIAL THANKS

Gay & Bill Krause, ’63  
Debbie & Kevin Elmore, ’74  
Rita & Steve McManus, ’64  
Thomas Mikell, ’64

THE PRINCIPLED LEADERSHIP COMMITTEE  
OF THE CLASS OF 1969

Ginger & Andy Anderson  
Jane & Les Bergen  
Jeanette & Steve Bloss  
Jeannie & Furman Brodie  
Marsha & Bud Bryant  
Sarah & Greg Dyson  
Lynette & John Fairlamb  
Beth & Skip Garrett  
Harriet & Jim Gettys  
Teresa & Al Jacobs  
Dorothy & Donnie Johnson  
Jane & Dean Kubler  
Paula & Dennis McConnell  
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Linda & Russ Olson  
Joe Owens  
Earlene & Garry Parks  
Marjorie & Pat Raftery  
Charles Small  
Carmela & Joe Trez  
Sharon & Rich Vernon  
Harold Wilcox  
Gail & Ed Woodson  
Ella & Sam Young

In memory of Chris Clearwaters, Joe Eubanks, and Rick Repole

...AND TO ALL MEMBERS OF THE CLASS OF 1969  
WHO DONATE IN SUPPORT OF  
THE KRAUSE CENTER PRINCIPLED LEADERSHIP SYMPOSIUM FUND
Thank You to our Additional Sponsors

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LIVE FEARLESS

South Carolina
The Citadel
Campus Map

1. Registration, Breakfast, Lunch
2. Greater Issues Speech, Celebrating Milestones, Awards & Closing Ceremony
3. Student Excellence Posters
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843.953.5114
Krause Center
843.953.5815
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### **0900-0950 (Block B) Student Excellence Offerings**

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### 1100-1150 (Block D) Student Excellence Offerings

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<td>A Celebration of Scholarship with The Gold Star Journal:</td>
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Doors will close at the top of the hour for each session!