To register for an online course at The Citadel this summer, please visit our summer school web page at and click on the, “How do I take a summer school course at The Citadel?” link.

Students must be accepted into The Citadel’s MBA program in order to take an online graduate-level business course.

SUMMER ONLINE TERM I
MAY 7 - JUNE 21

**BADM 317-W1 Business Computer Applications.**
3 Credit Hours. Three Credit Hours: Required of CSBA juniors. The application of computer software to assist in analyzing common business decisions, with an emphasis on advanced techniques in spreadsheet and database development and design. Includes a major business project utilizing presentation software and the Internet. Students desiring more information about this class can contact the instructor, Dr. Janette Moody, via email at janette.moody@citadel.edu.

**BADM 410-W1 Production & Operations Management.**
3 Credit Hours. Prerequisites: BADM 202, BADM 205, BADM 212, and BADM 338 Required of all business administration seniors. Analysis of the production function as the planning, organizing, directing, and controlling of the required activities and resources necessary to produce products and services. Managerial problems in the areas of plant design and location, production standards, operations planning and control, product development, materials handling, and inventory control are discussed. Students desiring more information about this class can contact the instructor, Dr. Susann Simmons, via email at simmonss@citadel.edu.

**BADM 422-W1 Strategic Management.**
3 Credit Hours. Prerequisites: BADM 201, BADM 202, BADM 211, BADM 212, BADM 309, BADM 321, BADM 338. Required of all business administration seniors. A capstone course designed to give the student practice in integrating the numerous theory courses in all phases of business management. The student develops problem-solving and decision-making skills by assuming the role of top management in a simulated company and through the study of actual business cases. Students desiring more information about this class can contact the instructor, Dr. Ron Green, via email at greenr3@citadel.edu.

**BADM 704-W1 Foundations of Economics**
3 Credit Hours. This course introduces students to microeconomics (the study of individual economic units, including product markets, individual consumers, and firms) and macroeconomics (the study of broad economic aggregates such as gross domestic product). Prerequisite: None. Students desiring more information about this class can contact the instructor, Dr. Don Sparks, via email at sparksd@citadel.edu.

**BADM 707-W1 Foundations of Marketing and International Business**
3 Credit Hours. The course is an introduction to the language and issues of marketing with an emphasis on developing responsive marketing strategies that meet customer needs. The course focuses on basic marketing concepts, the role of marketing in the organization, and the role of marketing in society. Topics include market segmentation, product development, promotion, distribution, and pricing. Other topics, which will be incorporated into the course, are external environment (which will focus on integrative topics with marketing, such as economics, politics, government, and nature), marketing research, international/global marketing with relevance to cultural diversity, ethics, the impact of technology on marketing, and careers in marketing. Students desiring more information about this class can contact the instructor, Dr. Bob Riggle, via email at robert.riggle@citadel.edu.

**BADM 722-W1 Leadership in Organizations**
3 Credit Hours. This course is a seminar that focuses on the understanding and application of organizational theory and leadership principles. In addition, the course will include components on developing individual leadership skills and different theories of organizations. The applications component of the course will include a variety of approaches such as cases, films, guest speakers, individual self-assessment, role-play, team-building exercises, and a leadership portfolio. The online version of this course will include seminar-like activities through Discussion Forums in Blackboard, experiential components that are adapted for online use, and exposure to speaker-leaders through Internet video clips. NOTE: Students must ensure that they have all course materials in-hand on the very first day of the summer term in which this
class begins. The summer time frame is compressed and lessons begin on the first day. This class cannot be added to a student’s schedule after the first day of class. Students desiring more information about this class can contact the instructor, Dr. Mick Fekula, via email at mick.fekula@citadel.edu.

BADM 731-W1 Quantitative Methods for Operations Management
Students explore the role of operations management in building the competitive strength of the firm and in pursuing the firm’s goals of customer satisfaction, profit, service delivery, quality and shareholder wealth. The course integrates classical and modern operations management methodologies with both hypothetical and real-world business cases. Students learn concepts and quantitative algorithms involved in designing and managing operations.

Prerequisites:
1. Quantitative Methods (BADM 710) or equivalent undergraduate coursework.
2. Ready access to a Windows-based personal computer (some software used in this course is not available for Apple computers).

Students desiring more information about this class can contact the instructor, Dr. Carl Betterton, via email at carl.betterton@citadel.edu.

BADM 753-W1 Personal Financial Management
Personal Financial Management focuses on the application of basic financial tools and principles to the student’s personal life. Concepts and tools covered include: the financial planning process, liquidity management, debt management, asset management, and risk management. The course will also include retirement, education and estate planning. Upon successful completion of this course, the student will be prepared to create and manage their own personal financial plan. The primary deliverable at the end of this course is an individual financial plan prepared by each student for themselves. Students desiring more information about this class can contact the instructor, Dr. Wes Jones, via email at wes.jones@citadel.edu

CRMJ 370-W1 Police Systems and Practices
This course is designed to acquaint students with a fundamental understanding of law enforcement in American society. The topics explored are essential to understanding policing in modern society, including the history of policing; organizational and management issues in the operation of law enforcement agencies; the issues surrounding police operations, such as preventive patrol; and the role of the police in modern society, such as crime prevention and community policing. Students interested in learning more about this course should contact Dr. Bob McNamara at bob.mcnamara@citadel.edu.

CRMJ 465- W1 Ethics in Criminal Justice
This course is designed to familiarize you with the basic history and principles of ethics. These concepts are then applied to the major components of the Criminal Justice System: policing, the courts, corrections and parole. We will also examine the current threat of terrorism and our response to it. The course is taught in an online asynchronous format. Students are not required to be online at a specific time. Work can be completed at a time that is convenient for the student. Assessment of learning will be based on analyses of student participation in discussion forums, quizzes, and submission of the course project in CitLearn. All students will need access to a high speed internet connection to the internet, Microsoft Word, and Power Point. Students desiring more information about this class should contact the instructor, Dr. Martha Hurley, via email at martha.hurley@citadel.edu.

CRMJ 465-W2 Social Dimensions of Crime
This course is designed to identify and offer insight into a number of social factors that contribute to crime, such as poverty, racism, public education, and gender. While a discussion of crime in American society is offered, the linkages to each of these social problems will be discussed, such as the relationship between poverty and race, poverty and education, race and education, gender and poverty, all of these social problems will provide insight and understanding into the nature of crime as well. Students interested in learning more about this course should contact Dr. Bob McNamara at bob.mcnamara@citadel.edu.

CRMJ 515-W1 Transnational Organized Crime
This course will examine the diverse dimensions of transnational crime. Students will examine and discuss historical and contemporary patterns, modus operandi, capabilities, and vulnerabilities of transnational criminals and organizations. Course content includes an introduction to transnational crime, a discussion of the “problem” of transnational crime, a review of illicit activities of transnational criminal organizations, an examination of the link between transnational crime and terrorism, a review of contemporary approaches to combating transnational crime, and area studies covering Europe, Russia, the Middle East,
Asia, Africa and The Americas. Area studies will include a review of American, Italian, French, Mexican, Asian, Middle Eastern, & African criminal enterprises, traditional organized crime, outlaw motorcycle gangs, and other transnational criminal enterprises. Students desiring more information about this class should contact the instructor, Dr. Catherine Burton, via email at catherine.burton@citadel.edu.

**CSCI 110-W1 Microcomputer Applications.**
An introduction to computer systems and computer applications. Students learn to use software packages for word processing, database management, spreadsheets, and presentations, with applications to management and social sciences. All course-related work will be done asynchronously over the web, using the SAM 2010 system from Cengage. Students are not required to be online at any particular time of day, and may work around their schedules to complete assignments. Each assignment, project or test has a due date, however students may complete work early if they wish. Contact the instructor, George Rudolph, at George.rudolph@citadel.edu if additional information about the course is required.

**EDUC 206-W1 Adolescent Growth and Development**
This course is required for all education majors but is an elective for anyone who works with adolescents through athletic teams, religious organizations, the criminal justice system, or their own children. The course is a survey of the basic principles and theories of human development with a focus on adolescents and their educational processes. Students will be required to observe adolescents in different settings, participate in online discussions, watch videos, and reflect on adolescent events. All course-related work will be done asynchronously using the CitLearn System provided by the Citadel. This course uses a Mastery Approach to teaching which requires a student to reach the Mastery Level. The student can resubmit work to attain the Mastery Level grade. Due dates are given to allow time for resubmission of assignments and quizzes and exams will be web-based. For additional information about the course, please contact Stephenie Hewett (HewettS@Citadel.edu).

**ENGL 101-W1 Composition and Literature I**
This course develops the basic skills of writing, reading, and analysis. Assignments include reading and evaluating essays and writing paragraphs and essays, including a research paper. All course components, including submission of assignments and exams, will be conducted online through the CitLearn System provided by The Citadel. All students will need access to a high speed Internet connection, an Internet browser, Microsoft Word, and the free Adobe Acrobat Reader. Prerequisites: none. Students desiring more information about this class may contact Professor Jennifer A. Turner via email at turnerj@citadel.edu.

**EUGS 101-W1 Orientation Seminar**
This course is required for all incoming Evening Undergraduate Studies students and is designed to orient students with The Citadel’s campus as well as preparing them for the rigors of upper level undergraduate study. This includes locating and using college resources designed to assist students with issues related to academic success and personal concerns; preparing a comprehensive educational plan; learning specific methods and develop skills to achieve academic success: for example, note taking, reading, test taking, citing empirical sources properly, and writing research papers. The course also includes identifying and applying various strategies for effective study in college; as well as gaining greater insight into the nature of The Citadel’s core values of Honor, Duty, and Respect. Students interested in learning more about this course should contact Dr. Bob McNamara at bob.mcnamara@citadel.edu.

**MATH 104-W1 Elementary Mathematical Modeling**
This course is designed for non-technical majors and will focus on elementary functions, modeling using those functions, properties of their graphs, and real-world applications. Functions will include linear, quadratic, higher degree polynomial, exponential, logarithmic, and logistic. Students will solve problems using algebra, a graphing calculator, and matrices for solving systems of linear equations. All components of this course will be conducted online and asynchronously. Each assignment may be completed within its established time frame. Assignments and exams will be web based. To be successful in this online course, students will need a TI83/84 calculator, a connection to the internet, Microsoft Word, PowerPoint and Adobe Acrobat. Students desiring more information about this class can contact the instructor, Dr. Li Zhang via email at li.zhang@citadel.edu.

**PSCI 231-W1 International Politics**
This course is required of political science sophomores. It is an analysis of the international system, of the nation state, the role of power in international politics, and the goals and...
instruments of a nation’s foreign policy. All course-related work will be done asynchronously; students can work at their own pace within the course modules and term as their schedules permit. While there will be “no later than” date for assignments, students will be permitted to complete assignments early if they wish. Regular participation – with a minimum of three to five “log-ins” per week – is required. Quizzes and exams will be Web-based. This course uses the electronic platform, CitLearn, provided by The Citadel. All written course work is presented in Microsoft Word and in Adobe Acrobat PDF. Students will also need to ensure that they have a media player and speakers to view video content. For additional information about this course, please contact the instructor: Sarah Tenney via email at sarah.tenney@citadel.edu

PSCI 403-W1 Politics in Film
This course inquires into the ways by which social and political meanings are generated through motion pictures. We will study how the American way of life and its system of political values are revealed through Hollywood feature films. Movies provide important questions about culture and society, and play a powerful and unique role through their enduring power to reinforce and subvert American political culture. Consequently, in order to know and understand this perspective of American politics, one needs to study films as these portray images of politics in America. The course is organized around watching a series of films and then providing critical analysis of the movies. Assessment will be based on a series of written assignments and online discussion through CitLearn. Students will need access to the movies either through purchasing copies of the assigned films or be able to rent the movies through either traditional or online means. Students desiring more information about this class can contact the instructor: Dr. Scott Buchanan, via email at scott.buchanan@citadel.edu

PSYC 201-W1 General Psychology
This course meets the social science core curriculum requirement for all non-psychology majors. The purpose of this course is to provide an introduction to the diverse scientific field known as psychology. Topics covered will include the history of psychology, biological determinants of behavior, perception, learning and memory, motivation and emotion, human development, personality, social behavior, and psychological disorders and their treatment. Applications of psychological principles to areas of one’s life will be discussed, and the integration of research across the various subfields of psychology will be emphasized. Successful students will obtain a better appreciation of the diversity of human behavior and will acquire the necessary skills to become an educated and critical consumer of research. Students will demonstrate knowledge of the material through examinations, application activities, and experiential activities. Students desiring more information can contact the instructor, Al Finch, via email at fincha@citadel.edu.

PSYC 500-W1 Human Growth and Development
This will be an on-line offering that explores the principles of human development with emphasis on contributions of biological, social, psychological, and multicultural influences as applied to an understanding of cognitive, emotional, social, and physical development across the lifespan. Particular emphasis will be given to the psychological nature and social context of development as well as cultural and ethnic variations impacting on developmental processes. Various on-line activities will be assigned to supplement and compliment the online presentation of materials. Students will be expected to respond to on-line discussion groups and other activities. Students desiring more information about this class can contact the instructor, Dr. Al Finch, via email at fincha@citadel.edu.

PSYC 602-W1 Social and Biological Basis of Child and Adolescent Behavior
This course is an advanced course with a contemporary focus on the child and adolescent with particular attention to biological and social forces that shape development. Students will be provided with an overview of the field of developmental psychopathology, including issues related to etiology, typical and atypical developmental processes, developmental pathways, neuroscience, assessment, and prevention and intervention. Developmental processes and developmental influences on child and adolescent behavior and psychopathology will be explored through review of current research, multimedia presentations, and on-line discussions and activities. Students desiring more information about this class can contact the instructor, Dr. Lori Fernald via e-mail at lori.fernald@citadel.edu.
SUMMER ONLINE TERM II
JUNE 25 - AUGUST 9

BADM 205-D1 Statistics
3 Credit Hours. The student examines the application of statistical analysis to business situations. Descriptive and inferential statistics, probability and random variables, and sampling and statistical forecasting are included. Students desiring more information about this class can contact the instructor, Dr. Steve Silver, via email at silvers@citadel.edu.

BADM 309-D1 Marketing Principles
3 credit hours. A study of macro- and micro-marketing issues including the interrelationship of marketing activities and function of the national economy, and influence of consumer, competitive, and governmental pressure on the firm’s marketing behavior. International and domestic marketing issues are examined. For further information contact Dr. Ed Timmerman at ed.timmerman@citadel.edu. For further information contact Dr. Ed Timmerman at ed.timmerman@citadel.edu.

BADM 435-W1 e-Marketing
3 Credit Hours. This online course discusses how digital media technology has changed marketing, and gives detailed strategies on how to embrace such evolving platforms as Facebook, YouTube, Twitter, mobile apps, websites, search engines, newsletters, and many more. You will learn how to integrate these tools and tactics into goal-oriented campaigns that enhance brands, create a buzz, and motivate desired behaviors. Topics covered in this course include:: * Search Engine Marketing * Affiliate Marketing * Web Analytics and Conversion Optimization * Web Development * Online Copywriting * Online Advertising * WebPR * Online Reputation Management * Pay Per Click Advertising * Viral Marketing * Social Media Marketing * Search Engine Optimization * eMarketing Strategy * Market Research * Mobile Marketing * Crowdsourcing * (Social) Customer Relationship Management.
Prerequisite: Marketing Principles (BADM 309)
All course-related work will be done asynchronously; students can work at their own pace within the modules and term as their schedules permit. There will be “no later than” dates for assignments; however, students will be permitted to complete assignments early if they wish. Quizzes and exams will be web-based. This course will utilize three online course tools:
1) The primary electronic platform for this course is the Citadel CitLearn LMS system
2) Online audio discussions will be conducted using VoiceThread using a microphone or webcam to post audio/video discussions.
3) an integrated online marketing simulation
This course will utilize a Free Flatworld E-Book: eMarketing: The Essential Guide to Online Marketing by Rob Stokes. For additional information about this class contact the instructor, Lancie Affonso via email at lancie.affonso@citadel.edu

BADM 713-D1 Communications for Leadership
3 Credit Hours. This course introduces you to the field of organizational communication. An understanding of organizational communication is necessary for effective leadership in today’s organizations. You will gain an understanding of the roles and functions of communication in modern, complex organizations. This will include the impact of communication on organizational culture and structure, diversity, power, leadership and motivation, information technology, conflict management, and international aspects of modern organizational life. For additional information about this class contact the instructor, Dr. William Sharbrough via email at William.Sharbrough@citadel.edu.

BADM 719- D1 Information Technology Management
3 Credit Hours. This course introduces the student to the vocabulary of Management Information Systems (MIS) and explores how organizations are using information technology for a competitive advantage and redefining the way in which they interact with their stakeholders. Prerequisite: None.
All course-related work will be done asynchronously; students can work at their own pace within the modules and term as their schedules permit. There will be “no later than” dates for assignments; however, students will be permitted to complete assignments early if they wish. Quizzes and exams will be web-based. This course will utilize three online course tools:
1) The primary electronic platform for this course is the Citadel CitLearn LMS system
2) Online audio discussions will be conducted using VoiceThread using a microphone or webcam to post audio/video discussions.
3) An integrated online IT simulation
For additional information about this class contact the instructor, Lancie Affonso via email at lancie.affonso@citadel.edu

**BADM 722-D1 Leadership in Organizations**

3 Credit Hours. This course is a seminar that focuses on the understanding and application of organizational theory and leadership principles. In addition, the course will include components on developing individual leadership skills and different theories of organizations. The applications component of the course will include a variety of approaches such as cases, films, guest speakers, individual self-assessment, role-play, team-building exercises, and a leadership portfolio. The online version of this course will include seminar-like activities through Discussion Forums in Blackboard, experiential components that are adapted for online use, and exposure to speaker-leaders through Internet video clips. NOTE: Students must ensure that they have all course materials in-hand on the very first day of the summer term in which this class begins. The summer time frame is compressed and lessons begin on the first day. This class cannot be added to a student’s schedule after the first day of class. Students desiring more information about this class can contact the instructor, Dr. Mick Fekula, via email at mick.fekula@citadel.edu.

**BADM 754-D1 Corporate Social Responsibility**

3 Credit Hours. This is a currently relevant course designed for summer presentation. It is interactive, requires reading and frequent on-line class participation. The purpose of this course is to explore why CSR has become a legitimate topic for modern business. We will describe the multi-stakeholder approach to business with arguments for and against the CSR approach considering the strategic context in which CSR might benefit business. At the conclusion of the course each student should be able to answer the question, “Is CSR a reasonable business strategy for the 21st Century?” The course is organized around the adult learning model of self-directed inquiry into topical themes determined relevant by learning groups. The methods of inquiry are the literature review, group narrative examination of topical themes, and analysis of relevance to management science. Assessment of learning is preparation for and participation in discussions, brief analytical presentations, and peer review. Students desiring more information about this class can contact the instructor, Dr. Ray Jones, via email at ray.jones@citadel.edu.

**CRMJ 385-D1 Juvenile Delinquency**

This course is designed to acquaint students with a more detailed understanding of juvenile delinquency in American society. These topics are considered by many experts to be some of the most important issues in delinquency and child welfare, such as measuring delinquency; individual and sociological explanations of delinquency; the research on status offenders; gangs and delinquency; schools and delinquency; the juvenile justice process; police work and delinquency; delinquency prevention; and juvenile corrections. Students interested in learning more about this course should contact Dr. Bob McNamara at bob.mcnamara@citadel.edu.

**CRMJ 572-D1 Ethics in Homeland Security**

This course is a study of the role of justice, ethics, integrity, and ethical behavior in the homeland security, criminal justice process and practice. The course examines ethical issues regarding the applications of law enforcement, law, courts, corrections and the challenges associated with the protection of American citizens against internal and external threats. Consideration is given to the function of ethical conduct in the rule of law, use of authority, and exercises of governmental power in criminal justice processes and as part of U.S. government responses to threats to homeland security. The course includes a thorough review of issues related to the rules of engagement, the U.S. Patriot Act, Border Patrol and Security, the Transportation and Safety Administration (TSA) regulations, and the treatment of terrorists. Ethical dilemmas and practical applications are explored. The course is taught in an online asynchronous format. Students are not required to be online at a specific time. Work can be completed at a time that is convenient for the student. Assessment of learning will based on analyses of student participation in discussion forums, case study analyses, and submission of the course project in CitLearn. All students will need access to a high speed internet connection to the internet, Microsoft Word, and Power Point. Students desiring more information about this class should contact Dr. Bob McNamara at bob.mcnamara@citadel.edu.

**HIST 320-D1 Social Movements of the Vietnam Era**

This course seeks to understand how several million Americans became activists for political change in the 1960s, participating in four great social movements of the period—the Civil Rights Movement, the Anti-war Movement, the Women’s Liberation Movement, and the Gay and Lesbian Movement which succeeded in various
ways in altering the consciousness of the nation. This course will begin in the early 1950s with an investigation of how cold war culture and politics encouraged the advent of social and political activism and discuss why Happy Days of the 1950s did not reflect how minorities and many women felt during the period. It will also seek to challenge students to think of the Vietnam era as not only a period of great social revelation for millions of American baby boomers but how many of the events that occurred in the United States reflected an international revolution for social change. At the conclusion of this course, students will understand why the 1960s and early 70s is considered America’s most turbulent period and how even today we are still seeing the impact of that idealistic time with the election of President Barack Obama and the appointment of Supreme Court Justice, Sonia Sotomayor. Students desiring more information about this class should contact the instructor, Dr. Marcus Cox, via email at marcus.cox@citadel.edu.