The Citadel Board of Visitors held its fall meeting in the Board Room, Jenkins Hall, at 1000 hours on 8 September 2012 to receive the President’s report, constituency reports, discuss board structure, and conduct an executive session on personnel matters.

The following members were present: Colonel Douglas A. Snyder, Chair; Colonel Fred L. Price, Vice Chair; Colonel Allison Dean Love; Colonel Glenn D. Addison; Lieutenant Colonel Ben W. Legare, Jr.; Colonel James M. McQuilla; Lieutenant General W. Michael Steele; Colonel Dylan W. Goff; Lieutenant General John B. Sams, Jr.; Colonel “Tee” Hooper; Colonel Peter M. McCoy, Sr.; Chairman Emeritus, Colonel Leonard C. Fulghum, Jr.; Member Emeritus, Colonel William E. Jenkinson, III; Commander W. Keith Midgette, President, The Citadel Alumni Association; Mr. Claudius E. Watts, IV, Chairman, The Citadel Foundation; and Mr. A. Foster McKissick, President, The Citadel Brigadier Foundation. Also in attendance were President John W. Rosa, senior members of his staff, and Major George L. Rudolph, Chairman of The Citadel Faculty Council.

Voting members absent: none.

The meeting followed the agenda at enclosure 1.

Colonel Price, Vice Chair, stated that the meeting was in compliance with the Freedom of Information Act in that notice had been posted in accordance with called meeting procedures. Local media sources were immediately notified.

A quorum was present.

Chair Snyder called on Chaplain Harris for an invocation.

Chair Snyder formally introduced and welcomed the newest board member, Colonel McCoy, and presented him with his Colonel’s Commission in the Unorganized Militia of South Carolina.

President Rosa also announced he had selected Captain Taylor Skardon, USN (Retired), Citadel Class of 82, as his new executive assistant replacing Colonel Philipkosky who has moved to a new position within the college. He is looking to hire a compliance officer and the search is underway. He also announced that Mrs. Pat Kinard had been selected as the Assistant to the President for Board Matters.
Chair Snyder called for a motion to approve the following minutes: 8 and 9 June 2012; 9 June 2012; 1 August 2012; 9 August 2012; and 24 August 2012.

Motion to approve the minutes made by Colonel Love, seconded by Colonel Goff, and unanimously approved.

Chair Snyder called on the President for his report.

President Rosa expressed his satisfaction that the college year had gotten off to a good start and the Corps leadership team was adjusting to being in charge. Academic enhancements such as collaboration with community colleges and on-line course offerings were bright spots, but acknowledged The Citadel Graduate College (CGC) was experiencing enrollment challenges in several departments.

A national search for the position of Vice President for Institutional Advancement is underway. This is a critical position necessary to bring our fundraising efforts to their fullest potential in order to ensure the success of the strategic plan as well as the viability of the college. He applauded the Board’s initiative to align its committees with the strategic plan and welcomes the opportunity for a joint meeting in the spring with the Board of Visitors, The Citadel Foundation (TCF) Board, and The Citadel Brigadier Foundation (TCBF) Board.

He expressed confidence in the collaboration and coordination that is ongoing with TCF and TCBF. He stressed the necessity for all of us to be working as a team, all pulling on the same rope and in the right direction.

Chair Snyder thanked the President for his report and called on Commander Midgette, President of The Citadel Alumni Association (CAA), for remarks.

Commander Midgette provided a comprehensive brief on activities of CAA. Some highlights:

- Focus is on enhancing membership, building up more Gold Star Clubs, supporting the strategic plan and improving communications to the CAA membership
- Facility rental income is positive
- Alumni membership is down approximately 1000 members. Commander Midgette said one of the association’s challenges was to get the 1990’s classes back in the fold as many of these classes feel disenfranchised from the college.
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• CAA supports a number of major events each year to support cadet activities and the college such as: the Senior Dinner, Ring Ceremony, Gold Corps luncheon and the Legislative BBQ.
• Commander Midgette enumerated the financial contributions made over the years to support the college

He closed by bring the Board up to date on CAA efforts to obtain permanent possession of “Big Red” from the state of Iowa.

In the discussion period that followed Commander Midgette’s remarks, a Board member asked what CAA, as well as the college, was doing to recognize and support the families of alumni killed in a combat zone. CAA and the administration will review what would be appropriate and report back to the Board.

An additional inquiry from the Board to the administration was a request to explore the feasibility of a technology makeover of the Jenkins Hall Board Room to support electronic/media presentations.

Commander Midgette was thanked for his presentation and Chair Snyder called on Mr. McKissick, President, TCBF, for remarks.

Mr. McKissick reported that fundraising over the past five years averaged $2 million per year and the new “Priority Point System” program was implemented and was well received. TCBF board conducted a successful retreat in August. Mr. McKissick’s primary goals are: to grow membership, increase retention, increase fundraising and create an endowed scholarship fund with a long term goal of $50 million. The Memorial Scholarship Fund raised over $700,000 this year.

Mr. McKissick was thanked and Mr. Watts, Chairman, TCF, was called on for remarks.

Mr. Watts reported that a national search was in progress to select the next Vice President for Institutional Advancement of The Citadel/Chief Executive Officer of TCF.
Col. Ralph Tice has been appointed as Interim and is doing a fine job keeping the staff focused and moving forward. Mr. Watts pointed out he and Col. Tice had identified the following five critical objectives to concentrate on during the interim period:

- Fundraising
- Complete the Capital Campaign Plan
- Execute the current leadership plan
- Complete the integration of TCF with the Athletic Department and TCBF
- Stabilize academic endowment

Mr. Watts closed by expressing confidence that TCF would exceed its annual fundraising goal for 2012 of $26 million.

A discussion followed regarding the feasibility of placing for sale select Citadel-owned properties. A number of financial and legal parameters will need to be reviewed before a course of action is decided on.

Mr. Watts was thanked for his remarks and Chair Snyder called for a motion to go into executive session to discuss personnel matters. Motion made by Col. Love, seconded by Col. McQuilla, and unanimously passed.

Motion to come out of executive session made by Col. Price, seconded by Col. Love, and unanimously passed.

There being no further business, the meeting adjourned at 1500 hours.

Respectfully submitted,

Myron C. Harrington, Jr.
Col., USMC (Retired)
Secretary to the Board of Visitors