The Citadel Board of Visitors held a teleconference at 1300 hours on 3 August 2009 to receive committee updates and to attend to an action item from The Citadel Foundation.

The following members were present: Colonel Douglas A. Snyder, Chair; Colonel Glenn D. Addison, Vice Chair; Colonel Allison Dean Love; Colonel William G. Kastner; Colonel Claude W. Burns III; Colonel W. Thomas McQueeny; Lieutenant Colonel Ben W. Legare, Jr.; Colonel James M. McQuilla; Lieutenant General W. Michael Steele; Major General Stanhope Spears, Adjutant General of South Carolina; and Colonel Leonard C. Fulghum, Jr., member emeritus. Mr. Mark A. Nash, President of The Citadel Brigadier Foundation, and Colonel Edward B. Carter, President of The Citadel Alumni Association, were in attendance. Also in attendance was Lieutenant General John W. Rosa, President, along with Colonel Joseph W. Trez, Director of The Citadel Staff, and Mr. Mark C. Brandenburg, General Counsel.


Mr. Brandenburg stated that the meeting was in compliance with the Freedom of Information Act in that notice had been posted 24 hours in advance in Bond Hall and local media sources were notified at the same time by fax means.

A quorum was present.

Colonel Snyder called the meeting to order and called on committee chairs to present the “one thing” of priority that their committee is working on for school year 2009-2010.

Colonel Snyder, Chair of the Executive Committee, reported that the executive committee’s “one thing” for 2009-2010 is to establish annual formal written effectiveness assessments for individual board members and the board as a whole.

Colonel Legare, Chair of the Finance Committee, reported that his committee’s “one thing” for 2009-2010 is to prioritize and spend the $2.1 million of The Citadel’s allotted FY 09-10 stimulus funding on items that qualify per federal and state guidelines.

During July, Colonel Legare and senior staff began discussions regarding stimulus items for both stimulus years. Future actions include developing the senior staff’s joint recommendation for the president regarding spending items for the first and second year of receipt of stimulus funds.

The Finance Committee will report stimulus items selected and progress to date on projects at the 2 October board meeting.
Colonel Legare’s suggestion for improving board communications is that all members should respond to emails from BOV members and college staff within 24 hours of receipt.

Colonel Kastner, Chair of the Education Committee, reported his committee’s “one thing” is to generate a new design and implement marketing for the College Success Institute and to significantly increase the Corps of Cadets classroom attendance.

Actions taken over the summer include review of current programs and monitoring of actions taken by the academic departments.

An update on the expansion of the Veterans Program will be presented at the 2 October meeting.

Colonel Addison, representing Colonel Price, Chair of the Buildings and Grounds Committee, reported that the committee’s “one thing” is to finalize for Board of Visitors approval the Campus Master Plan Project Review, the campus Faculty and Staff Housing Market and Demand Analysis Study, and the Campus Parking Garage Market and Demand Analysis Study, and determine priorities for implementation.

Colonel Addison, Chair of the Athletics Committee, reported that his committee’s “one thing” is to increase the financial independence of the athletics program as outlined in the strategic plan, with an emphasis on increasing The Citadel Brigadier Foundation’s membership and net contributions and to raise funds for the newly-created Athletics Director’s Excellence Fund. A committee meeting will be held during August.

Colonel Burns, Chair of the Customs and Regulations Committee, reported that his committee’s “one thing” is to review and consolidate cadet and college regulations.

Colonel McQueeny, Chair of the External Affairs Committee, reported that his committee’s “one thing” is to elevate relationships with government officials (local, county, state, and federal), corporate America and others outside The Citadel family in order to enhance The Citadel’s capacity to secure resources and legislation that will advance the college’s strategic plan.

General Steele, Chair of the Strategic Planning Committee, reported that his committee’s “one thing” is to enhance the Leadership Minor curriculum by adding and integrating courses with a specific beginning, middle, and ending capstone project.

Accomplishments during July included the Chair meeting with staff for an update on the Strategic Plan and the External Affairs plan on how to communicate the strategic plan to
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the college’s constituents. A committee teleconference was conducted to update members on the plan’s status and select the committee’s focal point for the year. The committee selected the Leadership Minor curriculum as its single point of focus, but also recognized the Veterans Program as key and essential to the Strategic Plan’s success.

During August, the Chair will meet with Brigadier General Hines, Provost and Dean of the College, and staff to discuss implementation for integrating the Leadership Minor into the curriculum and receive an update on Strategic Plan implementation and resourcing.

At the 2 October board meeting, his committee plans to present a concept for integration of the Leadership Minor into the curriculum with implementation timeline and identified resource requirements as well as an approved Veterans Program implementation plan.

Colonel Fulghum, Chair of the Trustees Committee, reported that his committee’s “one thing” is to ensure that Daniel Fund FY 09-10 scholarships are disbursed to qualified candidates in accordance with established guidelines.

Colonel Burns, Chair of the Audit Committee, reported his committee’s “one thing” is to successfully replace the Internal Auditor position to ensure compliance with the Audit Committee charter and to ensure that necessary measures IF any findings or recommendations are made by The Citadel’s or The Citadel Trust’s external auditors.

During July, Colonel Burns coordinated with the external auditors who reported that the early procedures of the audit were going well. He will check with them in August and will present the Auditor’s report to the Audit Committee in October.

In response to a question from Chair Snyder, Colonel Burns will identify a Citadel liaison for employees to report grievances and other sensitive concerns to.

Colonel Love, Chair of the Communications Task Force, reported that her committee’s “one thing” is to develop a communications assessment document during the year to support the strategic plan.

Her committee’s suggestion for enhancing BOV communications is to standardize minutes of meetings.

Chairman Snyder called on President Rosa for remarks.

General Rosa reported that the staff was in “full swing” for the coming year. Fifty-four class athletes have already started their assimilation into The Citadel Experience and over 700 “knobs” will report 15 August. This represents the third year in a row that the
incoming class was over 700. However, minority enrollments are down. He will brief the Commission on Higher Education in Columbia on Thursday on the school’s plans for the year. The new Commandant of Cadets, Colonel Leo A. Mercado, has reported and is adjusting well to his new duties. He is already reviewing current plans and policies for changes next year.

Colonel Snyder thanked the president and called on Colonel Addison to present the action item.

Colonel Addison called to order the Special Recognition Committee as a committee of the whole and made the following motion:

MOTION

“That the Board of Visitors approves the naming of the Rick and Mary Lee Bastin `65 Financial Services Trading Lab at The Citadel School of Business.”

Following discussion, the motion passed unanimously.

Chairman Snyder called on Colonel Addison to restate the motion and present to the full board for action.

The motion was restated by Colonel Addison and following discussion was unanimously approved.

Chairman Snyder thanked everyone for participating and expressed his appreciation for their input. He indicated that the process will be fine tuned as we move forward into the new school year.

Colonel Addison moved for adjournment, seconded by Colonel Fulghum.

The teleconference adjourned at 1345 hours.

Respectfully submitted,

Myron C. Harrington, Jr.  
Colonel, USMC (Retired)  
Secretary to the Board of Visitors