How we can help you

Overview of our services for the 2018-2019 application cycle
We’re a results-driven organization.

This year, over 90% of our mentees were accepted. Here’s a partial list of where our mentees got in:

- Albert Einstein College of Medicine
- Weill Cornell Medicine
- Dartmouth Geisel School of Medicine
- Georgetown University School of Medicine
- Harvard Medical School
- Johns Hopkins School of Medicine
- Feinberg School of Medicine
- Northwestern University Wexner Medical Center
- Rush University Medical Center
- Stanford School of Medicine
- Texas A&M Health Science Center
- Texas Tech University Health Sciences Center
- Tufts University School of Medicine
- UCLA School of Medicine
- David Geffen School of Medicine
- UCSF School of Medicine
- University of Maryland School of Medicine
- University of Vermont Medical Center
- Wake Forest School of Medicine
- Western University
- Yale University School of Medicine

Disclaimer: White Coat has no direct relationship or affiliation with any of these institutions.
We have a dedicated team that is ready to help.

All our consultants have gone through the application process. We know what it's like. We've seen what works and what doesn't.

<table>
<thead>
<tr>
<th>MD Consultant</th>
<th>MD Consultant</th>
<th>MD Consultant</th>
<th>DO Consultant</th>
<th>Dental Consultant</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Image]</td>
<td>[Image]</td>
<td>[Image]</td>
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</tr>
</tbody>
</table>

### Preston Ge
Medical Student (MD/PhD)
Harvard Medical School
- 3+ years of experience with pre-med mentorship
- Led an after school science mentorship program in Maryland
- Recipient of the World Parkinson’s Congress Travel Award

### Allie Berges
Medical Student
Johns Hopkins School of Medicine
- Led an engineering team in development of biopsy device
- Mentored Baltimore pre-med students through the MERIT Program
- Was Teaching Assistant for Systems Bioengineering at Johns Hopkins University

### Tianna Maria
Medical Student
University of Rochester Medical Center
- Edited pre-med applications for Johns Hopkins undergrads
- Former editor of The Triple Helix Science Journal
- Currently manages the blog: “Mini Medicine: Diary of a Medical Student”

### Chase Hamilton
Medical Student
Philadelphia College of Osteopathic Medicine
- Worked in graduate admissions at Drexel University College of Medicine
- Specializes in DO admissions and helping non-traditional applicants

### Aida Shadrav
Dental Student
Harvard School of Dental Medicine
- Student Board Secretary of the American Dental Education Association
- Former President of the Hamilton Health Careers Club
- Taught Chemistry at Northwestern Center for Talent Development

These are just some of our 50+ consultants. We have a diverse team that can work with you one-on-one to achieve your medical or dental school goals.
What the press has said about us

Our unique approach to pre-health mentorship has been covered in the press. Here are some of the articles that White Coat has been featured in:

- Jopwell.com/thewell/posts/what-s-next-for-the-students-who-won-usd2-million-in-med-school-scholarships
- Hub.jhu.edu/2017/06/30/white-coat-strategists-med-school/
- Tribune.com.pk/story/1412071/getting-medical-school-abroad-just-became-easier-startup/
- Hub.jhu.edu/2017/05/04/startup-offers-support-for-med-school-applicants/
- Jhunewsletter.com/2017/05/04/startup-offers-support-for-med-school-applicants/
- Studentdoctor.net/2018/05/16/application-timeline/
- Minimedicine.wordpress.com

Our consultants have published articles on admissions, healthcare, and life in medical school:
What our former students have said about us:

<table>
<thead>
<tr>
<th>Former Student</th>
<th>Former Student</th>
<th>Former Student</th>
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<tbody>
<tr>
<td>&quot;I think a huge reason I have such great things to say about WCS is your genuine-ness/realness. <strong>You did an amazing job at instilling confidence in me during this cycle.</strong> However, you also gave me realistic goals. When you thought I was low bailing too much, you recommended I aim higher… When I was too lofty, you recommended something more manageable. In addition to making this cycle so smooth by helping me set my goals and timelines, I could also sense the care and effort [my consultant] spent into considering what would make my application stronger. For that effort and compassion, I truly thank you.”</td>
<td>&quot;When I reached out to WCS, I was swimming in way more secondaries than I could handle efficiently and I was starting to burn out from reading the same essays over and over. … <strong>There were only so many times I felt I could ask my friends to read my essays</strong> for me over summer break! I am so glad I used WCS for several essays because it freed up my time to tackle new prompts and refine content in the meantime, while also providing me excellent perspective and well-informed suggestions… **I am more than satisfied with my experience with WCS, and only wished I had reached out to them sooner!&quot;</td>
<td>“I reached out to WCS at the beginning stages of my application to both American and Canadian medical schools. Not only did my consultant at WCS provide insightful and timely feedback on my personal statement and secondaries, he also took the time to answer questions about letters of recommendation and interviews that were specific to my profile. **I would definitely recommend WCS to any med-school applicant who is looking for dedicated consultants who provide personalized feedback on your application.”</td>
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</tbody>
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Now a student at: [School of Medicine & Health Sciences](#) [HARVARD MEDICAL SCHOOL](#) [Western University - Canada](#)
Wherever you’re at, we have something for you

We specialize in working with pre-medical and pre-dental students **at all stages.**

<table>
<thead>
<tr>
<th>If you’re currently applying:</th>
<th>If you’re applying in an upcoming cycle:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Application Packages</strong></td>
<td><strong>Pre-Application Package</strong></td>
</tr>
<tr>
<td>▪ Each of our packages has a one-time fee and covers the whole application cycle</td>
<td>▪ Our Pre-Application Package is for students who are applying in an upcoming cycle.</td>
</tr>
<tr>
<td>▪ Our Full Application Packages covers the personal statement, secondaries, the interview, and more!</td>
<td>▪ Navigating the process can be daunting, and there’s a lot of misleading info out there. Our one-time fee covers advising for an entire year.</td>
</tr>
<tr>
<td>▪ We offer three levels of full application packages: Bronze, Silver, Gold (details next slide)</td>
<td>▪ The pre-application package is tailored to your specific needs. Some of the things that we work with include:</td>
</tr>
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</table>

| **Secondaries Package** | ▪ Getting an assessment of the current strengths/weaknesses in your current application |
| ▪ For applicants writing their secondaries | ▪ MCAT preparation strategy |
| ▪ Each package covers seven edits and seven consults for different secondaries | ▪ Selecting extracurriculars |
| ▪ Interview Package | ▪ Course selection |
| ▪ For applicants preparing for medical school interviews | ▪ Summer applications |
| ▪ Each package contains **five hours** of mock interviews and feedback | ▪ Brainstorming your personal statement |
| ▪ Each package includes **5 hours of one-on-one advising** and access to our proprietary admissions guides | ▪ Getting a head start on mock med school interviews |
Our Full Application Packages

Our Full Application packages provide **one-on-one advising for the entire application**: from the personal statement to the interview. **All for one flat fee.** Each package is valid for a whole year.

<table>
<thead>
<tr>
<th>Service</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
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</thead>
<tbody>
<tr>
<td>Personal Statement Brainstorming Sessions</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>(Each session is 45 minutes)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal Statement Edits</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>AMCAS Activities Brainstorming Sessions</td>
<td>1</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>(Each session is 30 minutes)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AMCAS Activities Edits</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Secondary Applications Brainstorming Sessions</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>(Each session is 30 minutes)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secondary Applications Edits</td>
<td>3</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>(Each Edit is One Essay)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mock Interviews</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>(Each Mock Interview is 45 Minutes)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Consultations</td>
<td>2</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>(Each Consultation is 30 minutes)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>MMI Interviews</td>
<td>Not Included</td>
<td>Included</td>
<td>Included</td>
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<tr>
<td>School List Strategy</td>
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<td>Included</td>
<td>Included</td>
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<tr>
<td>Recommendation Letters Strategy</td>
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<td>Not Included</td>
<td>Included</td>
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<tr>
<td>Post-Interview Strategy</td>
<td>Not Included</td>
<td>Not Included</td>
<td>Included</td>
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<tr>
<td>Update and Waitlist Letter Strategy</td>
<td></td>
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<tr>
<td>Complete Package</td>
<td>$599</td>
<td>$775</td>
<td>$1250</td>
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</table>

*Complete Package includes all services listed.*
Our pro bono work

We are committed to providing high-quality advising to all students regardless of financial constraints.

We recognize that some families cannot afford our services. We don’t want that to hold you back from getting the help you need. We are always open to working with applicants from low-income backgrounds, free of charge.

To apply for our pro bono consulting services for the 2019-2020 Application Cycle, submit an application to management@wcstrategists.com. Please send us the following:

1. Resume
2. MCAT Score and GPA
3. Screenshot of your AAMC Fee Assistance Program receipt
4. Brief response to the following prompt: "Please tell us about your life trajectory and why you would like to go to medical school." (Limit to 500 words)
Frequently Asked Questions

What percentage of your clients get accepted?
In the 2017-2018 application cycle, 91% of our clients got accepted to medical school. You can see the full list of schools here: wcstrategists.com/our-results.html

I want the Full Application Package, but I’ve already completed my personal statement. Can I trade personal statement edits for more help with secondaries?
Absolutely! You can trade Personal Statement or AMCAS edits for more Secondaries edits or more Mock Interviews. One PS edit can be used for 2 Secondary edits and 2 Mock Interviews. As an example: If you were to convert all your PS edits and AMCAS edits to Secondary Edits in the Silver Package, you would have a total of: 17 Secondary Edits and 13 Secondary Consults.

Do you work with applicants to Texas, California, or DO schools? What about international applicants?
Yes! We’ve worked with many students to successfully get accepted to Texas schools, the UC’s, and DO schools. We also work with international applicants. You can see our full list of schools here: wcstrategists.com/our-results.html

What exactly is the difference between an edit and a consult?
We’ve found that the best way to improve an essay is to provide both big picture and detailed feedback. An edit focuses on the written draft and provides detailed feedback on your draft. This typically occurs over email or comments on a Word document. A consult focuses on brainstorming and big picture feedback on your essays. This typically occurs over a phone call or Skype call with your consultant.

Can I get a discount if I refer a friend?
Yes! Reach out to management@wcstrategists.com for more info.

How do I pay for your services?
All payments are made through our website: wcstrategists.com. We use secure connections for all payments and encrypt data on disk with AES-256. For more information about our payment processor, go here: stripe.com/docs/security/stripe

How long do your services last?
Each of our packages is valid for a full calendar year from the date of purchase.
Frequently Asked Questions (continued)

What is the School List feedback?
Clients often ask us for an honest appraisal of where they should apply. While we can’t guarantee admissions, we provide data-driven feedback to clients on where they should consider applying. Some clients ask us to give feedback on an existing list of schools. Other clients ask us to generate a school list for them based on their profile. We holistically consider the clients’ GPA, test score, resume, and essays in making our school list recommendations.

What is included in a Secondary Edit?
Each edit is one essay. There’s often a lot of overlap between the prompts from different schools. Many students will also modify an essay to fit different prompts.

How are clients matched to consultants? Can I choose my consultant?
We match clients to consultants based on the best fit for you and consultant availability. Once you purchase a package, we reach out to our consultant who are the best fit for your needs. Within 24 hours, you will get an email from us introducing you to your new consultant. Sometimes clients want a specific consultant. Although we can’t guarantee matching you with a specific consultant, you can email us your preferences and we will do our best to meet your preferences depending on the consultant’s availability.

Do you have a return policy?
We accept all requests for returns made within 15 days of purchase. After that, requests are evaluated on a case-by-case basis.

Do you guarantee admission?
No. We do not guarantee admission. We will try our best to get you accepted and 91% of our clients do get accepted. However, we’re unable to guarantee admission.

What’s a general consultation?
The general consultation is a 30 minute phone or Skype call between you and your consultant that can be used in however you want to use that way. From getting to know your consultant in the very first meeting to discussing strategies how to get off the waitlist, the general consultation is at your disposal.
How do I get started?

To get started:
You can make a purchase through our website: wcstrategists.com. Once you purchase, we will reach out to you within 24 hours to match you with a consultant.

You can also start with a free consultation with one of our consultants:
To sign up for a free consultation, fill our our sign up form here: wcstrategists.com/contact-us.html

We look forward to accompanying you on your journey to medical school!