Please select the strategic initiative that most relates to the proposed objective:

☐ Focus on the development of principled leaders in a globalized environment.
☐ Strengthen the College through institutional advancement.
☐ Enhance the learning environment.
☐ Develop the student population.
☐ Enhance the facilities and technological support for the campus.
☐ Improve institutional effectiveness.
☐ Ensure the College has the leadership and talent to accomplish these strategic initiatives.
☐ Provide outreach to the region and serve as a resource in its economic development.

PROPOSED OBJECTIVE

Proposed Objective (What strategic-level Objective will contribute to achieving the Strategic Initiative?):

Foster a culture of assessment and continuous improvement throughout the campus community.

Rationale:
Assessment is a critical component of teaching and student learning, fostering reflection and evidence-based decision making to improve teaching, student learning, and student development. Effective assessment involves a continuous feedback process where teaching and student learning are assessed and the data from those assessments are in turn used to improve teaching and student learning. Assessment requires collaborative, campus-wide involvement. The enhancement of student learning and development is a campus-wide responsibility, making engagement in assessment processes an essential undertaking for the entire campus community.

REQUIRED ACTIONS

Required Actions (What specific actions must occur to achieve the Objective?):

1.1 Create an Assessment Award Program, with three annual awards recognizing faculty, department, and support services that utilize innovative assessment techniques and demonstrate evidence of using assessment results for continuous improvement.
1.2 Fund the Faculty Analysis and Assessment Team, providing a small team of faculty (6 reduced course loads each semester and (2) summer contracts to participate in a variety of institutionally endorsed assessment endeavors, including partnering with Institutional Research on projects, completing specialized assessment projects, or providing assessment outreach to other areas of the institution.
1.3 Support faculty and staff assessment professional development opportunities to include workshops and conferences on assessment and accreditation, and provide a venue where faculty share gained information with other faculty and staff upon completion.

What year will each Required Action occur?
1.1 AY 18/19
1.2 AY 18/19
1.3 AY 19/20

OUTCOMES

Desired Outcomes:
1.1 80% of faculty and staff report positive perceptions about the institution’s commitment to assessment and an increased focus on assessment.
1.2 Recognition and communication of best practices in assessment across campus
1.3 Increased assessment professional development funding by 15%

PERFORMANCE INDICATORS

What will be measured?
- Faculty and Staff Perceptions About Assessment
- Number of Assessment Awards
- Communication of Assessment Data and Techniques

ASSESSMENT TECHNIQUES

How and When will it be measured?
- Faculty and Staff Survey
- Annual Report on Number of Assessment Awards, Faculty Releases, and Professional Development