Multimedia Permission Release
Agreement for the public use of cadet, student, faculty or staff information and images

I give my permission to The Citadel and The Citadel Office of Communications and Marketing to photograph/videotape/film/record me while I am participating in college-related activities. This permission extends to my representation of The Citadel as a participant in public events which could be covered by external media working with, or independently of, the college. I understand the college cannot control the inclusion of my image and actions as published or broadcast by external media outlets when I participate in these public events.

The Citadel has my permission to use my image, college-related information, and photographs/videos/recordings for promotional purposes which could include Citadel publications, Citadel.edu, the college’s social media platforms, news releases, media relations and handout media kits, brochures, advertising other collateral in connection with the advertising and publicity of the college.

I further grant The Citadel, in perpetuity, all rights, titles and interests that I may have in pictures, videos, articles and reproductions of such items. I also waive the right to inspect or approve finished photographs, videos, multimedia productions, social media communications and other conventional and electronic media that may be used in conjunction with such items.

I acknowledge that I have read this document and understand this document, and if a student/cadet, I understand that this waives my rights under the Family Educational Rights and Privacy Act (FERPA), by allowing the college the above permissions.

Signed _______________________       Print name _______________________
Date _______________________       Email/Phone _______________________

I decline to agree to this waiver (print name and sign) _______________________

This is a required document. Sign and submit to The Citadel Office of Communications and Marketing at ocm@citadel.edu or by postal mail: The Citadel OCM, 171 Moultrie St., Charleston, SC 29409