

THE CITADEL

Multimedia Permission Release

Agreement for the public use of cadet, student, faculty or staff information and images

I give my permission to The Citadel and The Citadel Office of Communications and Marketing to photograph/videotape/film/record me while I am participating in college-related activities. This permission extends to recording my likeness and voice on a video, audio, photographic, digital, electronic or any other medium. I further grant The Citadel permission to use my name in connection with these recordings.

I grant The Citadel permission to identify and include me as a participant in public events which could be covered by external media working with, or independently of, the college. I understand the college cannot control the inclusion of my image and actions as published or broadcast by external media outlets when I participate in these public events.

The Citadel has my permission to use my image, college-related information, and photographs, videos, and audio recordings for promotional purposes which could include Citadel publications, Citadel.edu, the college's social media platforms, news releases, media relations and handout media kits, brochures, advertising, and other collateral in connection with the advertising and publicity of the college.

I grant these rights to The Citadel in perpetuity, and I hereby convey all rights, titles and interests that I may have in any such pictures, videos, recordings, articles and reproductions of such items. I also waive the right to inspect or approve finished photographs, videos, multimedia productions, social media communications and other conventional and electronic media that may be used in conjunction with such items.

I acknowledge that I have read this document and understand this document, and if a student/cadet, I understand that this waives my rights to control access to my likeness under the Family Educational Rights and Privacy Act (FERPA), by allowing the college the above permissions.

Signed _____ Print name _____

Date _____ Email/Phone _____

Witness _____

This document should be returned to The Citadel Office of Communications and Marketing