



The Brigadier

DEAS HALL BUILDINGS

Homecoming
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The Citadel, Charleston, S.C., Friday, November 19, 1976

Deas Hall dedication today

In 1967 it was announced that a new building would be built in the future for intramurals and physical education. In the spring of 1968, upon the request of Gen. Hugh P. Harris, who at that time was president of The Citadel, the Board of Visitors decided to name the building Deas Hall (pronounced "Days"). The name was chosen in honor of Henry A. "Happy" Deas, Jr., Citadel graduate of the class of 1938, who was a member of the Board of Visitors at that time. Deas had been slowly dying of cancer for a year. The critical illness, however, never interfered with his faithful attendance at the meetings of the Board of Visitors. On August 5, 1968, a few short months after the name for the new building had been chosen, Henry Deas, Jr., died.

An avid supporter of The Citadel's athletic campaigns, Deas acquired a reputation as an outstanding fund raiser. He was also a successful businessman.

The buildings and its facilities, which have already been seen and enjoyed by many, is a proper tribute to a great man.

The featured speaker at the Deas Hall dedication ceremony will be C. Carson Conrad, executive director of the President's Council on Physical Education and Sports.

Conrad, a resident of Sacramento, Calif., was appointed to the council on Sept. 25, 1970 and directs staff activities for the nation's physical fitness and sports program.

Prior to joining the council, he was for 18 years chief of California's Bureau of Health Education, Physical Education, Athletics and Recreation where he directed the state's specialized program for more than 5 million students. He had been a member of the professional staff of the California State

Department of Education for 25 years.

In 1961, he was appointed special advisor on physical fitness by the President, and has been a member of the council's clinic staff since 1969. He has assisted in developing the council's adult physical fitness program, and has served as a consultant for the armed services physical fitness programs.

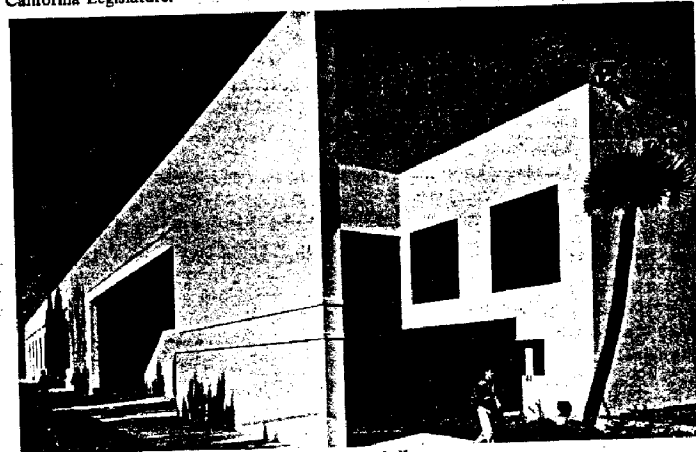
In 1965, Conrad received the *Alumnus of the Year Award* from the University of California at Santa Barbara and in 1966, was named by the United States Jaycees as one of the three national winners of the physical fitness leadership award. In 1967, he was given the honor achievement award by the International Press Association. The more than 1,000 youth members of the IPA selected him "for his great contribution to youth and devotion to the world of sports."

In 1975 he became an associate fellow in the American Academy of Physical Education and also received the honor award from the AAHPER Council and County Directors. Other recent honors include: a special recognition award from the University of California at Santa Barbara Hall of Fame; an achievement award from Massachusetts AEPER; The Verne S. Landreth Memorial Award from California Area AHPER; a service award from The Athletic Institute; a resolution of appreciation and honorary life membership from the California P&R Society, distinguished service award from the California Coaches Association; a certificate of commendation from the California Interscholastic Federation; Life Pass Award, Los Angeles City Schools; a certificate of appreciation from San-Joaquin Section, CIF; Recognition Award, San Diego Section, CIF; a resolution by the Honorable Bob Monagan,

assembly minority leader, California Legislature; The William Rockwell Memorial Award, CCA; a distinguished service award from the California Athletic Directors Association; an honor award from the New York State Council of Administrators, HPER; a merit award from the California Conservation Council; an honor award from the Physical Education Society, YMCA's of North America; an outstanding achievement award, California Athletic Directors Association; special service award, National Association of Club Athletic Directors; a distinguished leadership award from the Los Angeles YMCA; Spirit of Excellence Award, Letterman Magazine; and an assembly concurrent resolution of commendation by the California Legislature.



C. Carson Conrad



Deas Hall