

R. FRANKLIN MORRIS, JR. (FRANK)

**Doctor of Philosophy (Ph.D.)
Management Information Systems
The Citadel, The Military College of South Carolina**

School of Business Administration
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EDUCATION

Doctor of Philosophy (Ph.D.), Auburn University

Management Information Systems
Department of Management
College of Business

- Awarded Ph.D. degree: Fall 2006
- Cumulative Grade Point Average: 4.0
- Dissertation Title:
The Effects of Key Moderators on the Relationship Between Firm-Wide IT Capability and Firm Performance: An Empirical Investigation of an Integrative Model of IT Business Value
- Dissertation Chair: Terry Anthony Byrd
- Dissertation Committee: Christopher W. Craighead
Garry L. Adams

Masters of Business Administration, Georgia Southern University

MBA Program
College of Business

- Awarded M.B.A. degree: Summer 2000
- Cumulative Grade Point Average: 4.0
- Concentration: MIS

Bachelor of Aerospace Engineering, Georgia Institute of Technology

College of Aerospace Engineering

- Awarded B. A. E. degree: Spring 1975

RESEARCH INTERESTS

- The Business Value of IT (The Strategic Value of IT)
- Information Security Management and Governance
- The Impact of Computers and Information Technology on Human Behavior and Education

RESEARCH ACTIVITIES

- **Publications: Articles Published in Refereed Journals**

Knapp, K., Morris, F., Rainer, K., Byrd, T. (2003), “**Defense Mechanisms of Biological Cells: A Framework for Network Security Thinking,**” *Communications of the AIS*, 12 (47), 701-719

- **Publications: Articles Published in Conference Proceedings**

Morris, F., “**Java: A Practical Alternative for Business?**” *Proceedings of the Annual Conference of the Southeast Decision Sciences Institute*, Wilmington, NC, February 2000.

Morris, F., Thrasher, E., “**The Influence of Math and Computer Confidence on Computer Self-Efficacy**” (Accepted November 2007 for Proceedings Publication), *Proceedings of the Annual Conference of the Southeast Decision Sciences Institute*, Orlando, FL, February 2008.

Timmerman, E., Morris, F., “**Implications of E-Procurement for Vendor Analysis**” (Accepted December 2007 for Proceedings Publication), *Proceedings of the Annual Conference of the Association for the Advancement of Marketing Theory and Practice*, Savannah, GA, March 2008.

- **Manuscripts Currently Under Review at Refereed Journals**

Knapp, K., Morris, F., Marshall, T., Byrd, T., “**Development of an Information Security Policy Model**” submitted September 2007 to the *Computers and Security Journal*.

Morris, F., Byrd, T., Craighead, C., Adams, G., “**Firm-Wide Information Technology Capability: Development of a Theory-Based Construct and Measurement Instrument**” submitted October 2007 to the *Journal of Management Information Systems*.

- **Manuscripts and/or Work in Progress**

Morris, F., Jones-Farmer, A., Rainer, K., “**An Assessment of the Psychometric Properties of the Mathematics Information Processing Scale**”

Morris, F., Byrd, T., “**The Impact of Key Organizational and Environmental Moderators on the Relationship Between Firm-Wide IT Capability and Competitive Performance: An Integrative Model of IT Business Value,**” journal targeted: *MIS Quarterly*

Morris, F., Knapp, K., “**An Assessment of the Ties to Institutional Theory Within a Comprehensive Model of Information Security Policy,**” journal targeted: *Journal of the Association of Information Systems*

Morris, F., Boulton, W., “**Critical Success Factors: A Keystone in Strategic Alignment,**” journal targeted: *Strategic Management Journal*

Morris, F., Knapp, K., Marshall, T., Byrd, T., “**Understanding the Key Components of an Enforceable Information Security Policy: An Organizational Process,**” journal targeted: *MIS Quarterly Executive*

TEACHING INTERESTS

- Management Information Systems / Strategic Management of IT/IS
- Information Security Management (Security Policy Development and Governance)
- Systems Analysis and Design (Project Management and Database)
- MBA/Masters Information System Courses (Management of IT)

COURSE DEVELOPMENT

- Made significant contributions to the redesign of the undergraduate course, Systems Analysis and Design at Auburn University
- Have an interest in developing and teaching a course that would be specifically designed to help spark enthusiasm among non-MIS students about the future of technology and its application in our lives and work.
- Such a course could potentially be used as a recruitment tool to help generate interest and understanding concerning technology in general and the MIS program in particular.

TEACHING ACTIVITIES

Teaching experience: Five (5+) years of teaching experience at two universities (Auburn University and Georgia Southern University)

Primary instructor: I served as the primary and only instructor for all courses (with the two exceptions noted in the chart below)

Responsibility given: I was given full freedom and total responsibility for all aspects of each of the courses (with the two exceptions noted in the chart below)

AUBURN UNIVERSITY:

Academic Year	Semester	Course Number and Title	Score ^{1,2}
2002	Fall	MNGT 4090 Systems Analysis and Design	4.6
2003	Spring	MNGT 3140 Introduction to MIS	4.4
2003	Fall	MNGT 3140 Introduction to MIS ³	4.7
2004	Spring	MNGT 4090 Systems Analysis and Design	4.3
2004	Fall	STAT 2160 Statistics for Business and Econ. ⁴	4.4
2005	Spring	MNGT 4090 Systems Analysis and Design	4.2

Notes:

1) Score is on a 5-point scale with 5 being the best;

2) The Auburn University evaluation provides only one score as an average of all measures on the AU instruction evaluation form, and therefore includes an average of measures for both the course *and* instructor evaluation combined within the one score.

3) MNGT 3140: For Fall semester 2003, this course was split into two parts. I taught half of the course during half of the semester and another Ph.D. student taught the other half. We each had primary responsibility for our half of the course; and we each received separate student evaluations.

4) STAT 2160: This course was split between a lecture portion and a lab portion. I was the primary and only instructor for the lab portion of the course.

GEORGIA SOUTHERN UNIVERSITY

- Two (2-1/2) years of teaching at GSU (i.e. fall 2000 through spring 2002, and spring 2007)
- Full-time temporary instructor in the Department of Information Systems and Logistics, College of Business (2 years)
- Full-time temporary instructor in the Department of Management and Marketing, College of Business (1/2 year)
- Full load of 12 hours per semester for each of the two and one-half years of my GSU employment.

Courses taught at Georgia Southern University include:

- MGNT 4130,
This course was an introduction to the management of information systems (IS) and was required for all non-IS college of business majors;
 - I also taught 3 sections of the MNGT 4130 course via real-time distance-learning involving three separate campuses.
 - CISM 1110,
This course was an introduction to computer applications covering the use of Microsoft Office 2000 (i.e., Word, Excel, Power Point, and Access).
 - BUSA 4131,
This course was a case-based course in strategic management which serves as the capstone course for all majors within the Business College at GSU.
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I left Georgia Southern University to enter the Fall 2002 Management Information Systems doctoral program at Auburn University.

PROFESSIONAL EXPERIENCE

Assistant Professor – School of Business Administration

8-2007 to present The Citadel, The Military College of South Carolina, Charleston, SC

- BADM 317 - two (2) sections of post-advanced computer applications using MS Office
- BADM 719 - MBA course covering “The Management of Information Technology”

Temporary Instructor – Department of Management and Marketing

1-2007 thru 5-2007 Georgia Southern University, Statesboro, GA

- Taught four (4) sections of Strategic Management, the capstone course for the College of Business at Georgia Southern University

Graduate Teaching Assistant – Department of Management, MIS

8-2002 – 12-2006 Auburn University, Auburn, AL

- Teaching classes each fall and spring semesters, while performing as a student in the Management-MIS Ph.D. program. Courses taught include:
- MGNT 4090 - Systems Analysis and Design: A senior level MIS course for all IS majors.
- MNGT 3140 - Introduction to Management Information Systems: A required course for all students with majors in the College of Business, including MIS majors.
- STAT 2160 - Statistics for Business and Economics: The course was divided between a lecture and a laboratory component. I taught the laboratory component.

Temporary Instructor – Department of Information Systems and Logistics

9-2000 thru 6-2002 Georgia Southern University, Statesboro, GA

- Taught a full-load of 12 hours per semester, involving two courses each semester:
- MGNT 4130 – A senior level introduction to the management of information systems (IS) required for all non-IS majors.
- CISM 1110 – An introductory computer applications course covering the use of Microsoft Office 2000 (Word, Excel, PowerPoint, and Access).

President (self-employed/sole employee)

1996 – Present Summit Diversified Services, Inc.

- Provide services in areas such as: – estate management, – business management consulting, – Internet e-business consulting. and – strategic value of IT consulting
- Developed business software application that was marketed and sold via the Web.

Co-Owner and Vice President

1977 – 1996 T. J. Morris Company, Statesboro, GA

- Possess twenty years experience as Co-Owner and Vice President of a family-owned wholesale grocery company with 225 employees and annual sales of over \$120,000,000.
- Achieved record sales growth leading to the company receiving the International Grocers Association President’s Cup Award.
- Acquired a broad range of business skills and knowledge through involvement in all aspects of the business including: management, sales, marketing, retail operations, logistics, training, accounting, finance, and all areas of information systems.

- Developed and implemented strategic information systems to deliver improved competitive performance for our company and our customers (e.g. retail customized pricing system).
- Sold the business in July 1996 to Nash-Finch Company.

Aerospace Engineer, Structural Design Group

1975 – 1977 Vought Aerospace Corporation, Dallas, TX

- Worked on structural engineering projects ranging from Space Shuttle sub-contracts (e.g. leading-edge, nose-cone, radiator panels) to the Advanced Low Volume Ram Jet (ALVRJ). Authored a technical paper while a part of the ALVRJ project.
- Left Vought Aerospace Corporation to become a co-owner of the T. J. Morris Company located in Statesboro, GA.

SERVICE ACTIVITIES

Service to Department/College/University

- Mentor student for entering PhD students in the MIS program
- Member, College of Business Student Discussion Panel, 2003 Auburn University Accreditation Review, Southern Association of Colleges and Schools (SACS)
- Presenter, Auburn University MIS PhD Colloquium, 2003-2004

Service to Profession: Conferences

- Ad Hoc Reviewer, Organizational Systems Track, 39th Hawaii International Conference on Information Systems (HICSS), 2004
- Ad Hoc Reviewer, Organizational Systems Track, 38th Hawaii International Conference on Information Systems (HICSS), 2003
- Attended International Conference on Information Systems (ICIS), 2005
- Attended International Conference of the Decision Sciences Institute (DSI), 2006

Service to Community

- Rotary Club of Statesboro, Georgia (member and service on committees)
- First United Methodist Church (service on various committees, class teacher, and Chairman of Building Committee)

- Georgia Southern University Foundation (Fifteen years of service as a member of the foundation board on various committees and as a committee chair)
- Leadership Bulloch, member and past President

Professional Societies

- Association for Information Systems (AIS)
- Decision Sciences Institute (DSI)

HONORS

- Inducted into The Honor Society of **Phi Kappa Phi** on November 30th, 2006
- Inducted into The International Honor Society **Beta Gamma Sigma** on December 4th, 2006
- Selected for and participated in the **Ph.D. Student Consortium** of the International Conference of the Decision Sciences Institute, 2006
- Inducted into **Omicron Delta Kappa** honor society, 2001
- Recipient of **Best Paper Award**, MBA Student Division, Southeast DSI, 2000