

MARKETING YOURSELF

www.citadel.edu/career_services/info-students.htm
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The Citadel
THE MILITARY COLLEGE OF SOUTH CAROLINA
CAREER CENTER



Return to www.citadel.edu/career_services/info-students.htm for links to the resources referenced below.

Marketing yourself is a two-step process.

First, decide what you want to do upon graduation by exploring and researching your options.

Second, refer to all available resources for career direction and application of your experiences, as well as how to best communicate with potential employers and graduate schools regarding your educational background, your experience, your skills and training, and what makes you stand out from other applicants.

Use the career planning timelines and associated information to assist you in determining how to best accomplish your goals. Refer to information for those planning to take a Military Contract, pursue Graduate Study, or accept Civilian Employment, as well as the importance of developing a Contingency Plan.

Assistance with writing resumes, cover letters, and thank you letters is provided via detailed construction tips, samples, and information on the corresponding web pages, as well as through group training sessions as time permits. Prepare in advance for interviews using the provided resources.