

# Town Hall

19 November 2009

Lt Gen John W. Rosa, US Air Force (Ret.)  
President

# Mission

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The Citadel's mission is to educate and prepare graduates to become principled leaders in all walks of life by instilling the core values of The Citadel in a challenging intellectual environment.

# Thank You

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Because of your hard work The Citadel enjoys a national reputation for educating principled leaders – you all contribute to that effort.

# Enrollment remains strong...however

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## Class of 2013 matriculated with 721 cadets

- Third class in a row with more than 700 – first time in history
- Largest class in 34 years
- Average SAT: 1090
- Average High School GPA: 3.36

## However:

- SC cadets: 332, largest in 44 years – increase in percentage of in-state cadets impacts tuition revenue.
- Growth in SCCC impacts class size and scheduling

# The Corps of Cadets

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## Things We're Doing Well...and Need to Sustain:

- Academics
- Physical effectiveness and weight management
- Corps Spirit and Civic Engagement
- Cadet Leadership

## Things We Need to Work On:

- Personal responsibility and respect for rules and regulations
- Adhering to prescribed standards...in all we do
- Leading by positive example

# Fiscal Challenges



<u>Year</u>	<u>State Cuts</u>	<u>Percentage</u>
2008-09	\$3,940,592	24.19%
2009-10		
3 September 09	\$ 498,491	4.04%
15 December 09 (projected)	\$ 355,460	3.00%
<b>TOTAL (so far)</b>	<b>\$4,794,543</b>	<b>29.43%</b>
TCF Grant Cut for 09-10	<b>\$690,000</b>	

# Class Reunion Campaign Giving

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- \$12.4 million a sign of tremendous alumni support
- Not all the giving was cash:
  - ✓ Bequests: 77%
  - ✓ Pledges: 15%
  - ✓ Cash: 8%
- Cash and other gifts are largely designated for a particular purpose

# Furlough?

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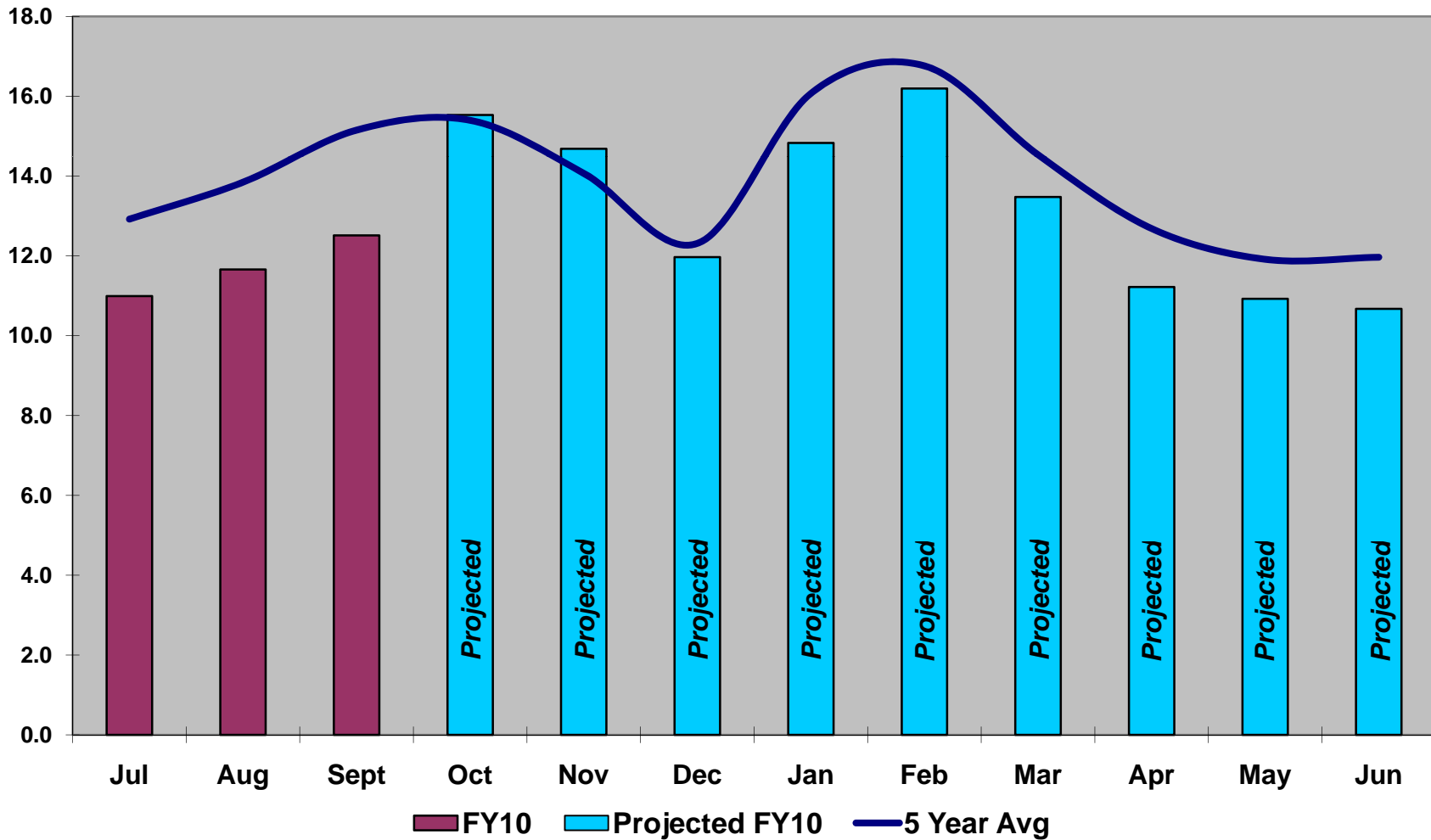
- You want to know sooner rather than later.
- I don't want to furlough unless it's necessary.
- Have to account for last year's furlough.
- The state limits our options.

# Facilities and Engineering Utilities Consumption



Campus Utility Consumption

Thousands MMBTU



# The **Blueprint** implementation

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- Focuses our efforts on being the foremost institution for educating principled leaders.
- Provides a foundation for our fundraising efforts.
- Invites an internal look at resource alignment:
  - ✓ Faculty Financial Affairs Committee
  - ✓ Seek input from across the campus

# Moving Forward

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- Transparency
- Communication
- Engagement