

# The Citadel Career Center

## Annual Report June 2007

**Mission:** The Citadel Career Center has a primary mission of helping current students make well-reasoned career decisions and supporting them in these decisions.

- Goal 1: Introduce The FOCUS Career and Education Planning System to all first-year students in CIT 101.
- Goal 2: Achieve responses of Very Satisfied or Satisfied to Question 7 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Information on Career Options from Career Services Office.'
- Goal 3: Achieve responses of Very Satisfied or Satisfied to Question 8 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Career Services Informing of Career Fairs, Interviewing, and Employment Opportunities.'
- Goal 4: Achieve responses of Very Satisfied or Satisfied to Question 9 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Career Services in Assisting in Resume, Portfolio, and Interview Preparation.'
- Goal 5: Achieve Employer Contact Opportunities (number of firms participating in Career Fairs, online fairs, and interviewing on campus) of 200 or more per academic year.

### Assessment Procedures:

- Goal 1: Introduce in Citadel 101 Course for incoming students.
- Goal 2: Measured via Citadel Experience Survey.
- Goal 3: Measured via Citadel Experience Survey.
- Goal 4: Measured via Citadel Experience Survey.
- Goal 5: Measured via firms participating in Career Fairs, online fairs, and on-campus interviewing visits.

## Results for Academic Year 2006-2007:

- Goal 1 Introduction to the FOCUS System requires more emphasis.
- Goal 2: Eighty-six percent of users rated Very Satisfied or Satisfied.
- Goal 3: Eighty-nine percent of users rated Very Satisfied or Satisfied.
- Goal 4: Eighty-eight percent of users rated Very Satisfied or Satisfied.
- Goal 5: Goal of 200 reached (202 employer contact opportunities realized).

## Analysis of Actual Results:

Goals 2 – 5 were reached or nearly reached, with Goal 1 needing additional focus.

## Recommendations:

Continue to focus on helping students begin career exploration and planning prior to the senior year, and increase emphasis on providing information on career options. Reemphasize the use of FOCUS, to include use of the FOCUS workbook by students. Increase focus on engaging students in understanding their roles in the career exploration and job search process.

## Goals for Next Assessment Cycle – AY 2007-2008

Continue pursuit of reaching Goals 1 through 5 for the next academic year.

## Resources Required to Reach Specific Goals:

Additional support staff would be useful in reaching and serving students and alumni.