

# The Citadel Career Services Office

Mission: The Citadel Career Services Office has a primary mission of helping current students make well-reasoned career decisions and supporting them in these decisions.

- Goal 1: Introduce The FOCUS Career and Education Planning System to 100% of first-year students.
- Goal 2: Achieve responses of Very Satisfied or Satisfied to Question 7 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Information on Career Options from Career Services Office.'
- Goal 3: Achieve responses of Very Satisfied or Satisfied to Question 8 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Career Services Informing of Career Fair, Interviewing, and Employment Opportunities.'
- Goal 4: Achieve responses of Very Satisfied or Satisfied to Question 9 on The Citadel Experience Survey (90% or greater) from those using Career Services: 'Career Services in Assisting in Resume, Portfolio, and Interview Preparation.'
- Goal 5: Achieve Employer Contact Opportunities (number of firms participating in Career Fairs plus number of firms interviewing on campus) of 200 or more per academic year.

## Assessment:

- Goal 1: Achieved via Citadel 101 Course for incoming students.
- Goal 2: Measured via Citadel Experience Survey.
- Goal 3: Measured via Citadel Experience Survey.
- Goal 4: Measured via Citadel Experience Survey.
- Goal 5: Measured via firms participating in Career Fairs and in on-campus interviewing visits.

## Results for Academic Year 2002-2003:

- Goal 1: All Citadel 101 students received introduction to the FOCUS System.
- Goal 2: Ninety percent of users rated Very Satisfied or Satisfied.
- Goal 3: Ninety-four percent of users rated Very Satisfied or Satisfied.
- Goal 4: Ninety-three percent of users rated Very Satisfied or Satisfied.
- Goal 5: Goal of 200 reached (202 employer contact opportunities realized).

## Analysis of Actual Results:

All goals were reached, including Goal 5, in spite of a very poor entry-level job market for new college graduates.

## Recommendations:

Continue to focus on helping students begin career exploration and planning prior to the senior year.

## Goals for Next Assessment Cycle:

Continue pursuit of again reaching Goals 1 through 5 for the next academic year.

## Resources Required to Reach Specific Goals:

Current staffing levels and resources allowed the above goals to be reached. As additional staffing and resources become available, services will be expanded and goals increased.